

# Commission Meeting Agenda



## Mayor

Samuel D. Cobb

## City Commission

R. Finn Smith – District 1  
Christopher R. Mills – District 2  
Larron B. Fields – District 3  
Joseph D. Calderón – District 4  
Dwayne Penick – District 5  
Don R. Gerth – District 6

## City Manager

Manny Gomez

*October 17, 2022*



**Hobbs City Commission**  
Regular Meeting  
City Hall, City Commission Chamber  
200 E. Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico

**Monday, October 17, 2022 - 6:00 p.m.**

Sam D. Cobb, Mayor

R. Finn Smith  
Commissioner – District 1

Joseph D. Calderón  
Commissioner – District 4

Christopher R. Mills  
Commissioner – District 2

Dwayne Penick  
Commissioner – District 5

Larron B. Fields  
Commissioner – District 3

Don R. Gerth  
Commissioner – District 6

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**A G E N D A**

City Commission Meetings are  
Broadcast Live on KHBX FM 99.3 Radio and  
Available via Livestream at [www.hobbsnm.org](http://www.hobbsnm.org)

**CALL TO ORDER AND ROLL CALL**

**INVOCATION AND PLEDGE OF ALLEGIANCE**

**APPROVAL OF MINUTES**

1. Minutes of the October 3, 2022, Regular Commission Meeting (*Jan Fletcher, City Clerk*)

**PROCLAMATIONS AND AWARDS OF MERIT**

2. Proclamation Proclaiming November 1, 2022, as "Extra Mile Day" (*Mayor Pro Tem Joseph Calderón*)

**PUBLIC COMMENTS** (*Citizens who wish to speak must sign the Public Comment Registration Form located in the Commission Chamber prior to the beginning of the meeting.*)

**CONSENT AGENDA** *(The consent agenda is approved by a single motion. Any member of the Commission may request an item to be transferred to the regular agenda from the consent agenda without discussion or vote.)*

3. Resolution No. 7264 - Consideration of Bid No. 1597-23 to Provide Veterinary Services for Spaying and Neutering Dogs and Cats at the Hobbs Animal Adoption Center and Recommendation to Award Bid and Enter Into a Contract with Lea County Veterinary Services *(Melissa Funk, HAAC Manager)*
4. Resolution No. 7265 - Approving an Agreement with the Hobbs Municipal Schools Regarding Middle School Athletic Programs *(Doug McDaniel, Recreation Director)*

### **DISCUSSION**

None

### **ACTION ITEMS** *(Ordinances, Resolutions, Public Hearings)*

5. Resolution No. 7266 – Authorizing an Allocation of Lodgers’ Tax to Fund Various Events for FY 2023 (Prior to November 15, 2022) *(Toby Spears, Finance Director)*
6. Resolution No. 7267 - Authorizing an Allocation of Lodgers’ Tax to Fund Various Events for FY 2023 (After November 15, 2022) *(Toby Spears, Finance Director)*
7. **FINAL ADOPTION:** Ordinance No. 1146 - Amending Chapter 3.10 of the Hobbs Municipal Code Amending the City’s Economic Development Strategic Plan Ordinance *(Efren Cortez, City Attorney)*
8. **PUBLICATION:** Proposed Ordinance Amending Title 5 of the Hobbs Municipal Code Requiring Abortion Providers in the City of Hobbs to Comply with Federal Law *(Efren Cortez, City Attorney)*

### **COMMENTS BY CITY COMMISSIONERS, CITY MANAGER**

9. Next Meeting Date:
  - City Commission Regular Meeting:
    - **Monday, November 7, 2022, at 6:00 p.m.**

## **ADJOURNMENT**

If you are an individual with a disability who needs a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the above meeting, please contact the City Clerk's Office at (575) 397-9200 at least 72 hours prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk's Office if a summary or other type of accessible format is needed.



# CITY OF HOBBS

COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17, 2022

**SUBJECT: City Commission Meeting Minutes**

DEPT. OF ORIGIN: City Clerk's Office  
DATE SUBMITTED: October 10, 2022  
SUBMITTED BY: Jan Fletcher, City Clerk

**Summary:**

The following minutes are submitted for approval:

- Regular Commission Meeting of October 3, 2022

**Fiscal Impact:**

Reviewed By: \_\_\_\_\_  
*Finance Department*

N/A

**Attachments:**

Minutes as referenced under "Summary".

**Legal Review:**

Approved As To Form: \_\_\_\_\_  
*City Attorney*

**Recommendation:**

Motion to approve the minutes as presented.

Approved For Submittal By:  
  
 \_\_\_\_\_  
 Department Director  
 \_\_\_\_\_  
 City Manager

CITY CLERK'S USE ONLY  
 COMMISSION ACTION TAKEN

Resolution No. _____	Continued To: _____
Ordinance No. _____	Referred To: _____
Approved _____	Denied _____
Other _____	File No. _____

Minutes of the regular meeting of the Hobbs City Commission held on Monday, October 3, 2022, in the City Commission Chamber, 200 East Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico. This meeting was also viewable to the public via Livestream on the City's website at [www.hobbsnm.org](http://www.hobbsnm.org).

### **Call to Order and Roll Call**

Mayor Cobb called the meeting to order at 6:00 p.m. and welcomed everyone to the meeting. The City Clerk called the roll and the following answered present:

Mayor Sam D. Cobb  
Commissioner Christopher Mills  
Commissioner Larron B. Fields  
Commissioner Joseph D. Calderón  
Commissioner Dwayne Penick  
Commissioner Don Gerth

Absent: Commissioner R. Finn Smith

Also present: Efren Cortez, City Attorney  
Valerie Chacon, Deputy City Attorney  
Rocio Ocano, Assistant City Attorney  
August Fons, Police Chief  
Barry Young, Fire Chief  
Kevin Shearer, Fire Captain  
Shawn Williams, Fire Marshal  
Tony Alarcon, Fire Inspector Investigator  
Toby Spears, Finance Director  
Nicholas Goulet, Human Resources Director  
Selena Estrada, Risk Manager  
Kevin Robinson, Planning Director  
Matt Hughes, Rockwind Community Links Superintendent  
Bryan Wagner, Parks and Open Spaces Director  
Christa Belyeu, Information Technology Director  
Julie Nymeyer, Executive Assistant  
Sandy Farrell, Library Director  
Kristen Salas, Clerk Record Specialist  
Jan Fletcher, City Clerk  
172 citizens

### **Invocation and Pledge of Allegiance**

Commissioner Fields delivered the invocation and Commissioner Penick led the Pledge of Allegiance.

Mayor Cobb announced that Item No 5. on the Consent Agenda, Resolution No. 7260, Authorizing the Re-Appointment of Board Members to Various City Advisory Boards, is being removed from the Consent Agenda and will be moved to Action Items.

### **Approval of Minutes**

Commissioner Calderón moved the minutes of the regular meeting of September 19, 2022, and the special meeting of September 28, 2022, be approved as written. Commissioner Fields seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried.

### **Proclamations and Awards of Merit**

Mayor Cobb proclaimed the week of October 9 – 15, 2022, as “*Fire Prevention Week*”. He presented the proclamation to Fire Chief Barry Young, Fire Marshal Shawn Williams and Fire Inspector Investigator Tony Alarcon. Chief Young introduced Mr. Alarcon as the newly-appointed Fire Inspector Investigator. He also commented that the Fire Department has transitioned to a new uniform look with everyone wearing the same blue shirt to reflect the unity of one team.

### **Public Comments**

Mr. Rocky May addressed several comments to the Commission regarding citizens who parallel park on the sidewalk in front of their homes blocking it from use by the public.

The following citizens addressed comments to the Commission regarding abortion and right to life: Norbert Rempe, Steve Townsend, Lori Bova, Logan Brown, Kevin Espino, Susana Campos, Leo Martinez, Stephanie Trapp, Jim Fry, Peggy Fry, Javier Joven, Chris Hanie, Mark Lee Dickson, Diane Dittrich, Kim Van Dyke, Lavoid Ford, Valerie Morales, Belinda Looney, Josh Parks, Rev. Kyle Brown, Jim Baxa, Jeff Schmitz, Mary Fulton, Karen Wilcox, Bill Phillips, Mark Cavaliere, Jan Auld and Bob Auld. Many of the citizens requested an ordinance to prohibit abortion within the City of Hobbs and encouraged the Commission to schedule a special meeting on the issue as soon as possible.

Ms. Deketria White addressed comments to the Commission regarding the conditions at the Hobbs Apartments.

Mayor Cobb requested Mr. Efren Cortez, City Attorney, to explain the process on how an ordinance is created and enacted.

Mr. Cortez stated the Legal Department would draft a proposed ordinance which would be presented to the Commission at a public meeting for discussion and consideration. If the Commission votes to approve publication of the ordinance, it would be published two times in the newspaper within a period of fourteen days. Mr. Cortez stated after that time period,

the proposed ordinance would then be presented to the Commission, at a second public meeting, for final consideration and adoption. If the ordinance is approved, it would be published again in the newspaper and become effective five days after publication.

Mayor Cobb thanked Mr. Cortez and emphasized the City cannot circumvent this legal process or the ordinance would not be legal.

### **Consent Agenda**

Mayor Cobb explained the process for the consent agenda which is reserved for items which are routine when the agenda is lengthy. He stated any member of the Commission may request an item to be transferred to the regular agenda from the consent agenda without discussion or vote. He reminded the Commission that Item No. 5 has been pulled from the Consent Agenda and will be considered under Action Items.

Commissioner Calderón moved for approval of the following Consent Agenda item(s):

#### **Resolution No. 7259 – Authorizing the Re-Appointment of Hector Baeza to the Labor Management Relations Board**

Commissioner Gerth seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. A copy of the resolution is attached and made a part of these minutes.

### **Discussion**

None.

### **Action Items**

#### **Resolution No. 7260 – Authorizing the Re-Appointment of Board Members to Various City Advisory Boards**

Mayor Cobb stated the following Advisory Board members have terms which expired earlier this year on March 31, 2022, and it is recommended they be re-appointed to new terms expiring March 31, 2024:

- Cemetery Board – Sue Sedillo, Bonnie Moran
- Community Affairs Board – Yvette Lucero
- Library Board – Carolina Greene, Guy Williams and Julie McGuinness
- Planning Board – Tres Hicks, Bill Ramirez and Ben Donahue
- Utilities Board – Benny Choice, Debra Hicks and Joshua Grassham

It was initially recommended that Tabatha Coffey be appointed to fill a vacancy on the Planning Board; however, after publication of the agenda, it was determined she is not

eligible for appointment as she is not a resident inside the boundaries of the municipality. Mayor Cobb requested that her name be removed from the resolution.

There being no discussion, Commissioner Calderón moved Resolution No. 7260 be approved as amended. Commissioner Mills seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. A copy of the resolution is attached and made a part of these minutes.

Resolution No. 7261 - Authorizing Budgetary Adjustment #1 for FY 2022-2023

Ms. Deb Corral, Assistant Finance Director, explained the resolution and stated the budget is prepared prior to the beginning of the fiscal year and as such, from time to time, it becomes necessary to adjust the budget for items not contemplated at the time of its preparation or for issues that arise during the fiscal year. She stated in the proposed Budget Adjustment #1 for FY 2022-2023, total revenue is increasing by \$,922,503.00 and total expense is increasing by \$6,032,561.00 providing a budgeted ending cash balance of \$77,974,384.43 for all funds. Ms. Corral stated of the \$6,032,561.00, only \$481,000.00 is from the General Fund. She stated this budget adjustment moves the General Fund reserve from 43% to 42%.

There being no discussion, Commissioner Penick moved Resolution No. 7261 be approved as presented. Commissioner Mills seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. Copies of the resolution and supporting documentation are attached and made a part of these minutes.

Resolution No. 7262 – Authorizing the City of Hobbs to Contract with Safe Haven Baby Boxes, Inc., for the Leasing of a Surrender Safety Device and the Corresponding Services Associated with the Surrender Safety Device

Ms. Rocio Ocano, Assistant City Attorney, explained the resolution and stated it authorizes the City of Hobbs to contract with Safe Haven Baby Boxes, Inc., an Indiana non-profit corporation ("SHBB"), for a one-year term with three additional options to renew for one-year terms upon mutual assent in writing of the parties to the terms, fees, and conditions, for services associated to the proper certification and maintenance of the surrender safety device. The agreement provides for the leasing of the surrender safety device and associated services. At all times, the surrender safety device will remain the property of SHBB.

Ms. Ocano stated the first year of having a safety surrender device delivered to the City, installed, maintained, equipped with an alarm system, and leased, will amount to a cost of approximately \$21,000.00. The recurring annual costs associated with maintaining the surrender safety device will be \$1,800.00, from which \$300.00 would be paid as an annual fee service to SHBB pursuant to the Agreement.

Ms. Ocano explained the initial fee associated with the agreement with SHBB totals \$11,000.00. As part of the agreement, SHBB will waive the aforementioned \$11,000.00 if donations covering said amount are made directly to SHBB for that purpose. Additionally, the Local Government Division of the State of New Mexico has recently agreed to grant \$10,000.00 to the City of Hobbs which will be used to plan, design, construct, equip, and install the surrender safety device.

Commissioner Penick stated his desire to use a portion of his discretionary funds for the costs, if needed.

There being no further discussion, Commissioner Fields moved that Resolution No. 7262 be adopted as presented. Commissioner Gerth seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. Copies of the resolution and supporting documentation are attached and made a part of these minutes.

Resolution No. 7263 – Approving the Final Plan for Liberty Crossing Subdivision, Unit Two

Mr. Kevin Robinson, Planning Director, explained the resolution and stated the Final Plan for Liberty Crossing Subdivision, Unit 2 is submitted by ALJO, LLC, for approval. He displayed a map for the Commission to view and stated the subdivision is located southeast of the intersection of Glorietta and Jefferson, encompassing +/- 11.56 acres, and will contain 53 single family residential lots. He stated the Planning Board approved the Final Plans for this subdivision. Mr. Robinson stated the City is in receipt of an Engineer of Record Certification concerning the installation of infrastructure as to the approved construction plan set.

Mayor Cobb stated this subdivision is located near Highland Middle School.

Following a brief discussion about the real estate market, Commissioner Gerth moved that Resolution No. 7263 be adopted as presented. Commissioner Penick seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. Copies of the resolution and supporting documentation are attached and made a part of these minutes.

**COMMENTS BY CITY COMMISSIONERS, CITY MANAGER**

Mayor Cobb stated Mr. Manny Gomez, City Manager, is not present tonight as he went to watch his son graduate from college.

Commissioner Mills stated he appreciated the large attendance at tonight's meeting as people need to be involved in government. He stated it is nice to see the turnout and passion and citizens exercising their First Amendment rights.

Commissioner Fields thanked everyone for attending tonight and stated he was greatly moved hearing all of the public comments.

Commissioner Penick also thanked everyone for attending the meeting tonight. He stated it is a special and important issue to him, and he stands in agreement with the citizens on this issue.

Mayor Cobb echoed the sentiments of all the Commissioners.

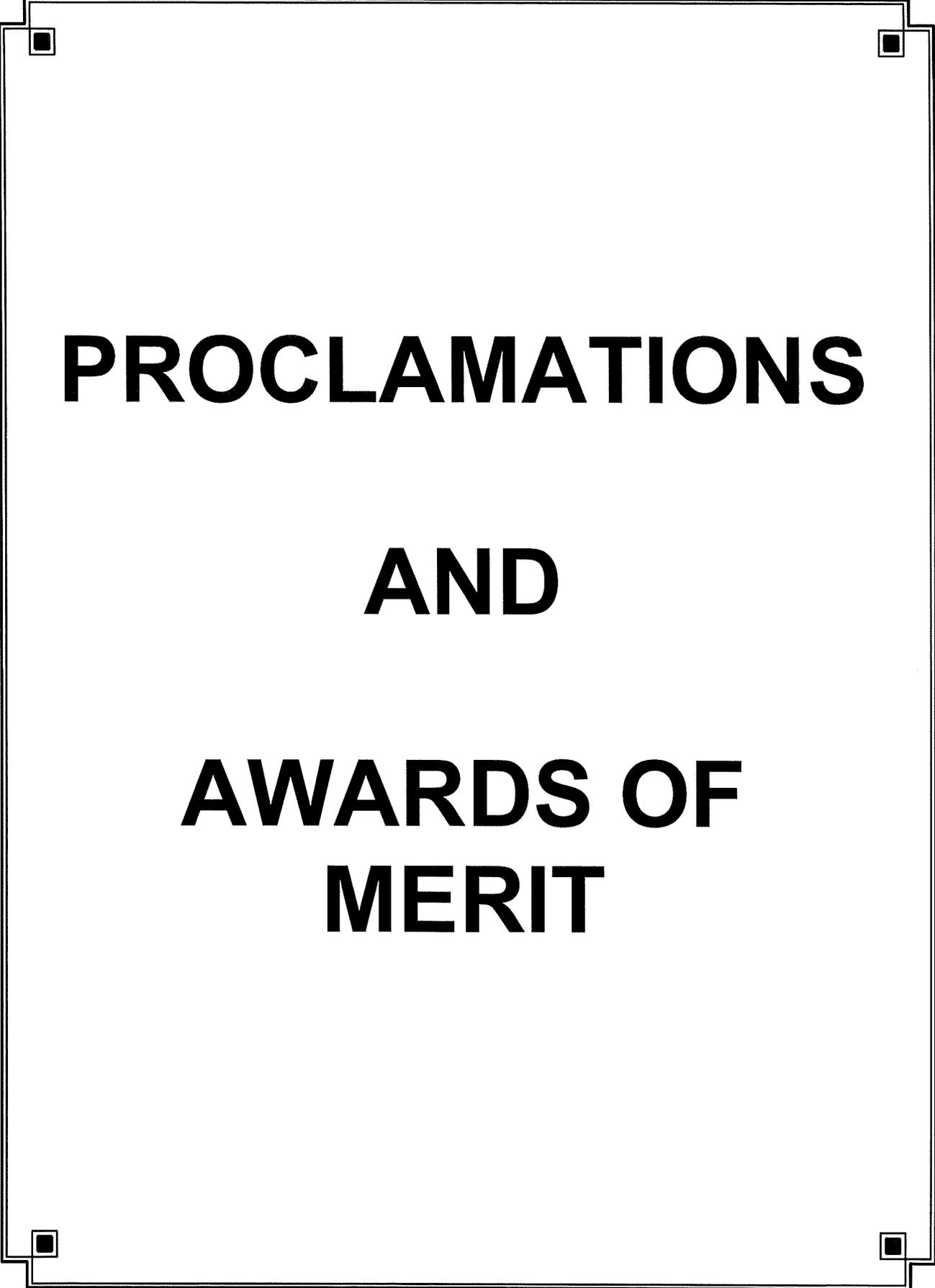
**Adjournment**

There being no further business or comments, Commissioner Calderón moved that the meeting adjourn. Commissioner Gerth seconded the motion and the vote was recorded as follows: Mills yes, Fields yes, Calderón yes, Penick yes, Gerth yes, Cobb yes. The motion carried. The meeting adjourned at 7:50 p.m.

\_\_\_\_\_  
SAM D. COBB, Mayor

ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk



**PROCLAMATIONS**

**AND**

**AWARDS OF  
MERIT**

Office of the Mayor  
Hobbs, New Mexico

## PROCLAMATION

**WHEREAS**, Hobbs, New Mexico, is a community which acknowledges that a special vibrancy exists within the entire community when its individual citizens collectively “**go the extra mile**” in personal effort, volunteerism, and service; and

**WHEREAS**, Hobbs, New Mexico, is a community which encourages its citizens to maximize their personal contribution to the community by giving of themselves wholeheartedly and with total effort, commitment, and conviction to their individual ambitions, family, friends, and community; and

**WHEREAS**, Hobbs, New Mexico, is a community which chooses to shine a light on and celebrate individuals and organizations within its community who “**go the extra mile**” in order to make a difference and lift up fellow members of their community; and

**WHEREAS**, Hobbs, New Mexico, acknowledges the mission of Extra Mile America to create 550 Extra Mile cities in America and is proud to support “Extra Mile Day” on November 1, 2022.

**NOW, THEREFORE**, I, Sam D. Cobb, Mayor of the City of Hobbs, New Mexico, do hereby proclaim November 1, 2022, as:

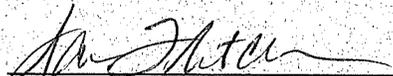
### “Extra Mile Day”

I urge each individual in the community to take time on this day to not only “go the extra mile” in his or her own life, but to also acknowledge all those who are inspirational in their efforts and commitment to make their organizations, families, community, country, or world a better place.

**IN WITNESS WHEREOF**, I have hereunto set my hand this 17<sup>th</sup> day of October, 2022, and cause the seal of the City of Hobbs to be affixed hereto.

\_\_\_\_\_  
JOSEPH D. CALDERÓN, Mayor Pro Tem

ATTEST:

  
\_\_\_\_\_  
JAN FLETCHER, City Clerk





# **CONSENT AGENDA**



**CITY OF HOBBS**  
COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17, 2022

**SUBJECT:** RESOLUTION AWARDING BID NO. 1597-23 TO PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER TO LEA COUNTY VETERINARY SERVICES

**DEPT. OF ORIGIN:** City of Hobbs Animal Adoption Center  
**DATE SUBMITTED:** October 10, 2022  
**SUBMITTED BY:** Melissa Funk, HAAC Manager

**Summary:**

The Hobbs Animal Adoption Center provides spay or neutering services to the community. Due to the new initiative through the low cost spay and neutering program, which provide these services to Lea County, we are requesting the approval of this bid for veterinary services. To meet this need, Bid No. 1597-23 was sent out and sealed bids were received. Sealed bids were opened Thursday, September 8, 2022 at 2:00pm. The bid consists of performing spay/neuter procedures to cats/dogs at The City of Hobbs Animal Adoption Center (HAAC). Spay/Neuter surgery procedures are to be performed three days per a week. All materials are provided by HAAC for the procedures. This sealed bid also includes health certificate inspections upon animals that will be crossing state and international borders. The inspections will require a licensed veterinarian to authorize documents and forms.

An advertisement was placed in the local newspaper, and the bid was sent to local veterinary offices.

Upon receipt and opening of the bids, only one bid was submitted by Lea County Veterinary Services.

The indefinite quantity of bids process was used since the City of Hobbs Budget amounts are exceeding \$75,000.00 as per procurement ordinance.

**Fiscal Impact:**

Reviewed By: \_\_\_\_\_  
Finance Department

1. \$150/hr fee for spay/neuter surgical procedures at HAAC current rate \$100/hr
2. \$50/health certificate fee (subject to change), current rate \$50/health certificate fee
3. \$500/month fee for medical director (no changes noted)

Budget Amount= \$75,000.00  
Indefinite quantity amount is approximately \$75, 000.00  
Acct# 010343-42601

**Attachments:**

1. Bid Summary for bid/proposal 1597-23
2. Bid No. 1597-23 from Linda Westall Taylor

Efren A. Cortez  
Digitally signed by Efren A. Cortez  
DN: cn=Efren A. Cortez, o=City of Hobbs, ou=City Attorney's Office  
email=ecortez@hobbsnm.org,  
c=US  
Date: 2022.10.10 17:04:11 -0600

**Legal Review:**

Approved As To Form: Cortez  
City Attorney

**Recommendation:**

Approval of the resolution.

*Approved For Submittal By:*

\_\_\_\_\_  
*Department Director*

\_\_\_\_\_  
*City Manager*

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COMMISSION ACTION TAKEN

Resolution No. \_\_\_\_\_

Ordinance No. \_\_\_\_\_

Approved \_\_\_\_\_

Other \_\_\_\_\_

Continued To: \_\_\_\_\_

Referred To: \_\_\_\_\_

Denied \_\_\_\_\_

File No. \_\_\_\_\_

CITY OF HOBBS

RESOLUTION NO. 7264

RESOLUTION AWARDDING BID NO. 1597-23 TO PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER TO LEA COUNTY VETERINARY SERVICES

BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that Mayor and City Manager are hereby authorized to award Bid No. 1597-23 to Lea County Veterinary Services for veterinary services which include Spay/Neuter surgery procedures and health certificate inspections. Bid No. 1597-23 and Lea County Veterinary Services Bid is herein attached as Exhibit A.

PASSED, ADOPTED AND APPROVED this 17<sup>th</sup> day of October, 2022.

JOSEPH D. CALDERÓN, Mayor Pro Tem

ATTEST:

JAN FLETCHER, City Clerk

**INVITATION TO BID/PRICE AGREEMENT**

**BID NO. 1597-23**

**PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING  
DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER**

**City of Hobbs, New Mexico**

Sealed bids will be received by the City of Hobbs, New Mexico, at the office of the Finance Director in City Hall, 200 E Broadway, Hobbs, New Mexico 88240 **until 2:00 p.m., September 8, 2022** to **PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER** as specified.

**DEADLINE 2:00 P.M. SEPTEMBER 8, 2022**

At the above time, bids will be publicly opened in the Conference Room of the Finance Department on the second floor of City Hall and read aloud. Any bid received after the stated time will be returned unopened.

Copies of the specifications may be procured without charge from the office of the City Finance Director. If there are any questions regarding this bid contact Shelly Raulston at [sraulston@hobbsnm.org](mailto:sraulston@hobbsnm.org) or (575) 397-9244.

In case of ambiguity or lack of clearness in stating proposal prices the City of Hobbs, New Mexico, reserves the right to adopt the most advantageous thereof, or to reject any or all bids and waive irregularities.

**CITY OF HOBBS, NEW MEXICO**

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Manny Gomez  
City Manager

Publication Date: August 21, 2022

EXHIBIT A

**INSTRUCTIONS TO BIDDERS**

**I. SUBMITTING BIDS**

A. Sealed bids will be received by the Finance Department, in accordance with the Bid Advertisement. Bidders shall use the bid form included with the specifications. Bid forms must bear the signature of the bidder to be considered. Pursuant to NMSA 1978, § 13-1-191.1 (2006), bidders shall complete the attached Campaign Contribution Disclosure form. Failure of bidders to complete bidding documents in accordance with all instructions provided is cause for the City of Hobbs to reject bids.

**B.** Bids must be submitted in a sealed envelope with the outside marked: BID NO. 1597-23, TO PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER.

C. All Bids are subject to all applicable taxes. Any contracts that include labor or services require that the full amount be subject to the City of Hobbs Gross Receipts Tax. Do not include the taxes in the total bid price. Taxes will be added and paid at time of billing.

D. Resident preference - pursuant to sections 13-1-1 & 13-4-2 NMSA 1978, bidders claiming 5% preference must be certified prior to bid opening. Bidder's preference will be taken into consideration, only if the preference number is stated on the bid form on page 7.

E. It is the bidder's responsibility to deliver his bid to the proper place and at the time designated. The fact that a bid was dispatched will not be considered. The time of bid opening is determined by the clock in the City of Hobbs Finance Department.

F. Brand name and numbers are for reference only, equivalents will be considered. If bidding "Equivalent," Bidders must be prepared to furnish "Complete Data" upon request, preferably with bid to avoid delay in award.

G. Specifications

1. Specifications on the bid are not meant to exclude any bidder or manufacturer. Where a brand name or equal is indicated, it is for the purpose of describing the standard of quality, performance and characteristics desired and is not intended to restrict competition.

**2.** Exceptions and/or alternatives to specifications and conditions of this bid shall be listed on a separate sheet of paper and attached to the bid. This sheet shall be labeled "Exceptions and/or Alternatives to Specifications and Conditions", and illustrative brochures and specifications shall be included. After examination and comparison of the specifications, the City of Hobbs reserves the right to reject any or all bids.

3. If any bidder is of the opinion that the specifications as written preclude him from submitting a bid, it is requested that his opinion be made known to the City of Hobbs, in writing, AT LEAST FIVE (5) DAYS PRIOR to the bid opening date.
  
- H. NON-COLLUSION: In signing this bid, the Vendor certifies he/she has not, either directly or indirectly, entered into action in restraint of free competitive bidding in connection with this proposal submitted to the City of Hobbs.
  
- I. NON-DISCRIMINATION: Vendors doing business with the City of Hobbs must be in compliance with the Federal Civil Rights Act of 1964 and Title VII of the Act (Rev.1979), and the Americans with Disabilities Act of 1990, (Public Law 101-336)
  
- J. DEFAULT: The city reserves the right to cancel all or any part of this bid without cost to the City, if the Vendor fails to meet the provisions of this bid and, except as otherwise provided herein, to hold the Vendor liable for any excess cost occasioned by the City due to the Vendor's default. The Vendor shall not be liable for any excess cost if failure to perform the order arises out of causes beyond the control and without the fault or negligence of the vendor, such causes include, but are not restricted to, acts of God or the public enemy, acts of the State or Federal Government, fires, floods, epidemics, quarantine restrictions, strikes, freight embargoes, unusually severe weather and defaults of subcontractors due to any of the above, unless the City shall determine that the supplies or services to be furnished by the subcontractor were obtainable from other sources in sufficient time to permit the Vendor to meet the required scheduled delivery. The rights and remedies of the City provided in this paragraph shall not be exclusive and are in addition to any other rights not being provided by law or under this order.

II. TERM OF PRICE AGREEMENT

- A. The City of Hobbs is asking for an "Indefinite Quantity Contract". The term of this agreement for issuance of purchase orders shall be for one (1) year from the date of written notification of award of bid, with option to extend the contract an additional three (3) years one year at a time if mutually agreeable with the City of Hobbs and the vendor, in accordance with the Attorney General ruling. The City of Hobbs reserves the right to purchase more or less than the estimated quantities at the proposed price.

III. SERVICES

- A. WARRANTY: The vendor agrees that the supplies or services furnished under this bid shall be covered by the most favorable commercial warranties the vendor gives to any customer for such supplies or services, and that the rights and remedies provided herein shall extend to the City and are in addition to and do not limit any rights afforded to the City by any other clause of this bid. Vendor agrees to honor manufacturer's warranty.

IV. AWARD OF CONTRACT

- A. The City Commission of the City of Hobbs, New Mexico, reserves the right to waive irregularities in bids, and to reject any or all bids or portions thereof. They may award to the bidder whose bid is deemed to be in the best interest of the City of Hobbs.
- B. All bids shall remain open for sixty (60) days after the day of the bid opening.
- C. Alternate bids will be considered only if the bidder is successful on the base bid. Offers with two base bids will be disqualified. Base bid must be identified as prime bid.
- D. To preclude possible errors and/or misinterpretations, bid prices must be affixed legibly in ink, or typewritten. Corrections or changes must be signed or initialed by bidder prior to scheduled bid opening. Failure to do so will be just cause for rejection of bid.
- E. Bids may be withdrawn upon receipt of written request prior to scheduled bid opening for the purpose of making any corrections and/or changes. Such corrections must be properly identified and signed or initialed by bidder. Resubmitting must be prior to scheduled bid opening for consideration.
- F. After bid opening, no modifications on bid prices or other provisions of bids shall be permitted. A low bidder alleging a material mistake of fact, after bids have been opened, may be permitted to withdraw the bid upon written request prior to award at the discretion of the Finance Director.
- G. This bid will be awarded on cumulative pricing. Prices must be firm for each annual contract period. Notice of proposed price changes must be submitted sixty days prior to renewal date for consideration. Approval is not automatic. Request must be submitted in writing to the City of Hobbs Finance Department.
- H. This bid will be awarded on a Total Bid basis.
- I. This indefinite quantity price agreement may be terminated by and at the will of either party for any reason upon sixty (60) days prior written notice delivered or mailed by certified mail, return receipt requested, to the other party. Additionally, City may give notice at any time for cause, including, but not limited to, unsatisfactory performance of duties or for any other good cause shown.

IV. DELIVERY

- A. F.O.B. Destination - Means goods are to be delivered to the destination designated by the user, which is the point at which the user accepts ownership or title to the goods. Any exception to F.O.B. Destination may cause a bid to be declared non-responsive.

F.O.B. - Job-Site HOBBS, NEW MEXICO 88240

V. PAYMENT

- A. The City of Hobbs requests one invoice following completion of work. Payment will be made within fifteen (15) days of acceptance of the work by the Hobbs Animal Adoption Center upon certification that all contract terms have been met.

VI. INSURANCE

- A. The successful bidder shall obtain, and provide proof thereof, to the City the following insurance coverage:

General Liability as follows: Premises, operations, explosions and collapse hazard, underground hazard, contractual insurance, products with completed operations, broad form property damage, independent contractors and personal injury. The limits of liability shall be no less than \$1,000,000 combined single limits for bodily injury and property damage.

Automobile Liability as follows: Owned, hired and non-owned vehicles. The limits of liability shall be no less than \$1,000,000 combined single limit bodily injury and property damage.

The City of Hobbs shall be named as an additional insured.

Workers' Compensation is required along with State statutory employer's liability limits regardless of number of employees.

**DETAILED SPECIFICATIONS**

The City of Hobbs is asking for a PRICING BID on services provided at The City of Hobbs Animal Adoption Center.

1.0 GENERAL:

- A. The City of Hobbs is asking for sealed bids to perform spay/neuter procedures to cats/dogs at The City of Hobbs Animal Adoption Center. Spay/Neuter surgery is needed three days per week to fulfill rescues and adoptions needs. All materials are provided by the City of Hobbs for the actual procedures to be performed.
- B. The City of Hobbs is asking for a sealed bid to perform health certificate inspections upon animals that will be crossing state and international borders. This will require forms that are signed by a licensed veterinarian and could be followed up by the veterinarian in other states upon request.

2.0 Experience: Bidder shall have a valid New Mexico license to practice Veterinary medicine/surgery. Proof of license may be required.

INVITATION TO BID/PRICE AGREEMENT  
PROVIDE VETERINARY SERVICES FOR SPAYING AND NEUTERING  
DOGS AND CATS AT THE HOBBS ANIMAL ADOPTION CENTER

TO: The City of Hobbs, New Mexico

September 5, 2022

Bid of Lea County Veterinary Service :  
(Company Name)

A) A Corporation under the laws of the State of \_\_\_\_\_; or

B) A partnership consisting of \_\_\_\_\_; or

C) An individual trading as Linda Westall Taylor DVM.

The undersigned bidder, pursuant to the foregoing "Notice to Bidders", has carefully examined the instructions to Bidders, this bid form and the Detailed Specifications.

NA  
Resident Preference  
Certification Number

Company Name Lea County Veterinary Service

BY: Linda Westall Taylor DVM  
Type or Print Name

357 Wilks Rd.  
Address

575 396 3649  
Telephone Number

Livington NM 88260  
City State Zip

NOTE: To be valid, bid must be signed. The signature of a corporation is its president, or an authorized representative. A signature of a partnership must be a valid partner or authorized representative.

Do Not Return Invitation to Bid Form in Case of a "NO BID"

If applicable - bidder acknowledges receipt of the following AMENDMENT(S):

Amendment No.: \_\_\_\_\_ Dated: \_\_\_\_\_ Amendment No.: \_\_\_\_\_ Date: \_\_\_\_\_

Amendment No.: \_\_\_\_\_ Dated: \_\_\_\_\_ Amendment No.: \_\_\_\_\_ Date: \_\_\_\_\_

## CAMPAIGN CONTRIBUTION DISCLOSURE FORM

Pursuant to NMSA 1978, § 13-1-191.1 (2006), any person seeking to enter into a contract with any state agency or local public body **for professional services, a design and build project delivery system, or the design and installation of measures the primary purpose of which is to conserve natural resources** must file this form with that state agency or local public body. This form must be filed even if the contract qualifies as a small purchase or a sole source contract. The prospective contractor must disclose whether they, a family member or a representative of the prospective contractor has made a campaign contribution to an applicable public official of the state or a local public body during the two years prior to the date on which the contractor submits a proposal or, in the case of a sole source or small purchase contract, the two years prior to the date the contractor signs the contract, if the aggregate total of contributions given by the prospective contractor, a family member or a representative of the prospective contractor to the public official exceeds two hundred and fifty dollars (\$250) over the two year period.

Furthermore, the state agency or local public body shall void an executed contract or cancel a solicitation or proposed award for a proposed contract if: 1) a prospective contractor, a family member of the prospective contractor, or a representative of the prospective contractor gives a campaign contribution or other thing of value to an applicable public official or the applicable public official's employees during the pendency of the procurement process or 2) a prospective contractor fails to submit a fully completed disclosure statement pursuant to the law.

**THIS FORM MUST BE FILED BY ANY PROSPECTIVE CONTRACTOR WHETHER OR NOT THEY, THEIR FAMILY MEMBER, OR THEIR REPRESENTATIVE HAS MADE ANY CONTRIBUTIONS SUBJECT TO DISCLOSURE.**

The following definitions apply:

**"Applicable public official"** means a person elected to an office or a person appointed to complete a term of an elected office, who has the authority to award or influence the award of the contract for which the prospective contractor is submitting a competitive sealed proposal or who has the authority to negotiate a sole source or small purchase contract that may be awarded without submission of a sealed competitive proposal.

**"Campaign Contribution"** means a gift, subscription, loan, advance or deposit of money or other thing of value, including the estimated value of an in-kind contribution, that is made to or received by an applicable public official or any person authorized to raise, collect or expend contributions on that official's behalf for the purpose of electing the official to either statewide or local office. "Campaign Contribution" includes the payment of a debt incurred in an election campaign, but does not include the value of services provided without compensation or unreimbursed travel or other personal expenses of individuals who volunteer a portion or all of their time on behalf of a candidate or political committee, nor does it include the administrative or solicitation expenses of a political committee that are paid by an organization that sponsors the committee.

**"Family member"** means spouse, father, mother, child, father-in-law, mother-in-law, daughter-in-law or son-in-law.

**"Pendency of the procurement process"** means the time period commencing with the public notice of the request for proposals and ending with the award of the contract or the cancellation of the request for proposals.

“Person” means any corporation, partnership, individual, joint venture, association or any other private legal entity.

“Prospective contractor” means a person who is subject to the competitive sealed proposal process set forth in the Procurement Code or is not required to submit a competitive sealed proposal because that person qualifies for a sole source or a small purchase contract.

“Representative of a prospective contractor” means an officer or director of a corporation, a member or manager of a limited liability corporation, a partner of a partnership or a trustee of a trust of the prospective contractor.

DISCLOSURE OF CONTRIBUTIONS:

Contribution Made By: \_\_\_\_\_

Relation to Prospective Contractor: \_\_\_\_\_

Name of Applicable Public Official: \_\_\_\_\_

Date Contribution(s) Made: \_\_\_\_\_  
\_\_\_\_\_

Amount(s) of Contribution(s) \_\_\_\_\_  
\_\_\_\_\_

Nature of Contribution(s) \_\_\_\_\_  
\_\_\_\_\_

Purpose of Contribution(s) \_\_\_\_\_  
\_\_\_\_\_

(Attach extra pages if necessary)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title (position)

--OR--

**NO CONTRIBUTIONS IN THE AGGREGATE TOTAL OVER TWO HUNDRED FIFTY DOLLARS (\$250) WERE MADE** to an applicable public official by me, a family member or representative.

Linda Westall Taylor DM  
Signature

August 23, 2022  
Date

Veterinarian  
Title (Position)

### Resident Veterans Preference Certification

Linda Westall Taylor DVM (NAME OF CONTRACTOR) hereby certifies the following in regard to application of the resident veterans' preference to this procurement:

**Please check one box only**

I declare under penalty of perjury that my business prior year revenue starting January 1 ending December 31 is less than \$3M allowing me the 10% preference discount on this solicitation. I understand that knowingly giving false or misleading information about this fact constitutes a crime.

"I agree to submit a report, or reports, to the State Purchasing Division of the General Services Department declaring under penalty of perjury that during the last calendar year starting January 1 and ending on December 31, the following to be true and accurate:

"In conjunction with this procurement and the requirements of this business' application for a Resident Veteran Business Preference/Resident Veteran Contractor Preference under Sections 13-1-21 or 13-1-22 NMSA 1978, when awarded a contract which was on the basis of having such veterans preference, I agree to report to the State Purchasing Division of the General Services Department the awarded amount involved. I will indicate in the report the award amount as a purchase from a public body or as a public works contract from a public body as the case may be.

"I declare under penalty of perjury that this statement is true to the best of my knowledge. I understand that giving false or misleading statements about material fact regarding this matter constitutes a crime."

I am not a veteran

Linda Westall Taylor DVM September 5, 2022

(Signature of Business Representative)\*

(Date)

\*Must be an authorized signatory for the Business.

The representations made in checking the boxes constitutes a material representation by the business that is subject to protest and may result in denial of an award or unaward of the procurement involved if the statements are proven to be incorrect.

NON-COLLUSION AFFIDAVIT

STATE OF New Mexico

City OF Lovington

Linda Westall Taylor (name) being first duly sworn, deposes and says that he/she is (title) Veterinarian

of (organization) Lea County Veterinary Service

who submits herewith to the City of Hobbs, a bid/proposal:

That all statements of fact in such bid/proposal are true:

That said proposal/bid was not made in the interest of or on behalf of any undisclosed person, partnership, company, association, organization or corporation;

That said proposer/bidder has not, directly or indirectly by agreement, communication or conference with anyone attempted to induce action prejudicial to the interest of the City of Hobbs, or of any proposer/bidder of anyone else interested in the proposed contract; and further,

That prior to the public opening and reading of bid/proposal, said bidder/proposer;

1. Did not directly or indirectly, induce or solicit anyone else to submit a false or sham proposal
2. Did not directly or indirectly collude, conspire, connive or agree with anyone else that said bidder or anyone else would submit a false or sham proposal, or that anyone should refrain from bidding or withdraw his/her proposals;
3. Did not in any manner, directly or indirectly, seek by agreement, communication or conference with anyone to raise or fix the proposal price of said bidder or of anyone else, or to raise or fix any overhead, profit or cost element of their proposal price, or of that of anyone else;
4. Did not directly or indirectly, submit his proposed price or any breakdown thereof, or the contest thereof, or divulge information or data relative thereto, to any corporation, partnership, company, association organization, bid depository or to any member or agent thereof, or to any individual group of individuals, except that City of Hobbs, or to any person or persons who have a partnership or other financial interests with said proposer/bidder in his/her business.

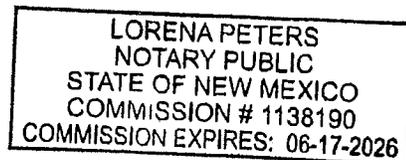
By: Linda Westall Taylor

Title: Veterinarian

SUBSCRIBED and sworn to before me this 6<sup>th</sup> day of September, 20 22

Notary Public: Lorena Peters

My Commission Expires: 6-17-2026



## RELATED PARTY DISCLOSURE FORM

(Bidders and Proposers only)

1. Are you indebted to or have a receivable from any member of the City of Hobbs Commissioners, administration officials, department heads, and key management supervisors with the City of Hobbs?

YES \_\_\_ NO X

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2. Are you, or any officer of your company related to any member of the City of Hobbs Commissioners, administration officials, department heads, key management supervisors of the City of Hobbs and have you had any of the following transactions since January 1, 2017 to which City of Hobbs was, is to be, a party?

Sales, Purchase or leasing of property? YES \_\_\_ NO X  
Receiving, furnishing of goods, services YES \_\_\_ NO X  
or facilities?  
Commissions or royalty payments? YES \_\_\_ NO X

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3. Does any member of the City Commission; administration officials, department heads, key management supervisors with the City of Hobbs, have any financial interest in your company whether a sole proprietorship, partnership, or corporation of any kind that currently conducts business with the City of Hobbs?

YES \_\_\_ NO X

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4. At any time from January 1, 2017 through the present, did you, your company, or any officer of your company have an interest in or signature authority over a bank account for the benefit of a member of the City Commission administration officials, department heads, key management supervisors with the City of Hobbs?

YES \_\_\_ NO X

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5. Are you negotiating to employ or do you currently employ any employee, officer, or family member of an employee or officer for the City of Hobbs? NO

6. Are you an employee of the City of Hobbs or a member of your family an employee of the City of Hobbs?

YES \_\_\_ NO X

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The answers to the foregoing questions are correctly stated to the best of my knowledge and belief.

Signature of Owner or Company President Linda Westall Taylor Date August 23, 2022

(Print Name and Title): Linda Westall Taylor / Veterinarian

**City of Hobbs  
Certification Regarding Debarment, Suspension, Ineligibility and  
Voluntary Exclusion**

The Bidder/Proposer certifies, by submission of this bid/proposal, neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation in this submission of bid/proposal by any Federal, State or Local government. It further agrees by submitting this bid/proposal that it will include this clause without modification in all lower tier transactions, solicitations, proposals, contracts and subcontracts. Where the bidder/proposer or any lower tier participant is unable to certify to this statement, it shall attach an explanation to this bid/proposal submission

**Failure to acknowledge the above conditions would render the Bid/Proposal non-responsive.**

I acknowledge:

Company Name: Lea County Veterinary Service

Signature Linda Westall Taylor DVM

Print Name Linda Westall Taylor DVM

Linda Westall, DVM

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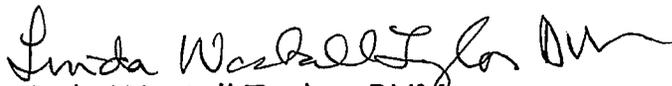
Lea County Veterinary Service  
357 Wilks Road  
Lovington, NM 88260  
Phone: (575) 396-3649  
Fax: (575) 396-3289

Bid No. 1597-23

Exceptions and/or alternatives to specifications and conditions

This bid will include a fee for Medical Director of the Hobbs Animal Adoption Center. The specifications will include:

1. Use of a valid NM Veterinary License as Veterinary Supervisor of the Hobbs Animal Adoption Center.
2. Documentation of approved Veterinary Protocols and Medical Management for dogs and cats.

  
Linda Westall Taylor, DVM

**Veterinary Professional Liability  
Insurance Policy  
Certificate of Insurance**



**ZURICH**

This policy provides occurrence coverage. Please review the policy carefully.

**ITEM 1: Insured by the stock company below and hereinafter called the Company  
Zurich American Insurance Company**

U-VPL-103-A-CW (07/04)

<p><b>ITEM 2: Named Certificate Holder, member number, rating code and address</b></p> <p>Linda Marie Westall, DVM 357 Wilks Road Lovington, NM 88260</p>	<p>Master Policy Number: EOL 5241302 -17</p>	<p>Certificate Number: VETPRO001530</p>
	<p><b>FOR INFORMATION OR TO FILE A CLAIM PLEASE CALL (800) 228-7548</b></p>	
	<p><b>ITEM 3: Policy Period</b></p> <p>From: 01/01/2022 To: 01/01/2023</p> <p>12:01 am Standard time at the address of the Named Certificate Holder as stated herein</p>	

<u>Member Name</u>	<u>Member No.</u>	<u>Rating Code</u>
Linda Westall	103191	[III] Predominantly Small Animal

<b>ITEM 4: Limits of Liability</b>	
Each claim	\$ 1,000,000
Aggregate	\$ 3,000,000

**ITEM 5: Premium and coverage summary**

Primary Professional Liability	\$367.00
Veterinary License Defense	\$104.00
Professional Extension Endorsement (Animal Bailee)	\$26.00
Embryo and Semen Storage	\$150.00
<b>TOTAL DUE:</b>	<b>\$647.00</b>

**ITEM 6: Forms Attached at Issuance:**

U-VPL-100-A CW (07/04); U-VPL-103-A CW (07/04); U-GU-1191-A CW (03/15); U-VPL-135-A NM (09/04); U-VPL-105-A-CW; U-VPL-101-A CW (07/04); U-VPL-102-B CW (06/11); U-GU-319-F (01/09)

**ITEM 7: Schedule of Plan Numbers and location(s) for Professional Extension Endorsement (Animal Bailee) / Embryo and Semen Storage (if purchased):**  
For additional locations, please see the attached page

<u>Location Number/Address</u>	<u>Extension Plan</u>	<u>Embryo Plan</u>
1: 357 Wilks Road Lovington, NM 88260	Plan 2	Plan A

**ITEM 8: Veterinary Professional Liability Regulatory Action License Defense Coverage endorsement (if purchased):**

Limit: \$ 25,000

This Certificate of Insurance is issued off the Master Policy held by the American Veterinary Medical Association (AVMA) Professional Liability Insurance Trust. By acceptance of this policy the **Named Certificate Holder** agrees that the statements in the certificate and the application and any attachments hereto are the **Named Certificate Holder's** agreements and representations and that this policy embodies all agreements existing between the **Named Certificate holder** & the **Company** or any of its representatives relating to this insurance.

Authorized Signature

*Neil R. Hughes*

Neil R. Hughes, President  
HUB International Midwest Limited

Notice to the Company: Zurich American Insurance Company  
P.O. Box 968041  
Schaumburg, IL 60196-8041

Issued: 10/07/2021

**Veterinary Professional Liability  
Embryo/Semen Storage  
Coverage Endorsement**



Policy Number	Certificate No.	Eff. Date of Cert.	Exp. Date of Cert.	Eff. of End.	Add'l Prem.	Return Prem.
EOL 5241302 -17	VETPRO001530	01/01/2022	01/01/2023		\$150.00	\$0.00

**Named Certificate Holder and Mailing Address:**

Linda Marie Westall, DVM  
357 Wilks Road  
Lovington, NM 88260

**Producer:**

HUB International Midwest Limited  
55 East Jackson Boulevard  
Chicago, IL 60604-4187

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

This endorsement modifies insurance provided under the:

**Veterinary Professional Liability Insurance Policy**

It is hereby agreed and understood that the coverage afforded by the Veterinary Professional Liability Bailee Extension Endorsement, Form Number U-VPL-101-A-CW (07 / 04), is amended as follows:

- I. Exclusion J is deleted solely as respects animal embryos, cell components, tissues, materials, animal parts, or semen stored at or transported to or from the locations shown in the Schedule of Covered Location shown in this endorsement.
- II. Solely as respects coverage afforded for damage to , loss of use of ,or destruction of animal embryos, cells, cell components, tissues materials, animal parts, or semen while in storage or transit, Section II –LIMITS OF LIABILITY is deleted and replaced by the following:

**LIMITS OF LIABILITY**

The Company's Limits of Liability are shown in the schedule below.

The Total Any One Unit Limit of Liability is the maximum amount the Company will pay for all damage, loss of use of, or destruction of animal embryos, cells, cell components, tissues, materials, animal parts, or semen contained in any one Unit.

The Total Transportation Limit of Liability is the maximum amount the Company will pay for all damage, loss of use of, or destruction of animal embryos, cells, cell components, tissues, materials, animal parts, or semen while being transported in the custody of the Insured during the Policy Period.

The Total PER Specified Premises Limit of Liability is the maximum amount the Company pay for all damage, loss of use of, or destruction of animal embryos, cells, cell components, tissues, materials, animal parts, or semen situated at any one location shown in Schedule of Covered Locations of this endorsement.

SCHEDULE

S 1,000

S 5,000

S 10,000

Total Any One Unit Limit of Liability

Total Any Transportation Unit Limit of Liability

Total per Specified Premises Limit of Liability

Issued : 10/07/2021

U-VPL-105-A-CW

Page 1 of 2

Veterinary Professional Liability  
Embryo/Semen Storage  
Coverage Endorsement



CONTINUED

These Limits of Liability apply

A. In the case of a partial or total loss or damages, salvage charges, or any other charges or expenses, or all combined;  
and

B. In addition to and will not reduce the Limits of Liability in Section II – LIMITS OF LIABILITY, PARAGRAPH A and B of the Certificate of Insurance.

III. For purposes of this endorsement the following Deductible will apply for each covered loss:

\$ 1000 each loss.

IV. In addition to Section V – DEFINITIONS of the Certificate of Insurance, the following definition apply to this endorsement:

**ADDITIONAL DEFINITIONS**

Straws means a specifically designed container used for storage, transportation or delivery of animal embryos or semen;  
and

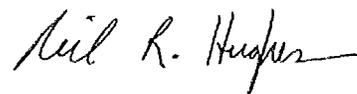
Unit means a Straw, tube, ampule or similar device containing a viable animal embryo or semen.

SCHEDULE OF LOCATIONS

1: 357 Wilks Road, Lovington, NM 88260

This endorsement is made and accepted subject to the foregoing provisions and stipulations, together with such other provisions, stipulations and agreements as may be added hereto, as provided in this endorsement.

All other terms, conditions and exclusions of this policy remain unchanged.

Signed by:   
Authorized Representative

10/7/2021  
Date

Issued : 10/07/2021

Endorsement #

# New Mexico Amendatory Endorsement



Policy No.	Eff. Date of Pol.	Exp. Date of Pol.	Eff. Date of End.	Producer	Add'l Prem.	Return Prem.
VETPRO001530	01/01/2022	01/01/2023		30 - 022		

**Named Certificate Holder and Mailing Address:**

Linda Marie Westall, DVM  
357 Wilks Road  
Lovington, NM 88260

**Producer:**

HUB International Midwest Limited  
55 East Jackson Boulevard  
Chicago, IL 60604-4187

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

This endorsement modifies insurance provided under the:

**Veterinary Professional Liability Insurance Policy**

It is agreed that Section IV-CONDITIONS, Paragraph D is deleted in its entirety and replaced with the following:

**1. CANCELLATION**

- a. This policy may be canceled by the **Named Certificate Holder** by surrender of the policy to the Company or by mailing written notice to the Company stating when such cancellation shall take effect. If canceled by the **Named Certificate Holder**, the Company shall retain the customary short-rate proportion of the premium. In no event may the requested date of cancellation be greater than ten (10) days prior to the date the request is received by the Company.
- b. If the policy is canceled by the Company, the earned premium shall be computed pro-rata. Premium adjustment may be made at the time cancellation is effected or as soon as practicable thereafter. Failure to pay any premium adjustment at, on, or around the time of the effective date of cancellation shall not alter the effectiveness of cancellation.
- c. If this policy has been in effect less than sixty (60) days, this policy may be canceled by the Company by mailing written notice to the **Named Certificate Holder** at the address shown in the **Certificate of Insurance**. Such cancellation shall be no fewer than fifteen (15) days from the date the notice is mailed unless the policy is canceled because the **Named Certificate Holder** has failed to pay a premium when due. For nonpayment of premium, such cancellation shall take effect no fewer than ten (10) days from the date the notice is mailed.
- d. If this policy is in effect for sixty (60) days or more, the Company may cancel for the following reasons:
  - (1) Nonpayment of premium;
  - (2) There has been a substantial change in the risk assumed by the Company since the policy was issued;
  - (3) The policy was obtained through material misrepresentation, fraudulent statements, omissions or concealment of fact material to the acceptance of the risk or to the hazard assumed by the Company;
  - (4) Willful and negligent acts or omission by the **Insured** has substantially increased the hazards insured against; or
  - (5) The **Insured** has presented a claim based on fraud or material misrepresentation;

If the Company cancels subject to d(1) through d(5) above, the Company will mail by certified mail to the **Named Certificate Holder** written notice of cancellation.

Written notice shall take effect:

- (a) Ten (10) days after the mailing or delivery the cancellation shall be effective for the reason set forth in d(1).
- (b) Thirty (30) days after the mailing or delivery the cancellation shall be effective for the reason set forth in d(2).
- (c) Fifteen (15) days after the mailing or delivery, the cancellation shall be effective for a reason set forth in d(3), d(4) or d(5)

Any written notice of cancellation subject to d(1) through d(5) will state the reason for such cancellation.

**2. NONRENEWAL**

If the Company elects not to renew this policy, the Company will mail or deliver by certified mail to the **Named Certificate Holder** at the address shown in the **Certificate of Insurance** and mail to the producer of record, if any, written notice of nonrenewal at least thirty (30) days prior to the expiration date of this policy.

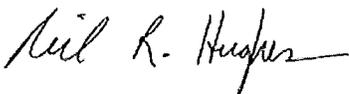
**3. CONDITIONAL RENEWAL**

If the Company elects to renew this policy, and the renewal is subject to the following:

- a. Any change in Limits of Liability, restriction of coverage; or
- b. Any change in the required limits of the underlying coverage for an umbrella or excess liability policy;

the Company shall mail by certified mail written notice of the change(s) to the **Named Certificate Holder** at the address shown in the **Certificate of Insurance**, and the producer of record, if any, at least thirty (30) days before the effective date of the change(s).

All other terms, conditions and exclusions of this policy remain unchanged.

Signed by:   
Authorized Representative

10/7/2021  
Date

# IMPORTANT - IDENTIFICATION CARDS

STATE FARM® FOLD TOP AND BOTTOM OF CARD ON PERFORATION

MUTL VOL

FOLD TOP AND BOTTOM OF CARD ON PERFORATION

NEW MEXICO  
PROOF OF FINANCIAL RESPONSIBILITY

NEW MEXICO  
PROOF OF FINANCIAL RESPONSIBILITY



State Farm Mutual Automobile Insurance Company

State Farm Mutual Automobile Insurance Company

State Farm at Marina Heights  
400 E. Rio Salado Parkway, Tempe, AZ 85281  
INSURED TAYLOR, ROY ALLEN & LINDA  
357 WILKS RD  
LOVINGTON NM 88260-9569

State Farm at Marina Heights  
400 E. Salado Parkway, Tempe, AZ 85281  
INSURED TAYLOR, ROY ALLEN & LINDA  
357 WILKS RD  
LOVINGTON NM 88260-9569

MUTL  
VOL

MUTL  
VOL

POLICY NUMBER 071 7982-B04-31A  
EFFECTIVE DATE AUG 04 2022  
YR 2014 MAKE CHEVROLET MODEL K1500  
VIN 1GCVKREC9E2245387 NAIC 25178  
AGENT MIKE GUERIN  
PHONE (575)393-4500 COVERAGES A U

POLICY NUMBER 071 7982-B04-31A  
EFFECTIVE DATE AUG 04 2022  
YR 2014 MAKE CHEVROLET MODEL K1500  
VIN 1GCVKREC9E2245387 NAIC 25178  
AGENT MIKE GUERIN  
PHONE (575)393-4500 COVERAGES A U

KEEP A CARD IN YOUR CAR.

THIS CARD IS INVALID IF THE POLICY FOR WHICH IT WAS ISSUED LAPSES OR IS TERMINATED.  
**KEEP YOUR CURRENT CARD UNTIL THE EFFECTIVE DATE OF THIS CARD.**

2-A  
SYS PENDING

5711/19682

143184.3 01-12-2018 (c)pcrmt(d)

Linda Westall, DVM

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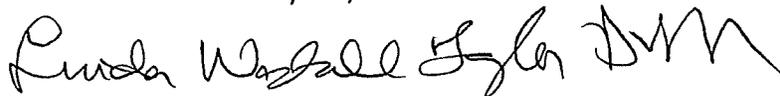
Lea County Veterinary Service  
357 Wilks Road  
Lovington, NM 88260  
Phone: (575) 396-3649  
Fax: (575) 396-3289

Bid No. 1597-23

Provide Veterinary Services for spaying and neutering dogs and cats at the Hobbs Animal Adoption Center

1. \$150.00 per hour fee
2. \$50.00 per Health Certificate fee. Price is subject to change.
3. \$500.00 per month fee for Medical Director.

Linda Westall Taylor, DVM





**CITY OF HOBBS**  
 COMMISSION STAFF SUMMARY FORM  
 MEETING DATE: October 17, 2022

**SUBJECT:** RESOLUTION APPROVING AN AGREEMENT BETWEEN THE CITY OF HOBBS & THE HOBBS MUNICIPAL SCHOOLS REGARDING MIDDLE SCHOOL ATHLETIC PROGRAMS.

DEPT. OF ORIGIN: RECREATION  
 DATE SUBMITTED: October 10, 2022  
 SUBMITTED BY: Doug McDaniel, Recreation Director

**SUMMARY:**

For many years, the City of Hobbs operated a winter basketball program for boys and girls. Beginning in 1999, the City and the Hobbs Municipal Schools entered into an agreement that funded the basketball program which the Hobbs Municipal Schools began to operate. The City Commission previously Resolution 7116, on October 18, 2021, for the funding of this program. The program now includes basketball, football and volleyball for 6<sup>th</sup> and 7<sup>th</sup> grade students.

The Hobbs Municipal Schools will use New Mexico Activities Association certified coaches for these programs and will provide documentation of such training to the City of Hobbs. The Hobbs Municipal Schools will also provide a report of activities and participation, and the City has the right to request and/or examine these records as provided in the agreement. During the 2021-2022 school year, Hobbs Municipal Schools reported the following participation in the activities included in this agreement: Football 202; Girls Basketball 99; Boys Basketball 205; Volleyball 220. Total participation was 760.

**Fiscal Impact:**

Reviewed By:   
 Finance Department

\$75,000 budgeted in FY23 budget in Recreation line item 01-0330-42601 (Professional Services).

**Attachments:**

- 1) Resolution authorizing agreement
- 2) Professional Services Agreement

**Legal Review:**

Approved As To Form:   
 City Attorney

**Recommendation:**

Approve the Resolution authorizing the agreement.

Approved For Submittal By:

  
 Department Director

  
 City Manager

CITY CLERK'S USE ONLY  
 COMMISSION ACTION TAKEN

Resolution No. _____	Continued To: _____
Ordinance No. _____	Referred To: _____
Approved _____	Denied _____
Other _____	File No. _____

CITY OF HOBBS

RESOLUTION NO. 7265

A RESOLUTION APPROVING AN AGREEMENT  
BETWEEN THE CITY OF HOBBS AND THE HOBBS MUNICIPAL SCHOOLS  
REGARDING MIDDLE SCHOOL ATHLETIC PROGRAMS.

WHEREAS, beginning in 1999 the City of Hobbs has funded a community basketball program which was operated by the Hobbs Municipal Schools; and

WHEREAS, the Middle School Athletic Program has since expanded to include basketball, volleyball, and football programs for 6<sup>th</sup> and 7<sup>th</sup> grade students; and

WHEREAS, the Hobbs Municipal Schools will use New Mexico Activities Association certified coaches for these programs and will provide documentation of such training to the City of Hobbs; and

WHEREAS, the Hobbs Municipal Schools will also provide a report of activities and participation, and the City has the right to request and/or examine these records as provided in the Agreement;

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that the Mayor be and hereby is, authorized and directed to execute this Professional Services Agreement between the City of Hobbs and the Hobbs Municipal Schools, a copy of which is attached hereto and incorporated herein.

PASSED, ADOPTED AND APPROVED this 17<sup>th</sup> day of October, 2022.

\_\_\_\_\_  
JOSEPH D. CALDERÓN, Mayor Pro Tem

ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk

## PROFESSIONAL SERVICES AGREEMENT

This Agreement is made and entered into on the \_\_\_\_ day of \_\_\_\_\_, 2022, by and between the CITY OF HOBBS, NEW MEXICO, a municipal corporation, (hereinafter referred to as "CITY") and the local School Board of Hobbs Municipal School District, (hereinafter referred to as "SCHOOLS").

NOW, THEREFORE, THE PARTIES HERETO HEREBY DO COVENANT AND AGREE AS FOLLOWS:

### I.

SCHOOLS shall operate football, volleyball, and basketball programs for 6<sup>th</sup> and 7<sup>th</sup> grade students (hereinafter referred to as "Middle School Athletic Program"). SCHOOLS shall perform the necessary services toward promoting these activities in the community, and such services shall include, but not be limited to, the following:

- A. Provide facilities to operate the Middle School Athletic Program;
- B. Provide necessary equipment as needed to fulfill requirements of the Middle School Athletic Program. This includes, but is not limited to employee uniforms, balls, helmets, jerseys, pants, protective equipment, whistles and awards associated with the program. Equipment shall be the property of SCHOOLS;
- C. Hire and maintain a program coordinator and adequate staff to service the Middle School Athletic Program. Program coordinator and staff shall be employees of SCHOOLS and shall not be employees of CITY and are not entitled to any City of Hobbs benefits, including, but not limited to, insurance, leave, worker's compensation, and/or retirement;
- D. Design and place news releases and advertising in the appropriate media, naming CITY as co-sponsor;
- E. Maintain daily records of activities and the number of participants in the program and submit a report of actual expenses at the conclusion of the program;
- F. Coordinate with City's Recreation Department on an as needed basis on any issues arising from program;
- G. Maintain all trash and general cleanliness of the facility. Maintain and operate all concession stands, restroom facilities, bleachers and other gym amenities;
- H. Ensure all coaches for all football, basketball and volleyball teams are New Mexico Activities Association certified coaches and SCHOOLS shall provide documentation of such certification for all coaches to the CITY. SCHOOLS shall also ensure all coaches and associated staff receive regular training related to safety of all

participants;

I. Perform such other related services as mutually agreed upon by both parties and requiring no additional cost as anticipated by the scope of this Agreement including a final written evaluation of the total program;

J. Provide the program free of charge to all participants, excluding equipment deposits.

II.

CITY shall not be obligated to expend funds in excess of **Seventy-five Thousand Dollars (\$75,000.00)** during the term of this Agreement. The term of this Agreement is one (1) year, commencing October 17, 2022, and terminating June 30, 2023.

CITY agrees to pay SCHOOLS for approved and accepted expenses in connection with the Middle School Athletic Program, not to exceed **Seventy-five Thousand Dollars (\$75,000.00)** for the term of this Agreement.

III.

SCHOOLS agree to expend, at a minimum, an amount equal to the amount expended by CITY under this agreement, on improvements to facilities that are used jointly by both SCHOOLS and CITY such as Hobbs High School Tennis Courts, Veterans Memorial Baseball/Softball Complex and others during the term of this agreement.

SCHOOLS agree to maintain documentation regarding the amount expended by SCHOOLS on improvements to facilities that are used jointly by both SCHOOLS and CITY and SCHOOLS further agree to provide said documentation to CITY in a timely manner.

SCHOOLS and CITY shall agree on each project, the scope of the project, and the details of the improvements to be made to the facilities that are used jointly by both SCHOOLS and CITY prior to any expenditure of money by SCHOOLS under this agreement.

SCHOOLS shall have the exclusive right to implement programs as deemed necessary. As such, SCHOOLS shall be solely responsible for any actions, inactions, or potentially tortious conduct of its personnel involved with implementing the sports programs contemplated herein.

#### IV.

SCHOOLS agree to hold CITY free and harmless from any costs determined ineligible by proper audit and SCHOOLS will not enter into any obligation which purports to be binding on CITY in any manner.

At such times and in such form as the City Manager may require, there shall be furnished to CITY such statements, records, reports, data and information as CITY may request pertaining to matters covered by this Agreement. Furthermore, at any time during normal business hours and as often as CITY may deem necessary, there shall be made available to CITY for examination, all records maintained by SCHOOLS with respect to all matters covered by this Agreement; any requested excerpts of transcripts from such records and audits of all data relating to all matters covered by this Agreement subject to the limitations set out above.

SCHOOLS covenants and agrees that it will hold and save CITY harmless from any and all liability, damage, expense, cause of action, suits, claims or judgments arising from injury to person(s) or damage to property arising out of this Agreement of which are not a result of CITY actions or inactions.

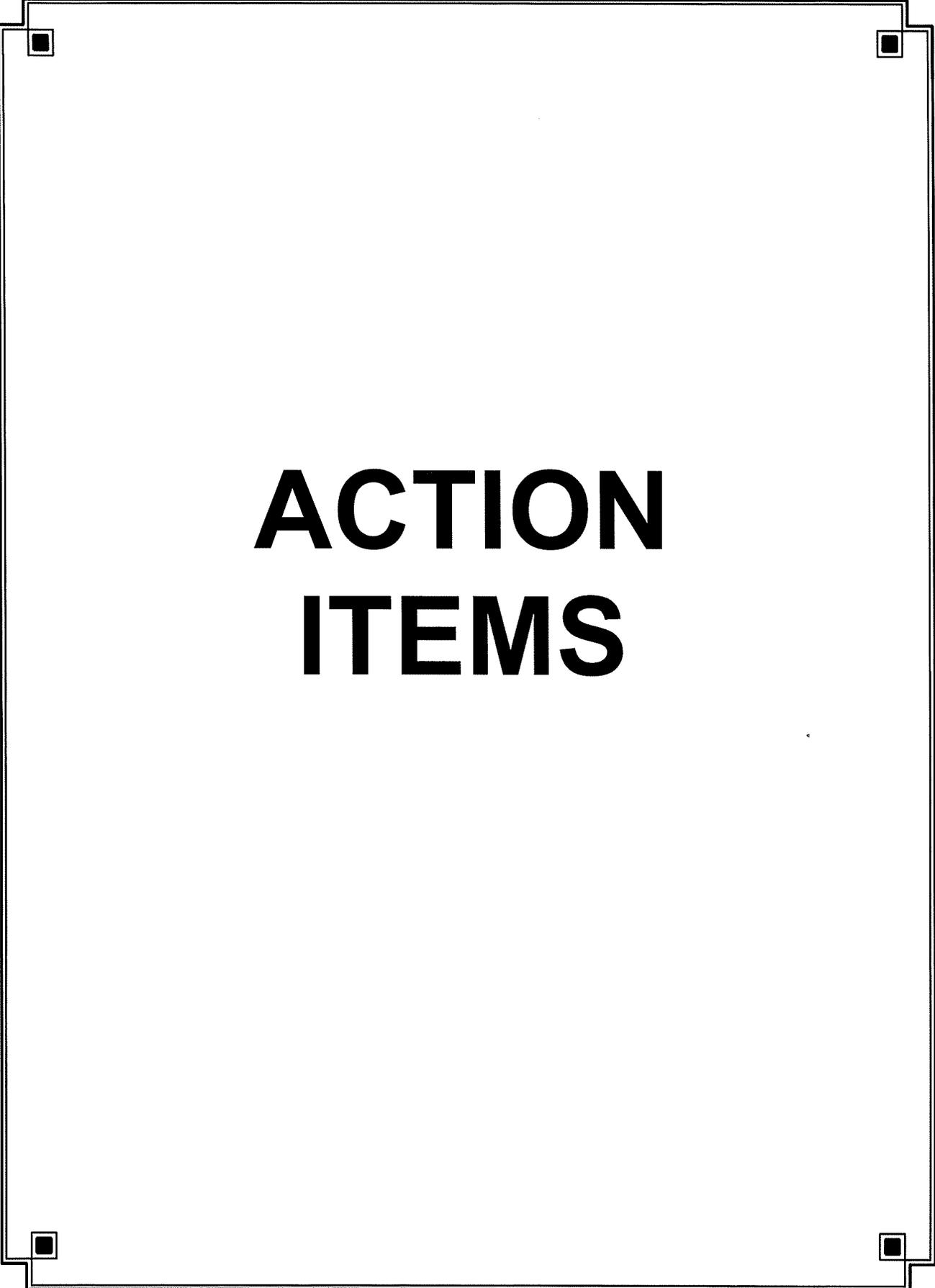
SCHOOLS shall treat all participants with respect and will not subject anyone to discrimination or harassment because of the person's race, color, sexual orientation, national origin, age, religion, gender, gender identity, disability, or any other legally protected classification.

SCHOOLS shall maintain general liability insurance in the minimum amount of \$1,000,000.00 per occurrence covering any liability, damage, expense, cause of action, suits, claims or judgments arising from injury to person(s) or damage to property during the course of execution of this agreement. SCHOOLS shall cause CITY to be named as an additional insured on said policy and shall provide a copy of said coverage to CITY. The parties agree said SCHOOLS policy shall be primary coverage in the event of a claim against SCHOOLS or CITY.

If any part or portion of this Agreement shall be in violation of the laws or Constitution of New Mexico, only such part or portion hereof shall be invalidated thereby, and any monies paid by CITY thereunder shall be repaid to it by SCHOOLS, but all other portions hereof shall remain valid and enforceable. This Agreement shall not be effective without the written approval of the Hobbs City Commission and the Hobbs ISD School Board.

This Agreement shall continue in force until the date of expiration as outlined herein, or until all funds contemplated herein are expended, whichever is sooner. This Agreement may be canceled by either party after giving sixty (60) days' written notice delivered to the other parties' Chief Administrative Officer.





# **ACTION ITEMS**



**CITY OF HOBBS**  
COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17th, 2022

SUBJECT: Authorizing an allocation of Lodgers' Tax to fund various events for fiscal year 2023 (prior to November 15<sup>th</sup>, 2022)

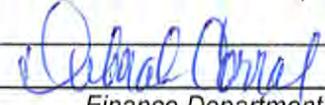
DEPT. OF ORIGIN: Finance  
DATE SUBMITTED: October 12th, 2022  
SUBMITTED BY: Toby Spears, Finance Director

**Summary:**

On October 12<sup>th</sup>, 2022, the Lodgers' Tax Board met and recommended awarding to the Commission, various events for Fiscal Year 2023. The entities requesting lodgers' tax are as follows: (EVENTS PRIOR TO NOVEMBER 15<sup>TH</sup>, 2022)

- Impacto JAG Promotions, LLC – 1 event - \$25,000.00 (date of event - November 12<sup>th</sup>, 2022)
- Southwest Symphony – 1 event - \$2,909.88 (date of event – November 7<sup>th</sup> & 8<sup>th</sup>, 2022)
- USSSA Baseball Permian Basin – 1 event - \$10,000.00 (date of event - November 4<sup>th</sup> & 5<sup>th</sup> 2022)

**Fiscal Impact:**

Reviewed By:   
Finance Department

September 30, 2022 Estimated Cash Balance (per Lodgers' Tax ordinance) for the Lodgers' Tax Fund is as follows:

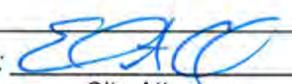
Security and Sanitation (15%)	\$	0.00
Non-Profit/For Profit/Public Entity (20%)	\$	221,490.08
City and County (40%)	\$	(104,040.98)
Airline (25%)	\$	(3,611.26)
<b>TOTAL CASH AVAILABLE</b>	<b>\$</b>	<b>113,837.84</b>

The 2023 budgeted lodgers' tax revenues are projected to be \$900,000.00.

**Attachments:**

- Estimated Financial Report for September 30, 2022
- Resolution
- Requests

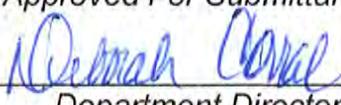
**Legal Review:**

Approved As To Form:   
City Attorney

**Recommendation:**

To be determined by City Commission.

Approved For Submittal By:

  
Department Director

  
City Manager

**CITY CLERK'S USE ONLY  
COMMISSION ACTION TAKEN**

Resolution No. _____	Continued To: _____
Ordinance No. _____	Referred To: _____
Approved _____	Denied _____
Other _____	File No. _____



CITY OF HOBBS

RESOLUTION NO. 7266

A RESOLUTION AUTHORIZING AN ALLOCATION OF  
LODGERS' TAX FUNDS FOR EVENTS PRIOR TO NOVEMBER 15<sup>TH</sup>, 2022

WHEREAS, the Lodgers' Tax Advisory Board met on October 12, 2022 and recommends awarding the following events for fiscal year 2023;

	Amount Requested	Lodger's Tax Board Recommendation	City Commission Recommendation
Southwest Symphony	\$ 2,909.88	\$ 2,909.88	_____
Impacto JAG Promotions, LLC	\$25,000.00	\$ 25,000.00	_____
USSSA Baseball Permian Basin	\$10,000.00	\$ 10,000.00	_____

BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that the Mayor be and hereby is authorized to allocate Lodgers' Tax Funds in the total amounts as specified herein.

PASSED, ADOPTED AND APPROVED this 17th day of October, 2022.

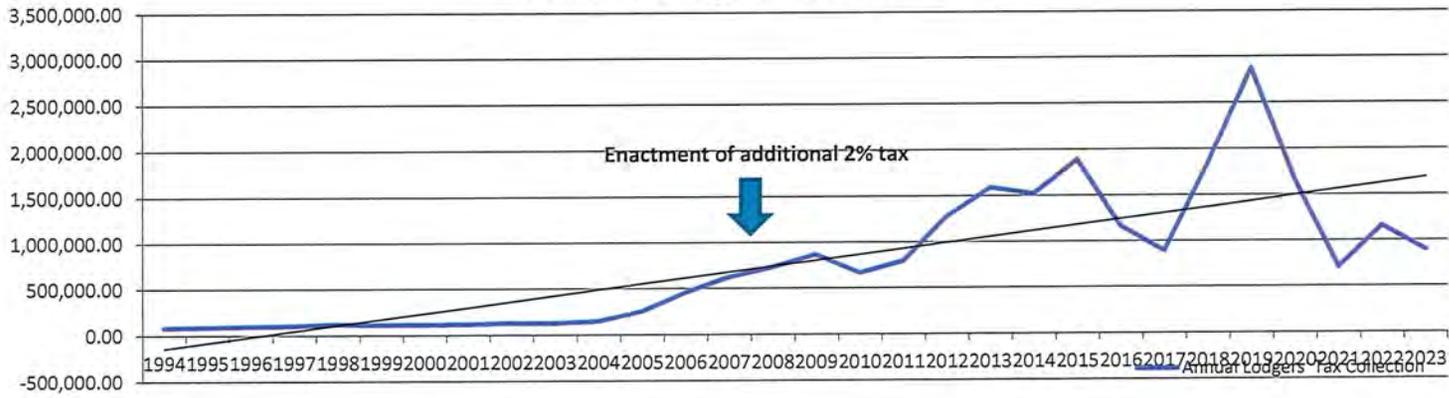
\_\_\_\_\_  
JOSEPH D. CALDERÓN, Mayor Pro Tem

ATTEST:

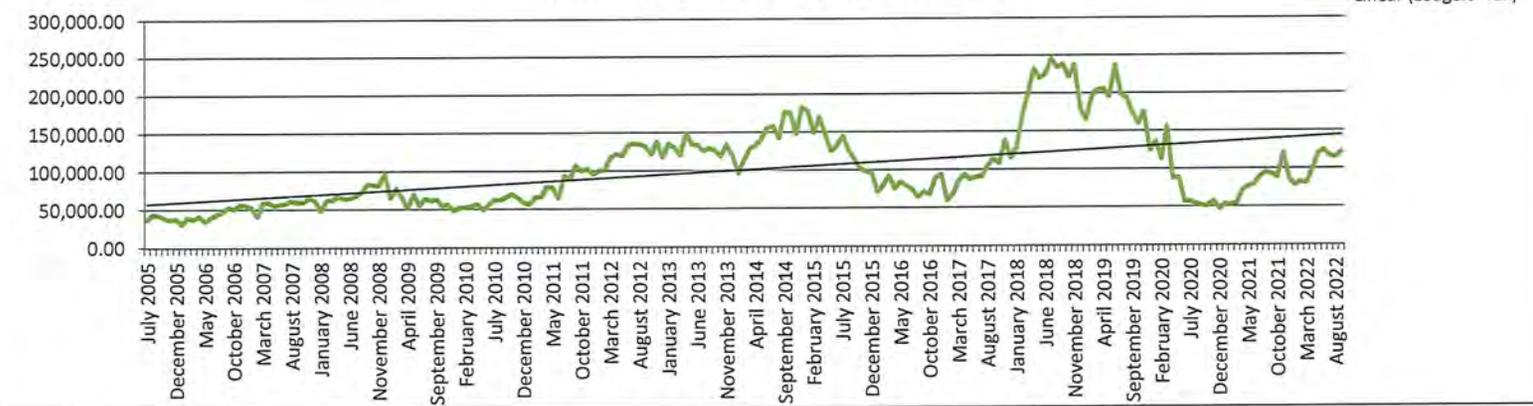
\_\_\_\_\_  
JAN FLETCHER, City Clerk

CITY OF HOBBS LODGERS' TAX PROGRAM					
9/30/2022	AWARD				ACTUAL
	PROJECT	DATE	AMOUNT	ACTUAL EXPENSE	OUTSTANDING GRANT
9/30/2022	CASH BALANCE				1,087,461.40
<b>Proof of Cash:</b>					
Beginning Cash Available for Profit, Non-Profit, and Public Entities (20%)					267,636.22
22-15	Cinco De Mayo Committee	4-13-22	18,800.00	5,675.86	13,124.14
23-01	Hobbs USSSA	5-12-22	11,500.00	0.00	11,500.00
23-03	Hobbs Airfield Speedway, LLC	5-12-22	20,971.00	9,518.47	11,452.53
23-06	Western Heritage Museum	7-13-22	8,511.50	0.00	8,511.50
23-07	Hobbs USSSA	7-13-22	10,000.00	0.00	10,000.00
23-08	Southwest Symphony	7-13-22	12,127.38	0.00	12,127.38
23-09	Hobbs Airfield Speedway, LLC	7-13-22	16,730.00	0.00	16,730.00
23-10	Permian Basin USSSA	7-13-22	18,000.00	0.00	18,000.00
23-11	NAACP - State Conference	7-13-22	15,498.75	0.00	15,498.75
TOTAL REMAINING ALLOCATION FOR PROFIT, NON-PROFIT AND PUBLIC ENTITIE			132,138.63	0.00	116,944.30
Add:	20% Monthly Tax Revenue (starting April 1st, 2013)				70,798.16
<b>Cash Available for Allocation</b>					<b>221,490.08</b>
<b>Beginning Cash Available for Local Government (City and County) (40%)</b>					<b>519,107.87</b>
20-27	CITY OF HOBBS - MARKETING/BRANDING CAMPAIGN	3/2/2020	250,000.00	42,507.15	207,492.85
23-12	City of Hobbs - Rockwind Golf Marketing	7-13-2022	64,650.00	0.00	64,650.00
23-13	City of Hobbs - NM Recreation and Parks Association State Conf.	7-13-2022	49,995.00	0.00	49,995.00
23-14	City of Hobbs - CORE Marketing	7-13-2022	99,650.00	32,042.69	67,607.31
23-15	City of Hobbs - CORE Operating	7/13/2022	500,000.00	125,000.00	375,000.00
TOTAL REMAINING ALLOCATION FOR LOCAL GOVERNMENT			964,295.00	199,549.84	764,745.16
Add:	40% Monthly Tax Revenue (starting April 1st, 2013)				141,596.31
<b>Cash Available for Allocation</b>					<b>(104,040.98)</b>
<b>Beginning Cash Available for Fire, EMS, Sanitation (15%)</b>					
TOTAL REMAINING ALLOCATION FOR CITY OF HOBBS POLICE AND FIRE			53,098.62	53,098.62	0.00
Add:	15% Monthly Tax Revenue (starting April 1st, 2013)			53,098.62	
<b>Cash Available for Allocation</b>					<b>-</b>
<b>Beginning Cash Available for Airline subsidy (25%)</b>					<b>300,191.48</b>
23-02	EDC - MARKETING/AIRLINE SUBSIDY (91,191.40)	5-12-22	491,191.48	98,891.05	392,300.43
Add:	25% Monthly Tax Revenue (starting April 1st, 2013)				88,497.70
TOTAL REMAINING ALLOCATION FOR AIRLINE SUBSIDY					
<b>Cash Available for Allocation</b>					<b>(3,611.26)</b>

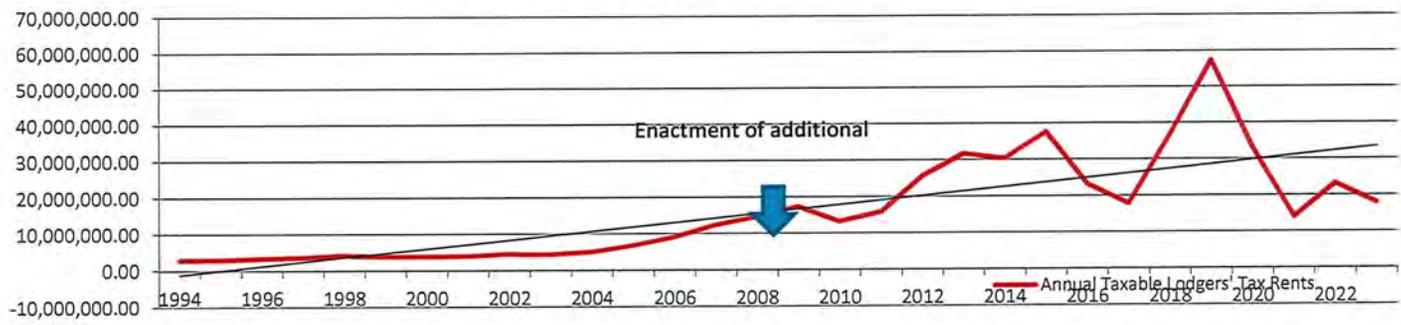
### Annual Lodgers' Tax Collection



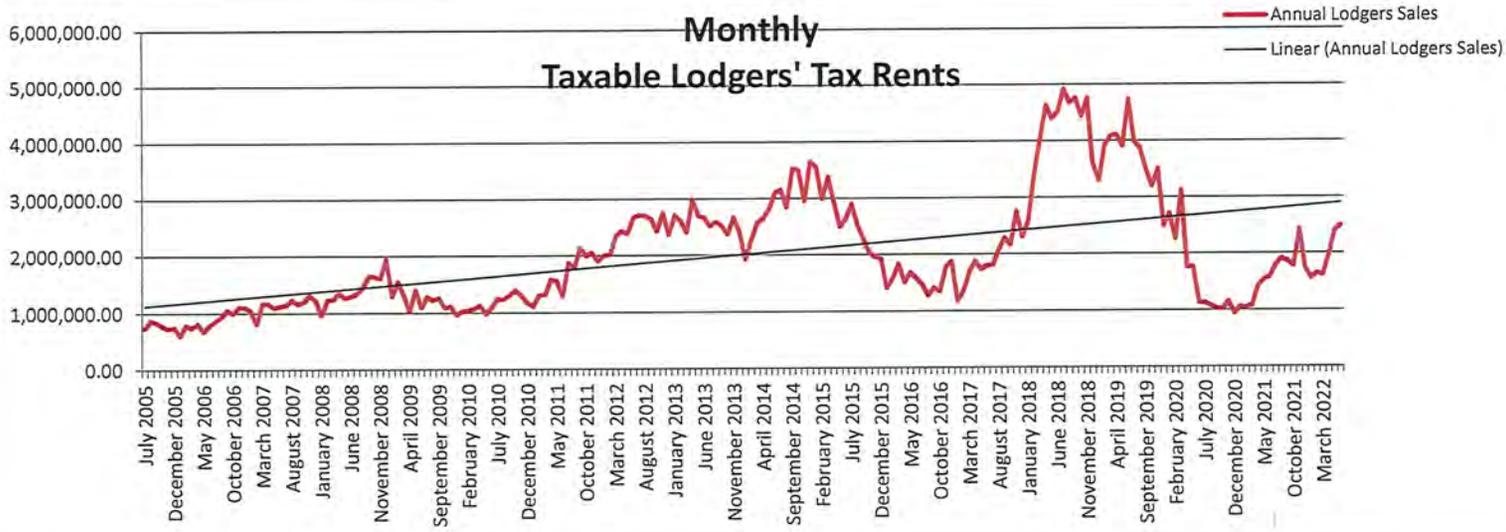
### Monthly Lodgers' Tax Collection



### Annual Taxable Lodgers' Tax Rents



# Monthly Taxable Lodgers' Tax Rents



# Impacto JAG Promotions

*"Concert*  
November 12, 2022"  
*"Concert*  
February 2 – 4, 2023"



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance	Administrative Office Overhead Website Costs
Advertising/Promotion Items Sanitation	Real Property Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

JORGE A. GUERRA  
 Representative

IMPACTO JAG PROMOTIONS LLC  
 Name of Organization

9/26/2022  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	IMPACTO JAG PROMOTIONS LLC
Name of Contact	JORGE A. GUERRA
Address	PO BOX 3661
City, State Zip	HOBBS, NM 88241
Phone#/Fax#	PH#s : 575-391-0186 / 575-441-0864 / FAX#: 575-291-7833
email	Impacto_jagpromotionsllc@aol.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	5,000.00	5,000.00				10,000.00
	Sales	10,000.00	10,000.00				20,000.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>		<b>15,000.00</b>	<b>15,000.00</b>	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent	1,000.00	2,000.00				3,000.00
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media	1,000.00	1,000.00				2,000.00
	Misc. (Please explain)						-
							-
<b>Total NON- LODGERS' Exp.</b>		<b>2,000.00</b>	<b>3,000.00</b>	-	-	-	<b>5,000.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	2,000.00	2,000.00	-	-	-	4,000.00
Print Media	1,000.00	1,000.00	-	-	-	2,000.00
Electronic Media	4,000.00	4,000.00	-	-	-	8,000.00
Other PERFORMANCE FEES	23,000.00	23,000.00	-	-	-	46,000.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>30,000.00</b>	<b>30,000.00</b>	-	-	-	<b>60,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	CONCERT
Date	<del>NOVEMBER 12, 2022</del> OCTOBER 29, 2022
Location	TYDINGS AUDITORIUM
Description	FAMILY FRIENDLY - SPANISH CHRISTIAN CONCERT - MUSIC AND COMEDY

Expected Attendance	1000-1500	# of Overnighters	150-300	
Is this an annual event?	YES	Is this a new event?	N/A	

PRINTING							
Posters (save-the-date) Programs	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
		4.00	100		400.00		3.00
			-		0.50	2,000	1,000.00
	SUBTOTAL				SUBTOTAL		
			400.00				1,600.00
Mallings	Cost	Quantity	Total				
			-				
<b>TOTAL PRINTING COSTS</b>							<b>2,000.00</b>

PRINT MEDIA				
Newspaper	Name	# of ads	Cost	Total
	HOBBS NEWS SUN / NOTICIAS	2	250.00	500.00
	MIDLAND / ODESSA	2	250.00	500.00
	SUBTOTAL			1,000.00
Magazine/Other	Name	# of ads	Cost	Total
				-
				-
	SUBTOTAL			-
<b>TOTAL PRINT MEDIA</b>				<b>1,000.00</b>

ELECTRONIC MEDIA				
Radio	Name	# of spots	Cost	Total
	KLMA / KPZA	20	50.00	1,000.00
	LUBBOCK / ODESSA / MIDLAND	20	50.00	1,000.00
Television				-
				-
Social Media	FACEBOOK / INSTAGRAM / TIK-TOK	100	10.00	1,000.00
	YOUTUBE	100	10.00	1,000.00
<b>TOTAL ELECTR. MEDIA</b>				<b>4,000.00</b>

OTHER EXPENSE				
Name	# of item	Cost	Total	
Professional Performance Fees	COMEDIAN YOYITO/ABEL Z/ALEX	3	5,000.00	15,000.00
Sound and Lighting Costs	SG AUDIO	1	5,000.00	5,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	TSHIRTS	300	10.00	3,000.00
Other: (please list)				-
				-
				-
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>23,000.00</b>

**TOTAL REQUEST FOR EVENT 1**

**30,000.00**

Instructions: Please complete all areas of PINK that apply.

# Southwest Symphony

*"Southwest Symphony Orchestra Youth Series – Superheroes!*

*November 7-8, 2022"*

*"Christmas Concert with Lubbock Christian University*

*December 10, 2022"*

*"Michael W. Smith with Southwest Symphony Orchestra*

*January 14, 2023"*

*"Playing by Air Concert*

*February 24, 2023"*



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Leanne Salgado  
 Representative

Southwest Symphony      9/29/22  
 Name of Organization      date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Southwest Symphony
Name of Contact	Leanne Salgado
Address	PO Box 101
City, State Zip	Hobbs, NM 88241
Phone#/Fax#	(office)575-738-1041/575-390-8069(cell)
email	director@swsymphony.org

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships					-
	Sales					-
	Donations					-
	Prior Year Carryover					-
	Other (please explain)					-
	<b>Total Income</b>	-	-	-	-	-

	Event 1	Event 2	Event 3	Event 4	Event 5	Total	
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	Please see attached budget					-
	Cost of Awards					-	
	Building/Booth Rent					-	
	Advertising					-	
	Printing & Mailing					-	
	Print Media					-	
	Electronic Media					-	
	Misc. _____ (Please explain)					-	
						-	
	<b>Total NON- LODGERS' Exp.</b>	-	-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	525.00	735.00	3,830.00	525.00	5,615.00
Print Media	-	957.00	957.00	957.00	957.00	3,828.00
Electronic Media	-	1,130.88	1,130.88	1,180.00	1,130.88	4,572.64
Other	-	297.00	5,297.00	297.00	7,797.00	13,688.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	-	2,909.88	8,119.88	6,264.00	10,409.88	27,703.64

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Southwest Symphony
Name of Contact	Leanne Salgado
Address	PO Box 101
City, State Zip	Hobbs, NM 88241
Phone#/Fax#	(office)575-738-1041/575-390-8069(cell)
email	director@swsymphony.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
		<b>Income</b>	Sponsorships					
	Sales						-	
	Donations						-	
	Prior Year Carryover						-	
	Other (please explain)						-	
	<b>Total Income</b>	-	-	-	-	-	-	
<b>EXPENSE (NON- LODGERS' TAX</b>		Event 1	Event 2	Event 3	Event 4	Event 5	Total	<b>NON - LODGERS' TAX</b>
	Cost of Sales Items	Please see attached budget					-	
	Cost of Awards						-	
	Building/Booth Rent						-	
	Advertising						-	
	Printing & Mailing						-	
	Print Media						-	
	Electronic Media						-	
	Misc. _____ (Please explain)						-	
	<b>Total NON- LODGERS' Exp.</b>	-	-	-	-	-	-	

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total	
Printing	-	525.00	735.00	3,830.00	525.00	5,615.00	<b>LODGERS' TAX</b>
Print Media	-	957.00	957.00	957.00	957.00	3,828.00	
Electronic Media	-	1,130.88	1,130.88	1,180.00	1,130.88	4,572.64	
Other	-	297.00	5,297.00	297.00	7,797.00	13,688.00	
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	-	2,909.88	8,119.88	6,264.00	10,409.88	27,703.64	

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Proposed Budget  
2022-2023 Season

	CAS	SWSO	CAS	SWSO	CAS	CAS	SWSO			
<u>CONCERTS</u>	One Hit Wonders	Youth Series	LCU Choir	SWSO & Guest	Playing By Air	TX Guitar Quartet	SWSO		<u>TOTAL</u>	<u>Lodgers' Tax</u>
	Tydings	Tydings	Church	Tydings	Tydings	Church	Tydings	Oper. Exp.		<u>Request</u>
<b>SWS PERSONNEL:</b>										<b>22-23</b>
Artistic Dir.		\$2,000.00		\$1,200.00			\$1,200.00		\$4,400.00	
SWS Musicians		\$17,500.00		\$13,000.00			\$13,000.00		\$43,500.00	
<b>OUTSIDE ARTISTIC:</b>										
Performance Fee	\$15,000.00		\$5,000.00		\$7,500.00	\$6,000.00			\$33,500.00	\$33,500.00
Residency Fee		\$300.00		\$300.00	\$2,500.00				\$2,800.00	
<b>TRAVEL/LODGING:</b>										
Airfare		\$500.00		\$500.00		\$500.00	\$500.00		\$2,000.00	
Hotel	\$2,000.00	\$6,200.00		\$10,000.00	\$900.00	\$400.00	\$9,500.00		\$29,000.00	
Mileage		\$4,800.00		\$5,000.00		\$500.00	\$5,000.00		\$15,300.00	
Meals	\$500.00	\$500.00	\$500.00	\$800.00	\$300.00	\$250.00	\$300.00		\$3,150.00	
U-haul										
Hospitality					\$50.00	\$50.00			\$100.00	
Rental Car	\$500.00	\$400.00		\$400.00	\$400.00		\$400.00		\$2,100.00	
<b>ADMINISTRATIVE:</b>										
Executive Director								\$48,600.00	\$48,600.00	
Prog. Coordinator								\$20,000.00	\$20,000.00	
YS/OF Coordinator								\$17,500.00	\$17,500.00	
<b>OFFICE EXPENSES:</b>										
Rent								\$6,600.00	\$6,600.00	
Utilities/Phone								\$4,000.00	\$4,000.00	
Office Supplies/expenses								\$6,500.00	\$6,500.00	
Postage								\$2,500.00	\$2,500.00	
Taxes								\$5,000.00	\$5,000.00	
<b>DEVELOPMENT:</b>										
Friends of the Symphony								\$4,000.00	\$4,000.00	
Ex Dir. Prof. Exp.								\$3,000.00	\$3,000.00	
<b>TECHNICAL:</b>										
Lts/sound/bkln	\$2,250.00			\$2,000.00	\$500.00	\$500.00			\$5,250.00	
Stage Crew	\$500.00	\$100.00		\$200.00			\$100.00		\$900.00	
Piano Tuning									\$0.00	
<b>SPACE/RENTAL</b>	\$200.00	\$200.00	\$500.00	\$200.00	\$200.00	\$250.00	\$200.00		\$1,750.00	
<b>MARKETING</b>	\$3,000.00	\$3,000.00	\$3,000.00	\$3,500.00	\$3,000.00	\$3,000.00	\$3,000.00		\$21,500.00	\$21,500.00
radio/newspaper										
billboard/social media										
Website annual fee								\$250.00	\$250.00	
<b>PRINTING:</b>										
Program Booklets								\$2,100.00	\$2,100.00	\$2,100.00
Brochures (Season)								\$250.00	\$250.00	\$250.00
Misc magnets/posters/tickets								\$592.50	\$592.50	\$592.50
<b>OTHER:</b>										
WAA membership								\$275.00	\$275.00	
Mem.								\$600.00	\$600.00	
Liability Ins.								\$1,600.00	\$1,600.00	
NMPA dues								\$100.00	\$100.00	
ASCAP/BMI								\$1,000.00	\$1,000.00	
Music Rental		\$500.00					\$500.00		\$1,000.00	
Misc./Benevolence fund								\$1,000.00	\$1,000.00	
<b>TOTAL</b>	<b>\$23,950.00</b>	<b>\$36,000.00</b>	<b>\$9,000.00</b>	<b>\$37,100.00</b>	<b>\$15,350.00</b>	<b>\$11,450.00</b>	<b>\$33,700.00</b>	<b>\$125,467.50</b>	<b>\$291,717.50</b>	<b>\$57,942.50</b>

# SOUTHWEST SYMPHONY

## 2022-2023 PROPOSED SEASON SECOND - FIFTH PERFORMANCES

The Southwest Symphony and Cultural Arts Series concerts are recommended by the Programming Committee in October. A Rubric selection process is used to rank the artists. Concert expenses may include: space rental, lights/sound, backline equipment, stage crew, piano tuning, rental car, hospitality, meals, hotel, mileage and music rental.

**NOVEMBER 2022 – Tydings Auditorium, Hobbs, NM**

### **SOUTHWEST SYMPHONY ORCHESTRA YOUTH SERIES**

SWS Orchestra brings its Youth Series “Superheroes” to the public as well as to Lea County schools. Area fourth and fifth graders will be invited to Tydings Auditorium for an interactive and educational musical experience.

**PROJECTED TOTAL COST: \$36,000.00**

Includes artistic director, concert manager, musicians, operating and concert expenses and all marketing.

**DECEMBER 2022 – St. Helena Church, Hobbs, NM**

### **LUBBOCK CHRISTIAN UNIVERSITY A CAPPELLA CHOIRS**

Lubbock Christian University A Cappella Choirs will bring in the Holiday season with a Christmas program. Hobbs will be the first stop on their New Mexico tour.

**PROJECTED TOTAL COST: \$9,000.00**

Performance fee: **\$5,000**

Additional expenses of **\$4,000** includes operating and concert expenses and all marketing.

**JANUARY 2023 – Tydings Auditorium, Hobbs, NM**

### **MICHAEL W. SMITH WITH SOUTHWEST SYMPHONY ORCHESTRA**

Legendary singer/song writer Michael W. Smith will be live in concert performing with the SWS Orchestra. This is expected to be a large audience with out of town overnights.

**PROJECTED TOTAL COST: \$87,100**

Performance fee: **\$50,000**

Additional expenses of **\$37,100** include artistic director, concert manager, musicians, operating and concert expenses and all marketing. Cost also includes school residencies at middle or high school with orchestra members.

**FEBRUARY 2023 – Tydings Auditorium, Hobbs, NM**

### **PLAYING BY AIR**

Playing By Air captivates public audiences with a joyful fusion of music, juggling, and circus in which traditional theatricality meets absurd comedy. The award-winning performers of Playing By Air share their sense of playfulness and breathtaking feats in a production enjoyed equally by adults, families, and children. Audiences are drawn into the performance with a contagious attitude of expressive play and creativity. Area third graders will be invited to Tydings for an interactive and educational experience.

**[www.playingbyair.com](http://www.playingbyair.com)**

**PROJECTED TOTAL COST: \$15,350**

Performance fee: **\$7,500**

Residency Cost: **\$2,500**

Additional expenses of **\$5,350** include operating and concert expenses and all marketing.



### WORKERS COMP COVERAGE

Southwest Symphony employs one three-quartered time, salaried employee, as Executive Director and two part time hourly employees. The part time employees are hired on a contractual basis. Per the NM Worker's Compensation Act chapter 52, Article 1978: SWS Inc. is not required by law to carry coverage. Southwest Symphony however, has provisions in our General Liability, which upon investigation, will cover the contractual hires in the event of Injury, under third party liability coverage. The City of Hobbs is listed as additional insured on this policy.

See attached.

52-1-6. Application of provisions of act.

A. The provisions of the Workers' Compensation Act [Chapter 52, Article 1 NMSA 1978] shall apply to employers of three or more workers; provided that act shall apply to all employers engaged in activities required to be licensed under the provisions of the Construction Industries Licensing Act [Chapter 60, Article 13, NMSA 1978] regardless of the number of employees. The provisions of the Workers' Compensation Act shall not apply to employers of private domestic servants and farm and ranch laborers.

B. An election to be subject to the Workers' Compensation Act by employers of private domestic servants or farm and ranch laborers, by persons for whom the services of qualified real estate sales persons are performed or by a partner or self-employed person may be made by filing, in the office of the director, either a sworn statement to the effect that the employer accepts the provisions of the Workers' Compensation Act or an insurance or security undertaking as required by Section 52-1-1 NMSA 1978.

C. Every worker shall be conclusively presumed to have accepted the provisions of the Workers' Compensation Act if his employer is subject to the provisions of that act and has complied with its requirements, including insurance.

D. Such compliance with the provisions of the Workers' Compensation Act, including the provisions for insurance, shall be, and construed to be, a surrender by the employer and the worker of their rights to any other method, form or amount of compensation or determination thereof or to any cause of action at law, suit in equity or statutory or common-law right to remedy or proceeding whatever for or on account of personal injuries or death of the worker than as provided in the Workers' Compensation Act and shall be an acceptance of all of the provisions of the Workers' Compensation Act and shall bind the worker himself and, for compensation for his death, shall bind his personal representative, his surviving spouse and next of kin, as well as the employer and those conducting his business during bankruptcy or insolvency.

E. The Workers' Compensation Act provides exclusive remedies. No cause of action outside the Workers' Compensation Act shall be brought by an employee or dependent against the employer or his representative, including the insurer, guarantor or surety of any employer, for any matter relating to the occurrence of or payment for any injury or death covered by the Workers' Compensation Act. Nothing in the Workers' Compensation Act, however, shall affect or be construed to affect, in any way, the existence of or the mode of trial of any claim or cause of action that the worker has against any person other than his employer or another employee of his employer, including a management or supervisory employee, or the insurer, guarantor or surety of his employer.



Simply Design Studio and Print Shop, LLC  
 1401 N Turner St Ste 10  
 Hobbs, NM 88240  
 575-408-8274  
 info@simplyprintshop.com  
 www.simplyprintshop.com

# Estimate

**ADDRESS**

Southwest Symphony  
 Southwest Symphony

ESTIMATE # 1118

DATE 01/12/2022

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<del>Brochures</del>	Double Sided Full color, 8.5"x11" Tri fold, bleed, folding	500	0.50	250.00
	<del>Magnet</del>		300	0.75	225.00
	Posters	Full color, 8.5"x11" posters 100 at \$1.00 each   200 at \$.85 each	100	1.00	100.00
	<del>Tickets</del>	Full color, 2"x5.5" one sided, stapled, perforation, ticket booklets	250	0.89	222.50
	<del>Postcards</del>	Direct Mailer Postcards	150	0.30	45.00
	Booklets	8.5"x5.5" Full Color Program Insert 8 pages - 250 at \$1.80   300 at \$1.60 12 pages - 250 at \$2.00   300 at \$1.80 16 pages - 250 at \$2.30   300 at \$2.10	1,000	2.10	2,100.00

SUBTOTAL 2,942.50  
 TAX 0.00  
**TOTAL \$2,942.50**

Feb. 11, 2022

Christy,

Here is our Hobbs News-Sun advertising quote for Southwest Symphony current season.

7 ads at \$120.00 per 3 x 6 black & white (3 column wide x 6 inches tall) ad per concert for in-person concert

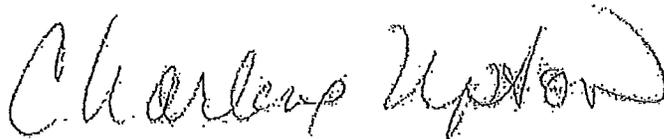
4 ads at \$120.00 per 3 x 6 black & white (3 column wide x 6 inches tall) ad per concert for virtual concert

Ad rates are as quoted for a minimum of 7 ads per in-person concert and as many ads as requested for virtual concerts with a minimum of 4 ads per virtual events.

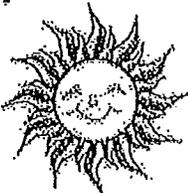
We here at the Hobbs News-Sun are anxiously anticipating the return of the wonderful Southwest Symphony events to our community!

We look forward to serving you!!

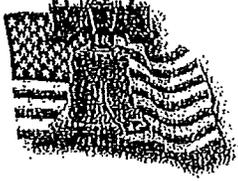
Thanks again!



Charlene Upton  
Advertising Executive  
Hobbs News-Sun  
Ter2@hobbsnews.com  
santafesundown@aol.com  
575-391-5411  
575-631-3112



LAND of the FREE...HOME of the BRAVE



# Livingston LEADER

---

1/24/02

Advertising quote for a 3 column by 6-inch ad for the 2022-2023 season.

Estimated number of insertions for the season— 7 —black and white.

Cost per ad (3X6): \$117 per insertion

Thank you,

A handwritten signature in black ink, appearing to read 'John Graham', with a long horizontal flourish extending to the right.

John Graham



KTUM



KWMW



KIDX



KNMB



KRUI

2022-2023  
MTD RADIO PROPOSAL

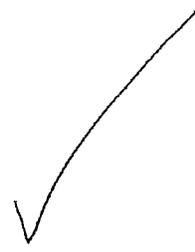


KTUM-FM B107 The Blaze -- Top 40 music format  
KWMW-FM Your Country W105 -- Country Music Format  
KNMB Mix 96.7 -- Hot AC/Pop Music  
KIDX-FM 101.5 The Kid -- Classic Rock

\*Rates based on :30-second commercials, 6am-7pm

**LIGHT COVERAGE:**

3-commercials per day 7-days prior to each show  
½ Paid, ½ Nonprofit Matching from Stations  
22-Ads per show, per station - Cost per station \$110 + tax  
Total Cost per show: \$440 + tax  
Annual Cost: \$1760 + tax



**MEDIUM COVERAGE:**

6-commercials per day 7-days prior to each show  
½ Paid, ½ Nonprofit Matching from Stations  
42-Ads per show, per station, Cost \$210 + tax  
Total Cost per show: \$840 + tax  
Annual Cost: \$3360 + tax

**HEAVY COVERAGE:**

9-commercials per day 7-days prior to each show  
½ Paid, ½ Nonprofit Matching from Stations  
62-Ads per show, per station, Cost \$310 + tax  
Total Cost per show: \$1240 + tax  
Annual Cost: \$4960 + tax

**ADDED VALUE TO INCLUDE:**

- FREE DJ Live Reads
- Social Media Promotions
- On Air Interviews and Giveaways (if applicable)

[lori@mtdradio.com](mailto:lori@mtdradio.com)

916 W. Ave D, Lovington NM 88260

c 575-390-3569





619 N Turner St. Hobbs, NM 88240 575-397-4969

## Proposed Advertising Schedule

### Southwest Symphony

This proposal is for advertising on the four English language radio stations in Hobbs.

KIXN-FM (Country)

KZOR-FM (Adult Contemporary)

KLEA-FM (Kool 95.7 – Classic Hits)

KEJL AM-FM (Classic Rock)

Proposed Schedule: For each of seven concerts, 2022-2023 season,

30 30-second ads on each of four radio stations prior to each of the seven concerts. \$150.00 per concert, per station.

4-station total: \$600 per concert plus \$40.88 tax.

Total: Four Station, seven concert season: \$4,486.16

If you have any questions, please let me know.

Al Lobeck

Certified Radio Marketing Consultant

575-390-0648

1/11/22

# BENDER BILLBOARD

BENDER BILLBOARD  
PO BOX 1815  
HOBBS, NM 8841  
575-390-3951

[BENDERBILLBOARD.COM](http://BENDERBILLBOARD.COM)

1/14/2022

To whom it may concern:

This letter serves as an advertising proposal for Southwest Symphony's 2022-2023 concert season.

Again, we are offering our three digital billboards; located at the intersections of Grimes and Turner(one face); Millen Dr and Lovington Hwy(two faces); all three are in Hobbs, NM.

During this advertising period, ads will be rotated between seven concerts, informational/ticket ad and an annual Christmas ad. These ads will be utilizing our Silver Package, each one costing \$99, for a total monthly invoice of \$297.

Sincerely,

Judy Pennell  
[Benderbillboard@live.net](mailto:Benderbillboard@live.net)  
575.390.3951

## Hotel information

Rooms we have paid for each season.

This season all rooms were 2-night stays: total of each concert

SWSO concert: 56 rooms (62 people)

Farewell Angelina : 10 rooms (10 people)

SWSO Tour: 68 rooms (76 people)

SWSO: 80 rooms (92 people)

**A total of 214 rooms**

2022-2023 Season projection - 2-night stays except for Playing by Air-3 nights

One Hit Wonders: 20 rooms (10 people)

SWSO Tour : 68 rooms (76 people)

SWSO w/ guest: 96 rooms (108 people) (extra 8 rooms for the band included)

Playing by Air: 9 rooms (9 people)

TX Guitar quartet: 8 rooms (8 people)

SWSO: 80 rooms (92 people)

**A total of 281 rooms**

Just the symphony # rooms this year are 204 and next year 228 rooms

# Permian Basin USSSA Baseball

*"Hobbs Holiday Classic  
November 4 – 5, 2022"*  
*"See What You Got  
February 4 – 5, 2023"*



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

TOMMY HARTSHORN  
 Representative

PERDITA DRAIN WASSER  
 Name of Organization

9/30/22  
 date

Received at City Hall: \_\_\_\_\_  
 (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Perman Basin USSSA Baseball
Name of Contact	Tommy Hawkins
Address	4487 Hackberry Ct.
City, State Zip	Midland, TX 79707
Phone#/Fax#	Office 432-520-9100/ Cell 432-557-3229
email	tommy.hawkins@wtusssa.com

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships						
Sales							-
Donations							-
Prior Year Carryover							-
Other (please explain)							-
<b>Total Income</b>		-	-	-	-	-	-

EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items						
Cost of Awards							-
Building/Booth Rent							-
Advertising							-
Printing & Mailing							-
Print Media							-
Electronic Media							-
Misc. (Please explain)							-
<b>Total NON- LODGERS' Exp.</b>		-	-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	19,000 -	20,200 -	-	-	-	-
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>19,000 -</b>	<b>20,200 -</b>	-	-	-	-

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event: Hobbs Holiday Classic  
 Date: November 4/5, 2022  
 Location: Vertans Memorial Park East Sanger  
 Description: USSSA Baseball Tournament 7U thru 14U age groups

Expected Attendance: 2500 # of Overnighters: 1000 Room nights: 1000 Room Nights  
 Is this an annual event? yes Is this a new event?

PRINTING						
Posters (save-the-date)	Cost	Quantity	Total	Flyers	Cost	Total
	Programs				-	Tickets
SUBTOTAL			-	SUBTOTAL		
Mallings	Cost	Quantity	Total	TOTAL PRINTING COSTS		
			-	-		

PRINT MEDIA				
Newspaper	Name	# of ads	Cost	Total
SUBTOTAL				-
Magazine/Other	Name	# of ads	Cost	Total
				-
SUBTOTAL				-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA				
Radio	Name	# of spots	Cost	Total
Television				-
				-
Social Media				-
				-
TOTAL ELECTR. MEDIA				-

OTHER EXPENSE				
Professional Performance Fees	Name	# of item	Cost	Total
	Sound and Lighting Costs			
Sanction Fees	USSSA National & State Fees		\$7,500.00	-
Promotional Items (eg: tshirts, rings, etc.)	Team Banners/ Player Pins		\$2,500.00	-
Other: (please list)				-
TOTAL OTHER EXPENSE				\$10,000

**TOTAL REQUEST FOR EVENT 1** **\$10,000**

Instructions: Please complete all areas of PINK that apply.





**CITY OF HOBBS**  
COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17th, 2022

SUBJECT: Authorizing an allocation of Lodgers' Tax to fund various events for fiscal year 2023 (after November 15<sup>th</sup>, 2022)

DEPT. OF ORIGIN: Finance  
DATE SUBMITTED: October 12th, 2022  
SUBMITTED BY: Toby Spears, Finance Director

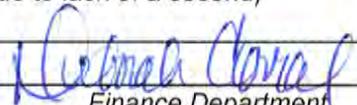
**Summary:**

On October 12<sup>th</sup>, 2022, the Lodgers' Tax Board met and recommended awarding to the Commission, various events for Fiscal Year 2023. The entities requesting lodgers' tax are as follows: **(EVENTS AFTER NOVEMBER 15<sup>TH</sup>, 2022**

- Western Heritage – 2 events - \$18,913.00
- Hobbs Chamber of Commerce – 2 events - \$34,929.38
- Tuff Hedeman Bull Riding Tour - 1 event - \$20,000.00
- Cycle City Promotions – 2 events - \$50,000.00
- Impacto JAG Promotions, LLC – 1 event - \$25,000.00
- Southwest Symphony – 3 events - \$24,793.76
- USSSA Baseball Permian Basin – 1 event - \$20,200.00
- West Texas Warbird Football – 2 events - \$35,700.00
- City of Hobbs – Hobbs Downtown Slam & Jam - \$35,000.00

\*City of Hobbs – Tree Lighting Ceremony - \$20,907.29 (motion failed due to lack of a second)

**Fiscal Impact:**

Reviewed By:   
Finance Department

September 30, 2022 Estimated Cash Balance (per Lodgers' Tax ordinance) for the Lodgers' Tax Fund is as follows:

Security and Sanitation (15%)	\$ 0.00
Non-Profit/For Profit/Public Entity (20%)	\$ 221,490.08
City and County (40%)	\$ (104,040.98)
Airline (25%)	\$ (3,611.26)
TOTAL CASH AVAILABLE	\$ 113,837.84

The 2023 budgeted lodgers' tax revenues are projected to be \$900,000.00.

**Attachments:**

Estimated Financial Report for September 30, 2022  
Resolution  
Requests

**Legal Review:**

Approved As To Form:   
City Attorney

**Recommendation:**

To be determined by City Commission.

Approved For Submittal By:

*Deborah Conner*

Department Director

*[Signature]*

City Manager

CITY CLERK'S USE ONLY  
COMMISSION ACTION TAKEN

Resolution No. \_\_\_\_\_

Ordinance No. \_\_\_\_\_

Approved \_\_\_\_\_

Other \_\_\_\_\_

Continued To: \_\_\_\_\_

Referred To: \_\_\_\_\_

Denied \_\_\_\_\_

File No. \_\_\_\_\_

CITY OF HOBBS

RESOLUTION NO. 7267

A RESOLUTION AUTHORIZING AN ALLOCATION OF  
LODGERS' TAX FUNDS FOR EVENTS AFTER NOVEMBER 15<sup>TH</sup>, 2022

WHEREAS, the Lodgers' Tax Advisory Board met on October 12, 2022 and recommends awarding the following events for fiscal year 2023;

	Amount Requested	Lodger's Tax Board Recommendation	City Commission Recommendation
Western Heritage	\$18,913.00	\$18,913.00	_____
Hobbs Chamber of Commerce	\$34,929.38	\$34,929.38	_____
Tuff Hedeman Bull Riding Tour	\$20,000.00	\$20,000.00	_____
Cycle City Promotions	\$50,000.00	\$50,000.00	_____
Impacto JAG Promotions, LLC	\$25,000.00	\$ 25,000.00	_____
Southwest Symphony	\$24,793.76	\$24,793.76	_____
USSSA Baseball Permian Basin	\$20,200.00	\$ 20,200.00	_____
West Texas Warbird Football	\$35,700.00	\$35,700.00	_____
City of Hobbs – Downtown Slam & Jam	\$35,000.00	\$35,000.00	_____
City of Hobbs – Tree Lighting	\$20,907.29	\$ 0.00	_____

BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that the Mayor be and hereby is authorized to allocate Lodgers' Tax Funds in the total amounts as specified herein.

PASSED, ADOPTED AND APPROVED this 17th day of October, 2022.

\_\_\_\_\_  
JOSEPH D. CALDERÓN, Mayor Pro Tem

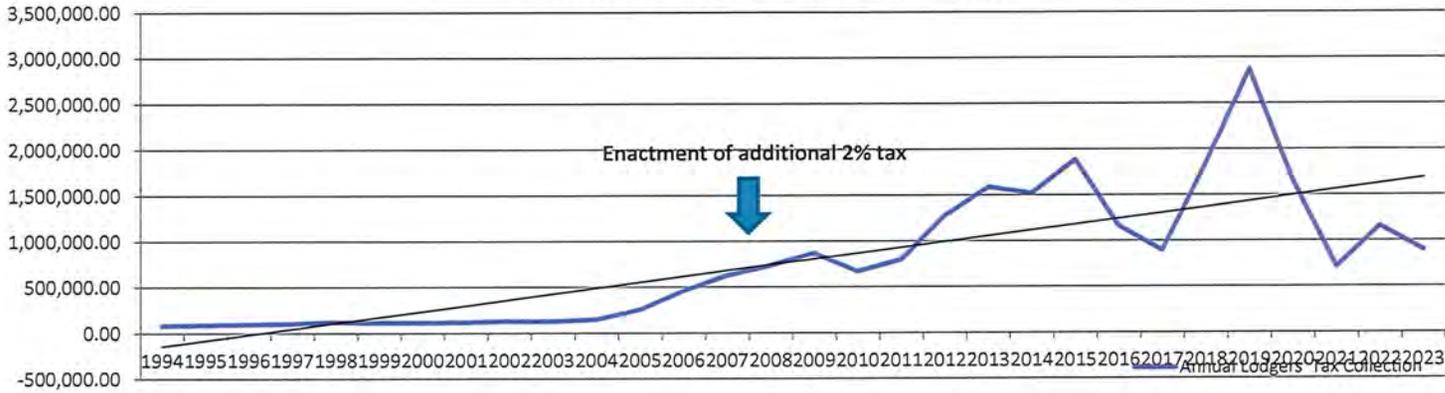
ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk

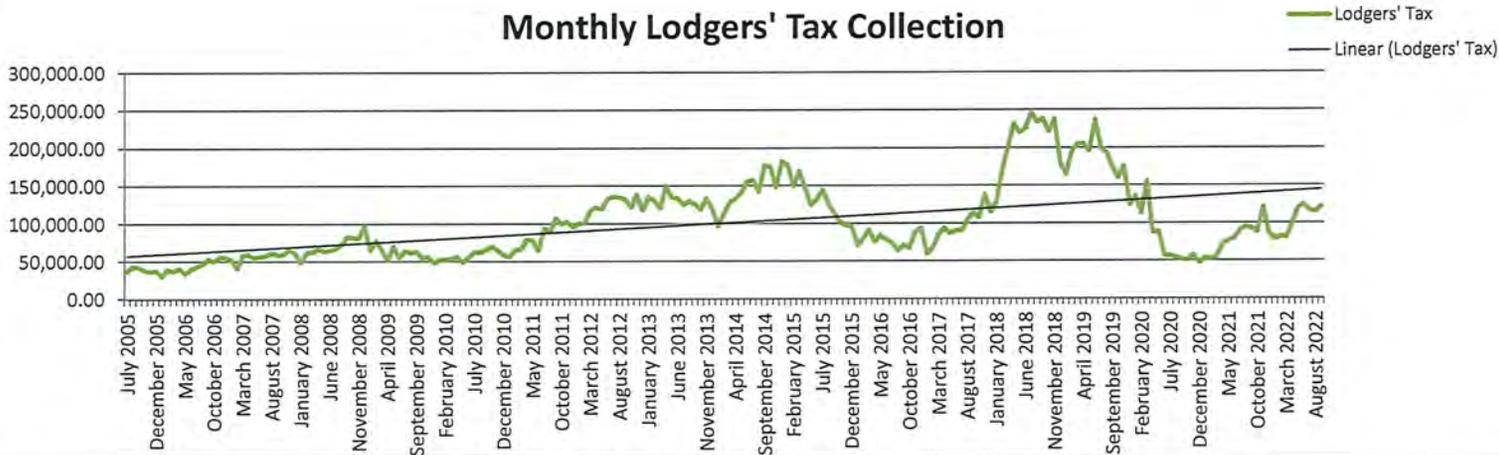


CITY OF HOBBS LODGERS' TAX PROGRAM						
9/30/2022	AWARD					
	PROJECT	DATE	AMOUNT	ACTUAL EXPENSE	ACTUAL OUTSTANDING GRANT	
9/30/2022	CASH BALANCE				1,087,461.40	
<b>Proof of Cash:</b>						
Beginning Cash Available for Profit, Non-Profit, and Public Entities (20%)						
					267,636.22	
22-15	Cinco De Mayo Committee	4-13-22	18,800.00	5,675.86	13,124.14	
23-01	Hobbs USSSA	5-12-22	11,500.00	0.00	11,500.00	
23-03	Hobbs Airfield Speedway, LLC	5-12-22	20,971.00	9,518.47	11,452.53	
23-06	Western Heritage Museum	7-13-22	8,511.50	0.00	8,511.50	
23-07	Hobbs USSSA	7-13-22	10,000.00	0.00	10,000.00	
23-08	Southwest Symphony	7-13-22	12,127.38	0.00	12,127.38	
23-09	Hobbs Airfield Speedway, LLC	7-13-22	16,730.00	0.00	16,730.00	
23-10	Permian Basin USSSA	7-13-22	18,000.00	0.00	18,000.00	
23-11	NAACP - State Conference	7-13-22	15,498.75	0.00	15,498.75	
	TOTAL REMAINING ALLOCATION FOR PROFIT, NON-PROFIT AND PUBLIC ENTITIE		132,138.63	0.00	116,944.30	
Add:	20% Monthly Tax Revenue (starting April 1st, 2013)				70,798.16	
	<b>Cash Available for Allocation</b>				<b>221,490.08</b>	
<b>Beginning Cash Available for Local Government (City and County) (40%)</b>						
					519,107.87	
20-27	CITY OF HOBBS - MARKETING/BRANDING CAMPAIGN	3/2/2020	250,000.00	42,507.15	207,492.85	
23-12	City of Hobbs - Rockwind Golf Marketing	7-13-2022	64,650.00	0.00	64,650.00	
23-13	City of Hobbs - NM Recreation and Parks Association State Conf.	7-13-2022	49,995.00	0.00	49,995.00	
23-14	City of Hobbs - CORE Marketing	7-13-2022	99,650.00	32,042.69	67,607.31	
23-15	City of Hobbs - CORE Operating	7/13/2022	500,000.00	125,000.00	375,000.00	
	TOTAL REMAINING ALLOCATION FOR LOCAL GOVERNMENT		964,295.00	199,549.84	764,745.16	
Add:	40% Monthly Tax Revenue (starting April 1st, 2013)				141,596.31	
	<b>Cash Available for Allocation</b>				<b>(104,040.98)</b>	
<b>Beginning Cash Available for Fire, EMS, Sanitation (15%)</b>						
	TOTAL REMAINING ALLOCATION FOR CITY OF HOBBS POLICE AND FIRE		53,098.62	53,098.62	0.00	
Add:	15% Monthly Tax Revenue (starting April 1st, 2013)			53,098.62		
	<b>Cash Available for Allocation</b>				<b>-</b>	
<b>Beginning Cash Available for Airline subsidy (25%)</b>						
					300,191.48	
23-02	EDC - MARKETING/AIRLINE SUBSIDY (91,191.40)	5-12-22	491,191.48	98,891.05	392,300.43	
Add:	25% Monthly Tax Revenue (starting April 1st, 2013)				88,497.70	
	TOTAL REMAINING ALLOCATION FOR AIRLINE SUBSIDY					
	<b>Cash Available for Allocation</b>				<b>(3,611.26)</b>	

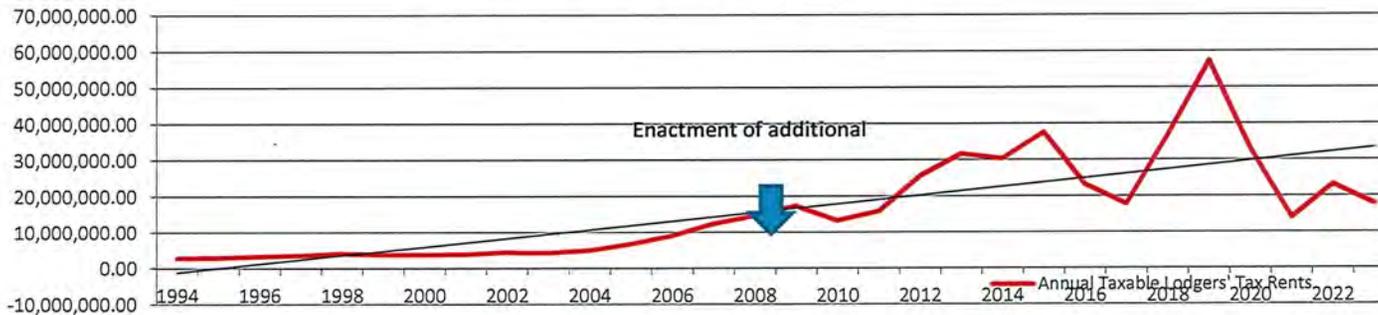
### Annual Lodgers' Tax Collection



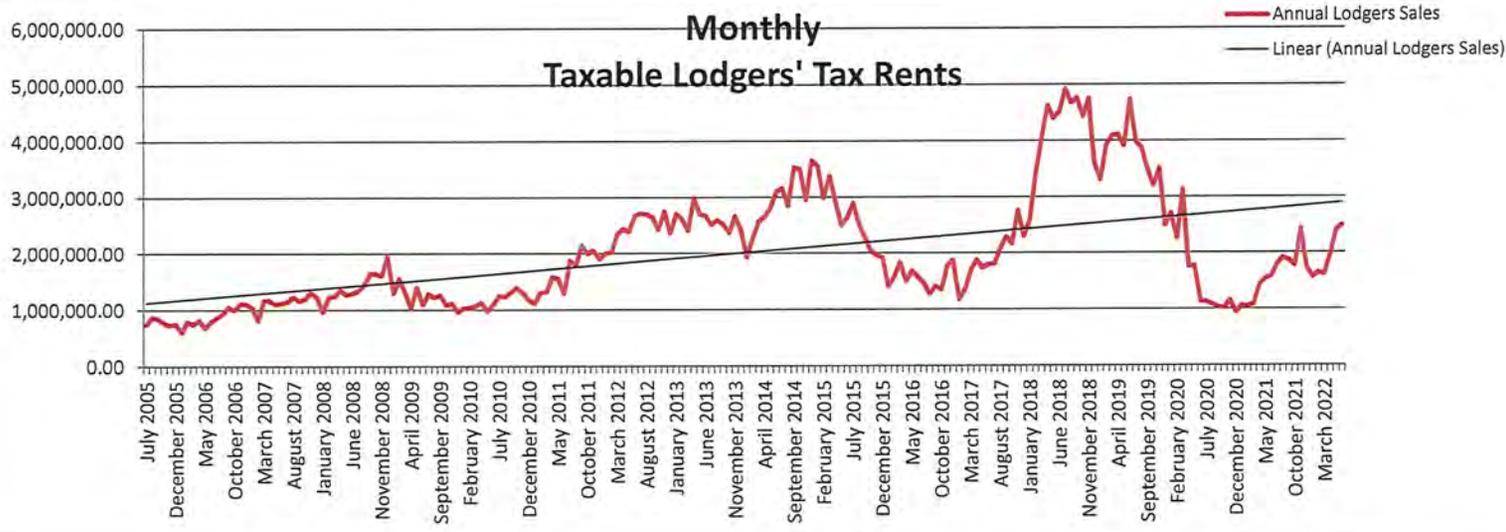
### Monthly Lodgers' Tax Collection



### Annual Taxable Lodgers' Tax Rents



# Monthly Taxable Lodgers' Tax Rents



# Western Heritage Museum

*"Winter Wonderland Featuring Bonnie Moran's North Pole Village  
November 29, 2022 – December 16, 2022"*

*"Amazing Pollinators: An Immersive Role-Play Adventure  
January 28, 2023 – May 14, 2023"*



**City of Hobbs  
Annual Funding Guidelines  
Lodgers' Tax Requests for Proposal (RFP)  
from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

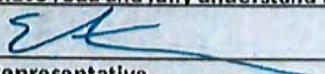
For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

  
\_\_\_\_\_  
Representative

Western Heritage Museum  
\_\_\_\_\_  
Name of Organization NMJC

9/20/22  
\_\_\_\_\_  
date

Received at City Hall: \_\_\_\_\_  
(date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Western Heritage Museum and Lea County Cowboy Hall of Fame
Name of Contact	Erin Anderson, Executive Director
Address	5317 Lovington Hwy
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-492-2681/575-492-2680
email	eanderson@nmjc.edu

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales	2,000.00	5,000.00				7,000.00
	Donations	1,500.00	50,000.00				51,500.00
	Prior Year Carryover						-
	NMJC Support	5,000.00	50,000.00				55,000.00
	<b>Total Income</b>	<b>8,500.00</b>	<b>105,000.00</b>	-	-	-	<b>113,500.00</b>

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	1,000.00	2,500.00				3,500.00
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising	3,000.00	12,000.00				15,000.00
	Printing & Mailing	2,000.00	2,000.00				4,000.00
	Print Media	4,000.00	6,000.00				10,000.00
	Electronic Media	1,000.00	5,000.00				6,000.00
	Misc. Exhibit rental/costs (Please explain)	5,000.00	80,000.00				85,000.00
	Shipping and setup/tear down	1,000.00	10,000.00				11,000.00
	<b>Total NON- LODGERS' Exp.</b>	<b>17,000.00</b>	<b>117,500.00</b>	-	-	-	<b>134,500.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	212.50	812.50	-	-	-	1,025.00
Print Media	3,529.00	7,729.00	-	-	-	11,258.00
Electronic Media	710.00	1,470.00	-	-	-	2,180.00
Other	450.00	4,000.00	-	-	-	4,450.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>4,901.50</b>	<b>14,011.50</b>	-	-	-	<b>18,913.00</b>

LODGERS'  
TAX

**Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details**

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	Winter Wonderland featuring Bonnie Moran's North Pole Village		
Date	November 29-December 16, 2022		
Location	Western Heritage Museum and Lea County Cowboy Hall of Fame		
Description	The Museum is decorated with over 50 trees and Bonnie Moran's North Pole Village which has over 2,000 Dept 56 pieces. We also do several events like the Inflatable Extravaganza, crafts, movies, and more. This has become a must-do event for the holiday season.		

Expected Attendance	2000	# of Overnights	200
Is this an annual event?	Yes	Is this a new event?	No

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date)	1.25	50	62.50	Flyers Tickets	2.00	50	100.00
Programs	1.00	50	50.00				-
	SUBTOTAL		112.50			SUBTOTAL	
Mallings			-		TOTAL PRINTING COSTS		212.50

### PRINT MEDIA

	Name	# of ads	Cost	Total
Newspaper	Hobbs News-Sun	15	120.00	1,800.00
	Lovington Leader	5	60.00	300.00
	SUBTOTAL			2,100.00
Magazine/Other	TravelHost	1	800.00	800.00
	Ritz Hospitality	1	629.00	629.00
	SUBTOTAL			1,429.00
TOTAL PRINT MEDIA				3,529.00

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio	Noalmark Stations	40	7.00	280.00
	MTD Stations	40	7.00	280.00
Television				-
Social Media	Facebook	30	5.00	150.00
				-
TOTAL ELECTR. MEDIA				710.00

### OTHER EXPENSE

	Name	# of Item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Movie rights	3	150.00	450.00
				-
				-
				-
				-
TOTAL OTHER EXPENSE				450.00

**TOTAL REQUEST FOR EVENT 1**

**4,901.50**

Instructions: Please complete all areas of PINK that apply.



**TOTAL REQUEST FOR EVENT 2**

**14,011.50**

Instructions: Please complete all areas of PINK that apply.

# Hobbs Chamber of Commerce

*"Hobbs Holiday Tournament*  
December 28, 2022 – December 30, 2022"  
*"feBREWary fest*  
February 18, 2023"



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
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4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

\_\_\_\_\_  
 Patricia A. Collins  
 Representative

\_\_\_\_\_  
 Hobbs Chamber of Commerce  
 Name of Organization

\_\_\_\_\_  
 2/28/2022  
 date

Received at City Hall: \_\_\_\_\_  
 (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Hobbs Chamber of Commerce, Inc.
Name of Contact	Patricia A. Collins (Patty)
Address	400 N. Marland Blvd.
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575397-3202
email	executive@hobbschamber.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships		-	3,500.00			3,500.00
	Sales	-	5,000.00	8,500.00			13,500.00
	Donations	-	-	-			-
	Prior Year Carryover	-	-	1,200.00			1,200.00
	Other (please explain) JF Ma		-	-			-
	<b>Total Income</b>		-	5,000.00	13,200.00	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	-	-				-
	Cost of Awards		-				-
	Building/Booth Rent			4,111.45			4,111.45
	Advertising		-				-
	Printing & Mailing	-	800.00				800.00
	Print Media	-	1,000.00				1,000.00
	Electronic Media		1,000.00				1,000.00
	Misc. (Please explain) Stipends for beer/wine			3,480.00			3,480.00
	Insurance			850.00			850.00
	Professional entertainment			-			-
<b>Total NON- LODGERS' Exp.</b>		-	2,800.00	8,441.45	-	-	11,241.45

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	8,100.00	-	-	-	8,100.00
Print Media	-	3,629.20	3,433.40	-	-	7,062.60
Electronic Media	-	5,415.67	5,415.67	-	-	10,831.34
Other	-	5,000.00	3,935.44	-	-	8,935.44
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	-	22,144.87	12,784.51	-	-	34,929.38

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 2

### Event Information

Name of Event	Hobbs Holiday Tournament						
Date	Traditionally last week of December (determined by Hobbs Athletics Dept) Dec 28, 29, 30, 2022						
Location	Ralph Tasker Arena						
Description	Hobbs Basketball tournament that was first established in 1958, bringing teams and fans from Texas, Arizona, California, Nevada, Oklahoma and others for three full days of basketball competition. Scheduled for 2022 APS School, Las Cruces, Cleveland, Artesia, Spring Valley NV, Ferris TX, Farmington, Piedra Vista, FP Canutillo, Ironwoodridge Tucson AZ, and FP El Dorado.						
Expected Attendance	3500	# of Overnights	525				
Is this an annual event?	Yes	Is this a new event?	No				
<b>PRINTING</b>							
Posters (save-the-date)	Cost	Quantity	Total	Flyers	Cost	Quantity	Total
			-				
Programs	18.00	450	8,100.00	Tickets			-
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>		
			8,100.00				-
Mallings			-		<b>TOTAL PRINTING COSTS</b>		
			-				8,100.00
<b>PRINT MEDIA</b>							
Newspaper	Name	# of ads	Cost	Total			
	Local - HNS, Lovington Leader, Thrift	7	195.80	1,370.60			
	Out of area - El paso, LC, Alb, AZ, NV	10	225.86	2,258.60			
	<b>SUBTOTAL</b>			<b>3,629.20</b>			
Magazine/Other	Name	# of ads	Cost	Total			
				-			
				-			
	<b>SUBTOTAL</b>			<b>-</b>			
<b>TOTAL PRINT MEDIA</b>						<b>3,629.20</b>	
<b>ELECTRONIC MEDIA</b>							
Radio	Name	# of spots	Cost	Total			
	Local - Noalmark, MDT, KLMA	212	11.66	2,471.92			
	Out of area - El paso, LC, Alb, AZ, NV	125	23.55	2,943.75			
Television				-			
Social Media				-			
				-			
<b>TOTAL ELECTR. MEDIA</b>						<b>5,415.67</b>	
<b>OTHER EXPENSE</b>							
	Name	# of item	Cost	Total			
Professional Performance Fees				-			
Sound and Lighting Costs				-			
Sanction Fees				-			
Promotional Items (eg: tshirts, rings, etc.)	T-shlrts for players and coaches	400	12.50	5,000.00			
Other: (please list)				-			
				-			
				-			
				-			
				-			
				-			
<b>TOTAL OTHER EXPENSE</b>						<b>5,000.00</b>	
<b>TOTAL REQUEST FOR EVENT 2</b>						<b>22,144.87</b>	

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 3 Event Information

Name of Event	feBREWary fest			
Date	February 18, 2023			
Location	Lea County Event Center			
Description	Beer and wine festival bringing a taste of New Mexico brews and wines to our community.			
Expected Attendance	485	# of Overnighters	100	
Is this an annual event?	yes	Is this a new event?	no	
<b>PRINTING</b>				
Posters (save-the-date)	Cost	Quantity	Total	
			-	
Programs			-	
	SUBTOTAL			-
Mailings	Cost	Quantity	Total	
			-	
			-	
	SUBTOTAL			-
	TOTAL PRINTING COSTS			-
<b>PRINT MEDIA</b>				
Newspaper	Name	# of ads	Cost	Total
	Local - HNS, Lovington Leader, Thrift	6	195.80	1,174.80
	Out of area - El paso, LC, Alb, AZ, NV	10	225.86	2,258.60
	SUBTOTAL			3,433.40
Magazine/Other	Name	# of ads	Cost	Total
				-
				-
	SUBTOTAL			-
			<b>TOTAL PRINT MEDIA</b>	<b>3,433.40</b>
<b>ELECTRONIC MEDIA</b>				
Radio	Name	# of spots	Cost	Total
	Local - Noalmark, MDT, KLMA	212	11.66	2,471.92
	Out of area - Texas, LC, Alb, Gallup, AZ,	125	23.55	2,943.75
Television				-
Social Media				-
			<b>TOTAL ELECTR. MEDIA</b>	<b>5,415.67</b>
<b>OTHER EXPENSE</b>				
	Name	# of item	Cost	Total
Professional Performance Fees	Professional DJ	1	550.00	550.00
Sound and Lighting Costs	Sound equipment	1	450.00	450.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	Beer glasses/wine glasses free to attend	648	4.53	2,935.44
Other: (please list)				-
				-
				-
				-
				-
				-
				-
				-
			<b>TOTAL OTHER EXPENSE</b>	<b>3,935.44</b>
<b>TOTAL REQUEST FOR EVENT 3</b>				<b>12,784.51</b>

Instructions: Please complete all areas of PINK that apply.

# Tuff Hedeman Bull Riding Tour

*"Tuff Hedeman Bull Riding Tour  
January 21, 2023"*



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
  - Proof of non-profit status and copy of last years IRS form 990
  - Proof of agency good standing with the NM Corporation Commission
  - Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Cheryl Hedeman  
Representative

Tuff Hedeman Bull Riding Tour  
Name of Organization

3/15/2022  
date

Received at City Hall:

(date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	TUFF HEDEMAN BULL RIDING TOUR
Name of Contact	CHERYL HEDEMAN
Address	POB 146
City, State Zip	MORGAN MILL, TX 76465
Phone#/Fax#	254-459-9205
email	cfhedeman@aol.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	35,000.00					35,000.00
	Sales	80,000.00					80,000.00
	Donations						-
	Prior Year Carryover						-
	Other: Lodger's Tax Assistan	20,000.00					20,000.00
	<b>Total Income</b>	<b>135,000.00</b>	-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards	30,000.00					30,000.00
	Building/Booth Rent	10,000.00					10,000.00
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Production Cost	65,000.00					65,000.00
	Misc. (Please explain)						-
<b>Total NON- LODGERS' Exp.</b>	<b>105,000.00</b>	-	-	-	-	-	<b>105,000.00</b>

NON-  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	2,108.00	-	-	-	-	2,108.00
Print Media	3,004.00	-	-	-	-	3,004.00
Electronic Media	14,037.98	-	-	-	-	14,037.98
Other	850.02	-	-	-	-	850.02
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>20,000.00</b>	-	-	-	-	<b>20,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event		TUFF HEDEMAN BULL RIDING TOUR					
Date		JANUARY 21, 2023					
Location		LEA COUNTY EXPO CENTER					
Description		PROFESSIONAL BULL RIDING					
Expected Attendance	3500	# of Overnighers	400				
Is this an annual event?	YES	Is this a new event?	NO				
<b>PRINTING</b>							
Posters (save-the-date)	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	1.00	300	300.00		0.04	20,200	808.00
Programs	1.00	1,000	1,000.00				-
	SUBTOTAL		1,300.00		SUBTOTAL		808.00
Mailings	Cost	Quantity	Total				
			-	TOTAL PRINTING COSTS			
<b>PRINT MEDIA</b>							
Newspaper	Name		# of ads	Cost	Total		
	Hobbs Daily News		8	325.50	2,604.00		
	Noticlas Del Sol		1	400.00	400.00		
	SUBTOTAL				3,004.00		
Magazine/Other	Name		# of ads	Cost	Total		
					-		
	SUBTOTAL				-		
					TOTAL PRINT MEDIA		3,004.00
<b>ELECTRONIC MEDIA</b>							
Radio	Name		# of spots	Cost	Total		
	Noalmark-Hobbs, Noalmark-Roswell, Carlsbad Radio, KSSL, ZIA, MTD		1050	9.56	10,038.00		
Television	KCBD TV Lubbock		41	48.78	1,999.98		
Social Media	FaceBook		4	500.00	2,000.00		
	SUBTOTAL				-		
					TOTAL ELECTR. MEDIA		14,037.98
<b>OTHER EXPENSE</b>							
Name		# of Item	Cost	Total			
Professional Performance Fees				-			
Sound and Lighting Costs	Q Systems Music & Sound	1	850.00	850.00			
Sanction Fees				-			
Promotional Items (eg: tshirts, rings, etc.)				-			
Other: (please list)	Miscellaneous	1	0.02	0.02			
				-			
				-			
				-			
				-			
				-			
					TOTAL OTHER EXPENSE		850.02
<b>TOTAL REQUEST FOR EVENT 1</b>						<b>20,000.00</b>	

Instructions: Please complete all areas of PINK that apply.

# Cycle City Promotions

*"Kicker Monster Truck Show  
February 10 – 11, 2023"*  
*"Kicker Arenacross Show  
February 25, 2023"*



**City of Hobbs  
Annual Funding Guidelines  
Lodgers' Tax Requests for Proposal (RFP)  
from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting, as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
  - Proof of non profit status and copy of last years IRS form 990
  - Proof of agency good standing with the NM Corporation Commission
  - Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

\_\_\_\_\_  
Representative

Ted Hammock

Cycle City Promotions  
Name of Organization

9-28-2022  
date

Received at City Hall: \_\_\_\_\_  
(date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Cycle City Promtions
Name of Contact	Tod Hammock
Address	10711 S Holley Street
City, State Zip	Jenks, Okla 74037
Phone#/Fax#	918-629-9930
email	todhammock@gmail.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	2,000.00	2,000.00				4,000.00
	Sales	49,500.00	29,400.00				78,900.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>		<b>51,500.00</b>	<b>31,400.00</b>	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards	2,500.00	2,500.00				5,000.00
	Building/Booth Rent	11,000.00	14,500.00				25,500.00
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. Staffing (Please explain)	9,500.00	9,800.00				19,300.00
	lodging	3,000.00	3,000.00				6,000.00
	equipment	1,500.00	2,500.00				4,000.00
<b>Total NON- LODGERS' Exp.</b>		<b>27,500.00</b>	<b>32,300.00</b>	-	-	-	<b>59,800.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	600.00	6,800.00	-	-	-	7,400.00
Print Media	1,000.00	2,700.00	-	-	-	3,700.00
Electronic Media	14,100.00	12,220.00	-	-	-	26,320.00
Other	33,500.00	28,700.00	-	-	-	62,200.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>49,200.00</b>	<b>50,420.00</b>	-	-	-	<b>99,620.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	Kicker Monster Truck Show						
Date	February 10 & 11, 2023						
Location	Lea County Event Center						
Description	Indoor Monster Truck Show with various ancillary acts. Out of town performers and competitors, plus regional spectators will be attending. Requiring multiple days lodging.						
Expected Attendance	6000	# of Overnighters	800				
Is this an annual event?	yes	Is this a new event?	no				
<b>PRINTING</b>							
Posters (save-the-date)	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	1.00	400	400.00		1.00	200	200.00
Programs			-			-	
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>		
	Cost	Quantity	Total				
Mailings			-		<b>TOTAL PRINTING COSTS</b>		
					<b>600.00</b>		
<b>PRINT MEDIA</b>							
Newspaper	Name	# of ads	Cost	Total			
	Hobbs News Sun	2	250.00	500.00			
	Lovington Ledger	10	50.00	500.00			
	<b>SUBTOTAL</b>			<b>1,000.00</b>			
Magazine/Other	Name	# of ads	Cost	Total			
				-			
				-			
	<b>SUBTOTAL</b>			<b>-</b>			
				<b>TOTAL PRINT MEDIA</b>		<b>1,000.00</b>	
<b>ELECTRONIC MEDIA</b>							
Radio	Name	# of spots	Cost	Total			
	KLMA	100	10.00	1,000.00			
Television	Carlsbad Radio, Noalmark & MTD	800	7.50	6,000.00			
	KOBR TV	40	62.50	2,500.00			
Social Media	Comcast Cable	100	25.00	2,500.00			
	Facebook, Instagram, Google Ads	7	300.00	2,100.00			
				<b>TOTAL ELECTR. MEDIA</b>		<b>14,100.00</b>	
<b>OTHER EXPENSE</b>							
	Name	# of Item	Cost	Total			
Professional Performance Fees	Professional Entertainers	6	4,800.00	28,800.00			
Sound and Lighting Costs	ATV Performers	8	400.00	3,200.00			
Sanction Fees	Sound	1	1,500.00	1,500.00			
Promotional Items (eg: tshirts, rings, etc.)				-			
Other: (please list)				-			
				-			
				-			
				-			
				-			
				-			
				<b>TOTAL OTHER EXPENSE</b>		<b>33,500.00</b>	
<b>TOTAL REQUEST FOR EVENT 1</b>					<b>49,200.00</b>		

Instructions: Please complete all areas of PINK that apply.



# Impacto JAG Promotions

*"Concert*  
November 12, 2022"  
*"Concert*  
February 2 – 4, 2023"



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

JORGE A. GUERRA  
 Representative

IMPACTO JAG PROMOTIONS LLC  
 Name of Organization

9/26/2022  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	IMPACTO JAG PROMOTIONS LLC
Name of Contact	JORGE A. GUERRA
Address	PO BOX 3661
City, State Zip	HOBBS, NM 88241
Phone#/Fax#	PH#s : 575-391-0186 / 575-441-0864 / FAX#: 575-291-7833
email	Impacto_jagpromotionsllc@aol.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	5,000.00	5,000.00				10,000.00
	Sales	10,000.00	10,000.00				20,000.00
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>		15,000.00	15,000.00	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent	1,000.00	2,000.00				3,000.00
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media	1,000.00	1,000.00				2,000.00
	Misc. (Please explain)						-
							-
	<b>Total NON- LODGERS' Exp.</b>		2,000.00	3,000.00	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	2,000.00	2,000.00	-	-	-	4,000.00
Print Media	1,000.00	1,000.00	-	-	-	2,000.00
Electronic Media	4,000.00	4,000.00	-	-	-	8,000.00
Other PERFORMANCE FEES	23,000.00	23,000.00	-	-	-	46,000.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>30,000.00</b>	<b>30,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>60,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	CONCERT						
Date	<del>NOVEMBER 12, 2022</del> OCTOBER 29, 2022						
Location	TYDINGS AUDITORIUM						
Description	FAMILY FRIENDLY - SPANISH CHRISTIAN CONCERT - MUSIC AND COMEDY						
Expected Attendance	1000-1500	# of Overnighters	150-300				
Is this an annual event?	YES	Is this a new event?	N/A				
<b>PRINTING</b>							
Posters (save-the-date)	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	4.00	100	400.00		3.00	200	600.00
Programs			-		0.50	2,000	1,000.00
	SUBTOTAL				SUBTOTAL		
			400.00				1,600.00
Mallings	Cost	Quantity	Total		TOTAL PRINTING COSTS		
			-				2,000.00
<b>PRINT MEDIA</b>							
Newspaper	Name	# of ads	Cost	Total			
	HOBBS NEWS SUN / NOTICIAS	2	250.00	500.00			
	MIDLAND / ODESSA	2	250.00	500.00			
	SUBTOTAL			1,000.00			
Magazine/Other	Name	# of ads	Cost	Total			
				-			
				-			
	SUBTOTAL			-			
				TOTAL PRINT MEDIA	1,000.00		
<b>ELECTRONIC MEDIA</b>							
Radio	Name	# of spots	Cost	Total			
	KLMA / KPZA	20	50.00	1,000.00			
Television	LUBBOCK / ODESSA / MIDLAND	20	50.00	1,000.00			
				-			
Social Media	FACEBOOK / INSTAGRAM / TIK-TOK	100	10.00	1,000.00			
	YOUTUBE	100	10.00	1,000.00			
				TOTAL ELECTR. MEDIA	4,000.00		
<b>OTHER EXPENSE</b>							
	Name	# of Item	Cost	Total			
Professional Performance Fees	COMEDIAN YOYITO/ABEL Z/ALEX	3	5,000.00	15,000.00			
Sound and Lighting Costs	SG AUDIO	1	5,000.00	5,000.00			
Sanction Fees				-			
Promotional Items (eg: tshirts, rings, etc.)	TSHIRTS	300	10.00	3,000.00			
Other: (please list)				-			
				-			
				-			
				-			
				-			
				-			
				TOTAL OTHER EXPENSE	23,000.00		
<b>TOTAL REQUEST FOR EVENT 1</b>				<b>30,000.00</b>			

Instructions: Please complete all areas of PINK that apply.



# Southwest Symphony

*"Southwest Symphony Orchestra Youth Series – Superheroes!  
November 7-8, 2022"*

*"Christmas Concert with Lubbock Christian University  
December 10, 2022"*

*"Michael W. Smith with Southwest Symphony Orchestra  
January 14, 2023"*

*"Playing by Air Concert  
February 24, 2023"*



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

*Leanne Salgado*  
 Representative

*Southwest Symphony* 9/29/22  
 Name of Organization date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Southwest Symphony
Name of Contact	Leanne Salgado
Address	PO Box 101
City, State Zip	Hobbs, NM 88241
Phone#/Fax#	(office)575-738-1041/575-390-8069(cell)
email	director@swsymphony.org

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships						
Sales							-
Donations							-
Prior Year Carryover							-
Other (please explain)							-
<b>Total Income</b>		-	-	-	-	-	-

EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items	Please see attached budget					
Cost of Awards							-
Building/Booth Rent							-
Advertising							-
Printing & Mailing							-
Print Media							-
Electronic Media							-
Misc. _____ (Please explain) _____							-
<b>Total NON- LODGERS' Exp.</b>		-	-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	525.00	735.00	3,830.00	525.00	5,615.00
Print Media	-	957.00	957.00	957.00	957.00	3,828.00
Electronic Media	-	1,130.88	1,130.88	1,180.00	1,130.88	4,572.64
Other	-	297.00	5,297.00	297.00	7,797.00	13,688.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	-	2,909.88	8,119.88	6,264.00	10,409.88	27,703.64

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 2

### Event Information

Name of Event	Southwest Symphony Orchestra Youth Series -Superheroes!		
Date	November 7-8, 2022		
Location	Hobbs, NM		
Description	We are requesting funding for the Southwest Symphony Orchestra's Annual Youth Series concerts presented to Lea County 4th and 5th graders as well as the second of our 7 public concert in Hobbs, NM for the 2022-23 Season presented between Sept. - June.		

Expected Attendance	2,250	# of Overnighters	72	
Is this an annual event?	Yes	Is this a new event?	No	

#### PRINTING

	Posters (save-the-date) Programs			Flyers Tickets	Total		
	Cost	Quantity	Total		Cost	Quantity	Total
	2.10	250	-			0.00	
	SUBTOTAL		525.00	SUBTOTAL		-	
	Mailings			TOTAL PRINTING COSTS			
			-			525.00	

#### PRINT MEDIA

	Name		# of ads	Cost	Total
	Newspaper	Hobbs News Sun		7	120.00
Lovington Leader		1	117.00	117.00	
SUBTOTAL				957.00	
	Name		# of ads	Cost	Total
Magazine/Other					-
	SUBTOTAL				-
<b>TOTAL PRINT MEDIA</b>					<b>957.00</b>

#### ELECTRONIC MEDIA

	Name		# of spots	Cost	Total
	Radio	Noalmark Broadcasting		1	640.88
MTD Radio		1	440.00	440.00	
Television					-
Social Media	Social Media		1	50.00	50.00
					-
<b>TOTAL ELECTR. MEDIA</b>					<b>1,130.88</b>

#### OTHER EXPENSE

	Name	# of item	Cost	Total	
Professional Performance Fees				-	
Sound and Lighting Costs				-	
Sanction Fees				-	
Promotional Items (eg: tshirts, rings, etc.)				-	
Other: (please list)	Digital Billboard - 3 locations	1	297.00	297.00	
				-	
				-	
				-	
				-	
				-	
<b>TOTAL OTHER EXPENSE</b>					<b>297.00</b>

**TOTAL REQUEST FOR EVENT 2**

**2,909.88**

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 3 Event Information

Name of Event		Southwest symphony 2022-2023 - Christmas Concert with Lubbock Christian University					
Date		December 10, 2022					
Location		Hobbs, NM					
Description		We are requesting funding the Southwest Symphony's Cultural Arts Series event-Christmas Concert with Lubbock Christian University ACappella Choirs. This is the third of 7 public concerts to be performed in Hobbs, NM between Sept. 2022-June 2023.					
Expected Attendance	300	# of Overnights	10				
Is this an annual event?	Yes	Is this a new event?	No				
<b>PRINTING</b>							
Posters (save-the-date)	Cost	Quantity	Total	Flyers	Cost	Quantity	Total
			-				
Programs	2,10	350	735.00	Tickets			-
	<b>SUBTOTAL</b>		<b>735.00</b>		<b>SUBTOTAL</b>		<b>-</b>
Mailings	Cost	Quantity	Total		<b>TOTAL PRINTING COSTS</b>		<b>735.00</b>
			-				
<b>PRINT MEDIA</b>							
Newspaper	Name	# of ads	Cost	Total			
	Hobbs News Sun	7	120.00	840.00			
	Lovington Leader	1	117.00	117.00			
	<b>SUBTOTAL</b>				<b>957.00</b>		
Magazine/Other	Name	# of ads	Cost	Total			
				-			
				-			
	<b>SUBTOTAL</b>				<b>-</b>		
				<b>TOTAL PRINT MEDIA</b>		<b>957.00</b>	
<b>ELECTRONIC MEDIA</b>							
Radio	Name	# of spots	Cost	Total			
	Noalmark Broadcasting	1	640.88	640.88			
Television	MTD Radio	1	440.00	440.00			
Social Media				-			
	Social Media	1	50.00	50.00			
	<b>SUBTOTAL</b>				<b>-</b>		
				<b>TOTAL ELECTR. MEDIA</b>		<b>1,130.88</b>	
<b>OTHER EXPENSE</b>							
Professional Performance Fees Sound and Lighting Costs Sanction Fees Promotional Items (eg: tshirts, rings, etc.) Other: (please list)	Name	# of Item	Cost	Total			
	Cultural Arts Series	1	5,000.00	5,000.00			
				-			
				-			
	Digital Billboard - 3 locations	1	297.00	297.00			
			-				
			-				
			-				
			-				
				<b>TOTAL OTHER EXPENSE</b>		<b>5,297.00</b>	
<b>TOTAL REQUEST FOR EVENT 3</b>				<b>8,119.88</b>			

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 4 Event Information

Name of Event	Michael W. Smith with Southwest Symphony Orchestra
Date	January 14, 2023
Location	Hobbs, NM
Description	We are requesting funding for Michael W. Smith in concert with the Southwest Symphony Orchestra. This is the fourth of 7 concerts for our Proposed 2022-2023 Season of public concerts to be performed in Hobbs, NM between Sept. 2022-June 2023.

Expected Attendance	1800	# of Overnights	50
Is this an annual event?	Yes	Is this a new event?	No

### PRINTING

	Posters (save-the-date)			Flyers Tickets	Programs		
	Cost	Quantity	Total		Cost	Quantity	Total
	1.00	50	50.00			0.00	
	2.10	1,800	3,780.00			-	
	<b>SUBTOTAL</b>		<b>3,830.00</b>		<b>SUBTOTAL</b>		<b>-</b>
Mailings			-		<b>TOTAL PRINTING COSTS</b>		<b>3,830.00</b>

### PRINT MEDIA

	Newspaper		Cost	Total
	Name	# of ads		
	Hobbs News Sun	7	120.00	840.00
	Lovington Leader	1	117.00	117.00
	<b>SUBTOTAL</b>			<b>957.00</b>
	Magazine/Other		Cost	Total
	Name	# of ads		
				-
				-
	<b>SUBTOTAL</b>			<b>-</b>
			<b>TOTAL PRINT MEDIA</b>	<b>957.00</b>

### ELECTRONIC MEDIA

	Radio		Cost	Total
	Name	# of spots		
	Noalmark Broadcasting	1	640.00	640.00
	MTD Radio	1	440.00	440.00
	Television		Cost	Total
	Name	# of spots		
				-
				-
	Social Media		Cost	Total
	Name	# of spots		
	Social Media	2	50.00	100.00
				-
			<b>TOTAL ELECTR. MEDIA</b>	<b>1,180.00</b>

### OTHER EXPENSE

	Professional Performance Fees		Cost	Total
	Name	# of item		
	Sound and Lighting Costs			-
	Sanction Fees			-
	Promotional Items (eg: tshirts, rings, etc.)			-
	Other: (please list)			-
	Digital Billboard - 3 locations	1	297.00	297.00
				-
				-
				-
				-
			<b>TOTAL OTHER EXPENSE</b>	<b>297.00</b>

**TOTAL REQUEST FOR EVENT 4**

**6,264.00**

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 5 Event Information

Name of Event	Southwest Symphony 2022-2023 - Playing By Air concert
Date	February 24, 2023
Location	Hobbs, NM
Description	We are requesting funding for Southwest Symphony's Cultural Arts Series event-Playing By Air. This is the fifth of 7 concerts for our Proposed 2022-2023 Season of public concerts to be performed in Hobbs, NM between September 2022-June 2023.

Expected Attendance	250	# of Overnigheters	4
Is this an annual event?	Yes	Is this a new event?	No

### PRINTING

	Posters (save-the-date)			Flyers Tickets	Total		
	Cost	Quantity	Total		Cost	Quantity	Total
Programs	2.10	250	525.00			0.00	
	SUBTOTAL					-	
Mailings			-			-	
	SUBTOTAL					525.00	
<b>TOTAL PRINTING COSTS</b>							<b>525.00</b>

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Hobbs News Sun	7	120.00
Lovington Leader		1	117.00	117.00
	SUBTOTAL			957.00
Magazine/Other	Name	# of ads	Cost	Total
				-
	SUBTOTAL			-
<b>TOTAL PRINT MEDIA</b>				<b>957.00</b>

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	Noalmark Broadcasting	1	640.88
MTD Radio		1	440.00	440.00
Television				-
Social Media	Social Media	1	50.00	50.00
	SUBTOTAL			-
<b>TOTAL ELECTR. MEDIA</b>				<b>1,130.88</b>

### OTHER EXPENSE

	Name	# of Item	Cost	Total
	Professional Performance Fees	Cultural Arts Series	1	7,500.00
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Digital Billboard - 3 locations	1	297.00	297.00
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>7,797.00</b>

**TOTAL REQUEST FOR EVENT 5**

**10,409.88**

Instructions: Please complete all areas of PINK that apply.

Proposed Budget  
2022-2023 Season

	CAS	SWSO	CAS	SWSO	CAS	CAS	SWSO			
<u>CONCERTS</u>	One Hit Wonders	Youth Series	LCU Choir	SWSO & Guest	Playing By Air	TX Guitar Quartet	SWSO			<b>Lodgers' Tax</b>
	Tydings	Tydings	Church	Tydings	Tydings	Church	Tydings	Oper. Exp.	<b>TOTAL</b>	<b>Request</b>
<b>SWS PERSONNEL:</b>										<b>22-23</b>
Artistic Dir.		\$2,000.00		\$1,200.00			\$1,200.00		\$4,400.00	
SWS Musicians		\$17,500.00		\$13,000.00			\$13,000.00		\$43,500.00	
<b>OUTSIDE ARTISTIC:</b>										
Performance Fee	\$15,000.00		\$5,000.00		\$7,500.00	\$6,000.00			\$33,500.00	\$33,500.00
Residency Fee		\$300.00		\$300.00	\$2,500.00				\$2,800.00	
<b>TRAVEL/LODGING:</b>										
Airfare		\$500.00		\$500.00		\$500.00	\$500.00		\$2,000.00	
Hotel	\$2,000.00	\$6,200.00		\$10,000.00	\$900.00	\$400.00	\$9,500.00		\$29,000.00	
Mileage		\$4,800.00		\$5,000.00		\$500.00	\$5,000.00		\$15,300.00	
Meals	\$500.00	\$500.00	\$500.00	\$800.00	\$300.00	\$250.00	\$300.00		\$3,150.00	
U-haul										
Hospitality					\$50.00	\$50.00			\$100.00	
Rental Car	\$500.00	\$400.00		\$400.00	\$400.00		\$400.00		\$2,100.00	
<b>ADMINISTRATIVE:</b>										
Executive Director								\$48,600.00	\$48,600.00	
Prog. Coordinator								\$20,000.00	\$20,000.00	
YS/OF Coordinator								\$17,500.00	\$17,500.00	
<b>OFFICE EXPENSES:</b>										
Rent								\$6,600.00	\$6,600.00	
Utilities/Phone								\$4,000.00	\$4,000.00	
Office Supplies/expenses								\$6,500.00	\$6,500.00	
Postage								\$2,500.00	\$2,500.00	
Taxes								\$5,000.00	\$5,000.00	
<b>DEVELOPMENT:</b>										
Friends of the Symphony								\$4,000.00	\$4,000.00	
Ex Dir. Prof. Exp.								\$3,000.00	\$3,000.00	
<b>TECHNICAL:</b>										
Lts/sound/bkin	\$2,250.00			\$2,000.00	\$500.00	\$500.00			\$5,250.00	
Stage Crew	\$500.00	\$100.00		\$200.00			\$100.00		\$900.00	
Piano Tuning									\$0.00	
<b>SPACE/RENTAL</b>	\$200.00	\$200.00	\$500.00	\$200.00	\$200.00	\$250.00	\$200.00		\$1,750.00	
<b>MARKETING</b>	\$3,000.00	\$3,000.00	\$3,000.00	\$3,500.00	\$3,000.00	\$3,000.00	\$3,000.00		\$21,500.00	\$21,500.00
radio/newspaper										
billboard/social media										
Website annual fee								\$250.00	\$250.00	
<b>PRINTING:</b>										
Program Booklets								\$2,100.00	\$2,100.00	\$2,100.00
Brochures (Season)								\$250.00	\$250.00	\$250.00
Misc. magnets/posters/tickets								\$592.50	\$592.50	\$592.50
<b>OTHER:</b>										
WAA membership								\$275.00	\$275.00	
Mem.								\$600.00	\$600.00	
Liability Ins.								\$1,600.00	\$1,600.00	
NMPA dues								\$100.00	\$100.00	
ASCAP/BMI								\$1,000.00	\$1,000.00	
Music Rental		\$500.00					\$500.00		\$1,000.00	
Misc./Benevolence fund								\$1,000.00	\$1,000.00	
<b>TOTAL</b>	<b>\$23,950.00</b>	<b>\$36,000.00</b>	<b>\$9,000.00</b>	<b>\$37,100.00</b>	<b>\$15,350.00</b>	<b>\$11,450.00</b>	<b>\$33,700.00</b>	<b>\$125,467.50</b>	<b>\$291,717.50</b>	<b>\$57,942.50</b>

# SOUTHWEST SYMPHONY

## 2022-2023 PROPOSED SEASON SECOND - FIFTH PERFORMANCES

The Southwest Symphony and Cultural Arts Series concerts are recommended by the Programming Committee in October. A Rubric selection process is used to rank the artists. Concert expenses may include: space rental, lights/sound, backline equipment, stage crew, piano tuning, rental car, hospitality, meals, hotel, mileage and music rental.

### **NOVEMBER 2022 – Tydings Auditorium, Hobbs, NM SOUTHWEST SYMPHONY ORCHESTRA YOUTH SERIES**

SWS Orchestra brings its Youth Series “Superheroes” to the public as well as to Lea County schools. Area fourth and fifth graders will be invited to Tydings Auditorium for an interactive and educational musical experience.

#### **PROJECTED TOTAL COST: \$36,000.00**

Includes artistic director, concert manager, musicians, operating and concert expenses and all marketing.

### **DECEMBER 2022 – St. Helena Church, Hobbs, NM LUBBOCK CHRISTIAN UNIVERSITY A CAPPELLA CHOIRS**

Lubbock Christian University A Cappella Choirs will bring in the Holiday season with a Christmas program. Hobbs will be the first stop on their New Mexico tour.

#### **PROJECTED TOTAL COST: \$9,000.00**

Performance fee: **\$5,000**

Additional expenses of **\$4,000** includes operating and concert expenses and all marketing.

### **JANUARY 2023 – Tydings Auditorium, Hobbs, NM MICHAEL W. SMITH WITH SOUTHWEST SYMPHONY ORCHESTRA**

Legendary singer/song writer Michael W. Smith will be live in concert performing with the SWS Orchestra. This is expected to be a large audience with out of town overnights.

#### **PROJECTED TOTAL COST: \$87,100**

Performance fee: **\$50,000**

Additional expenses of **\$37,100** include artistic director, concert manager, musicians, operating and concert expenses and all marketing. Cost also includes school residencies at middle or high school with orchestra members.

### **FEBRUARY 2023 – Tydings Auditorium, Hobbs, NM PLAYING BY AIR**

Playing By Air captivates public audiences with a joyful fusion of music, juggling, and circus in which traditional theatricality meets absurd comedy. The award-winning performers of Playing By Air share their sense of playfulness and breathtaking feats in a production enjoyed equally by adults, families, and children. Audiences are drawn into the performance with a contagious attitude of expressive play and creativity. Area third graders will be invited to Tydings for an interactive and educational experience.

[www.playingbyair.com](http://www.playingbyair.com)

#### **PROJECTED TOTAL COST: \$15,350**

Performance fee: **\$7,500**

Residency Cost: **\$2,500**

Additional expenses of **\$5,350** include operating and concert expenses and all marketing.



## WORKERS COMP COVERAGE

Southwest Symphony employs one three-quartered time, salaried employee, as Executive Director and two part time hourly employees. The part time employees are hired on a contractual basis. Per the NM Worker's Compensation Act chapter 52, Article 1978: SWS Inc. is not required by law to carry coverage. Southwest Symphony however, has provisions in our General Liability, which upon investigation, will cover the contractual hires in the event of Injury, under third party liability coverage. The City of Hobbs is listed as additional insured on this policy.

See attached.

52-1-6. Application of provisions of act.

A. The provisions of the Workers' Compensation Act [Chapter 52, Article 1 NMSA 1978] shall apply to employers of three or more workers; provided that act shall apply to all employers engaged in activities required to be licensed under the provisions of the Construction Industries Licensing Act [Chapter 60, Article 1, NMSA 1978] regardless of the number of employees. The provisions of the Workers' Compensation Act shall not apply to employers of private domestic servants and farm and ranch laborers.

B. An election to be subject to the Workers' Compensation Act by employers of private domestic servants or farm and ranch laborers, by persons for whom the services of qualified real estate sales persons are performed or by a partner or self-employed person may be made by filing, in the office of the director, either a sworn statement to the effect that the employer accepts the provisions of the Workers' Compensation Act or an insurance or security undertaking as required by Section 52-1-1 NMSA 1978.

C. Every worker shall be conclusively presumed to have accepted the provisions of the Workers' Compensation Act if his employer is subject to the provisions of that act and has complied with its requirements, including insurance.

D. Such compliance with the provisions of the Workers' Compensation Act, including the provisions for insurance, shall be, and construed to be, a surrender by the employer and the worker of their rights to any other method, form or amount of compensation or determination thereof or to any cause of action at law, suit in equity or statutory or common-law right to remedy or proceeding whatever for or on account of personal injuries or death of the worker than as provided in the Workers' Compensation Act and shall be an acceptance of all of the provisions of the Workers' Compensation Act and shall bind the worker himself and, for compensation for his death, shall bind his personal representative, his surviving spouse and next of kin, as well as the employer and those conducting his business during bankruptcy or insolvency.

E. The Workers' Compensation Act provides exclusive remedies. No cause of action outside the Workers' Compensation Act shall be brought by an employee or dependent against the employer or his representative, including the insurer, guarantor or surety of any employer, for any matter relating to the occurrence of or payment for any injury or death covered by the Workers' Compensation Act. Nothing in the Workers' Compensation Act, however, shall affect or be construed to affect, in any way, the existence of or the mode of trial of any claim or cause of action that the worker has against any person other than his employer or another employee of his employer, including a management or supervisory employee, or the insurer, guarantor or surety of his employer.



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 Hobbs, NM 88240  
 575-408-8274  
 info@simplyprintshop.com  
 www.simplyprintshop.com

# Estimate

**ADDRESS**

Southwest Symphony  
 Southwest Symphony

ESTIMATE # 1118

DATE 01/12/2022

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<del>Brochures</del>	Double Sided Full color, 8.5"x11" Tri fold, bleed, folding	500	0.50	250.00
	<del>Magnet</del>		300	0.75	225.00
	Posters	Full color, 8.5"x11" posters 100 at \$1.00 each   200 at \$.85 each	100	1.00	100.00
	<del>Tickets</del>	Full color, 2"x5.5" one sided, stapled, perforation, ticket booklets	250	0.89	222.50
	<del>Postcards</del>	Direct Mailer Postcards	150	0.30	45.00
	Booklets	8.5"x5.5" Full Color Program Insert 8 pages - 250 at \$1.80   300 at \$1.60 12 pages - 250 at \$2.00   300 at \$1.80 16 pages - 250 at \$2.30   300 at \$2.10	1,000	2.10	2,100.00

SUBTOTAL 2,942.50  
 TAX 0.00  
 TOTAL **\$2,942.50**

Feb. 11, 2022

Christy,

Here is our Hobbs News-Sun advertising quote for Southwest Symphony current season.

7 ads at \$120.00 per 3 x 6 black & white (3 column wide x 6 inches tall) ad per concert for in-person concert

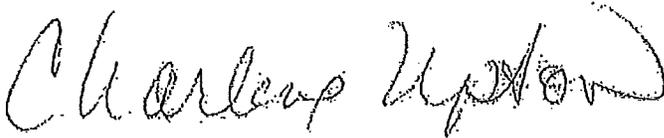
4 ads at \$120.00 per 3 x 6 black & white (3 column wide x 6 inches tall) ad per concert for virtual concert

Ad rates are as quoted for a minimum of 7 ads per in-person concert and as many ads as requested for virtual concerts with a minimum of 4 ads per virtual events.

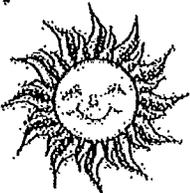
We here at the Hobbs News-Sun are anxiously anticipating the return of the wonderful Southwest Symphony events to our community!

We look forward to serving you!!

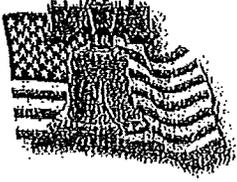
Thanks again!



Charlene Upton  
Advertising Executive  
Hobbs News-Sun  
Ter2@hobbsnews.com  
santafesundown@aol.com  
575-391-5411  
575-631-3112



LAND of the FREE...Home of the BRAVE



# Livingston LEADER

---

1/24/02

Advertising quote for a 3 column by 6-inch ad for the 2022-2023 season.

Estimated number of insertions for the season— 7 —black and white.

Cost per ad (3X6): \$117 per insertion

Thank you,

A handwritten signature in black ink, appearing to read 'John Graham', with a long horizontal flourish extending to the right.

John Graham



KTUM



KWMW



KIDX



KNMB



KRUI

2022-2023

MTD RADIO PROPOSAL

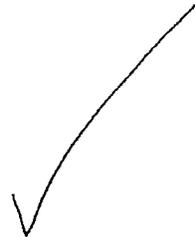


KTUM-FM B107 The Blaze -- Top 40 music format  
KWMW-FM Your Country W105 -- Country Music Format  
KNMB Mix 96.7 -- Hot AC/Pop Music  
KIDX-FM 101.5 The Kid -- Classic Rock

\*Rates based on :30-second commercials, 6am-7pm

LIGHT COVERAGE:

3-commercials per day 7-days prior to each show  
1/2 Paid, 1/2 Nonprofit Matching from Stations  
22-Ads per show, per station - Cost per station \$110 + tax  
Total Cost per show: \$440 + tax  
Annual Cost: \$1760 + tax



MEDIUM COVERAGE:

6-commercials per day 7-days prior to each show  
1/2 Paid, 1/2 Nonprofit Matching from Stations  
42-Ads per show, per station, Cost \$210 + tax  
Total Cost per show: \$840 + tax  
Annual Cost: \$3360 + tax

HEAVY COVERAGE:

9-commercials per day 7-days prior to each show  
1/2 Paid, 1/2 Nonprofit Matching from Stations  
62-Ads per show, per station, Cost \$310 + tax  
Total Cost per show: \$1240 + tax  
Annual Cost: \$4960 + tax

ADDED VALUE TO INCLUDE:

- FREE DJ Live Reads
- Social Media Promotions
- On Air Interviews and Giveaways (if applicable)

[lori@mtdradio.com](mailto:lori@mtdradio.com)

916 W. Ave D, Lovington NM 88260

c 575-390-3569





619 N Turner St. Hobbs, NM 88240 575-397-4969

## Proposed Advertising Schedule

### Southwest Symphony

This proposal is for advertising on the four English language radio stations in Hobbs.

KIXN-FM (Country)

KZOR-FM (Adult Contemporary)

KLEA-FM (Kool 95.7 – Classic Hits)

KEJL AM-FM (Classic Rock)

Proposed Schedule: For each of seven concerts, 2022-2023 season,

30 30-second ads on each of four radio stations prior to each of the seven concerts. \$150.00 per concert, per station.

4-station total: \$600 per concert plus \$40.88 tax.

Total: Four Station, seven concert season: \$4,486.16

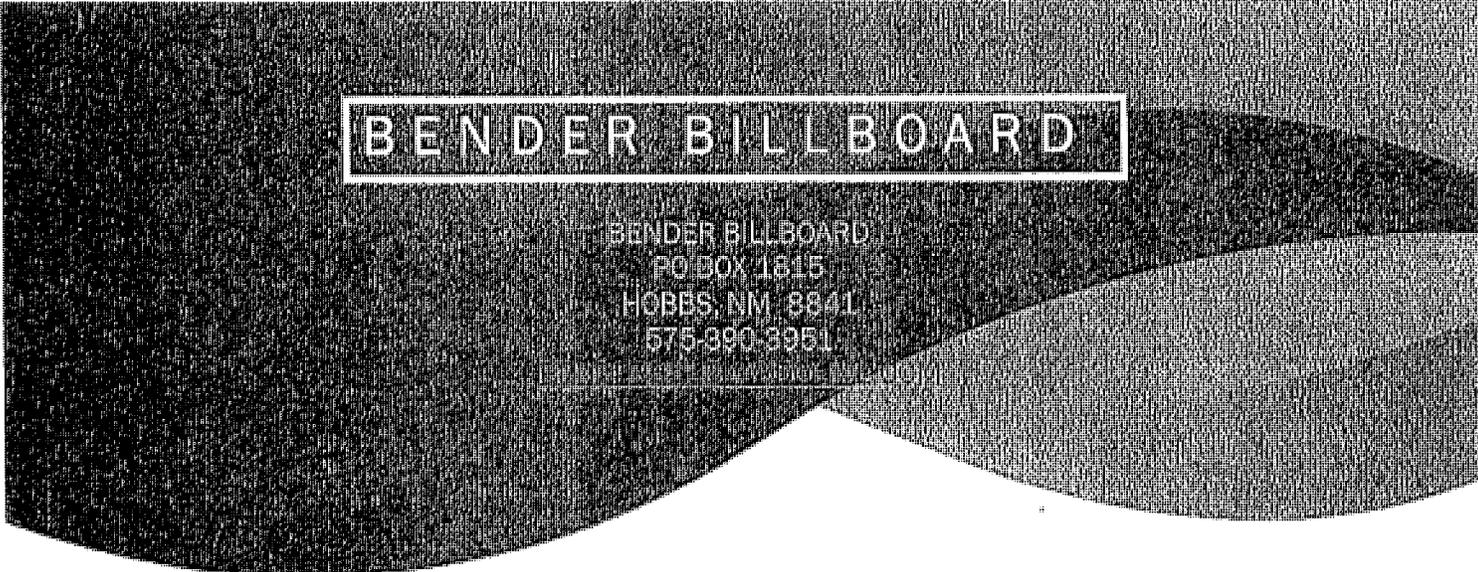
If you have any questions, please let me know.

Al Lobeck

Certified Radio Marketing Consultant

575-390-0648

1/11/22

The image shows a dark, textured banner with a white rectangular box containing the text 'BENDER BILLBOARD'. Below this box, the contact information is listed: 'BENDER BILLBOARD', 'PO BOX 1815', 'HOBBS, NM 88411', and '575-390-3951'. The banner has a wavy, undulating shape.

# BENDER BILLBOARD

BENDER BILLBOARD  
PO BOX 1815  
HOBBS, NM 88411  
575-390-3951

1/14/2022

To whom It may concern:

This letter serves as an advertising proposal for Southwest Symphony's 2022-2023 concert season.

Again, we are offering our three digital billboards; located at the intersections of Grimes and Turner(one face); Millen Dr and Lovington Hwy(two faces); all three are in Hobbs, NM.

During this advertising period, ads will be rotated between seven concerts, informational/ticket ad and an annual Christmas ad. These ads will be utilizing our Silver Package, each one costing \$99, for a total monthly invoice of \$297.

Sincerely,

Judy Pennell  
[Benderbillboard@live.net](mailto:Benderbillboard@live.net)  
575.390.3951

## Hotel information

Rooms we have paid for each season.

This season all rooms were 2-night stays: total of each concert

SWSO concert: 56 rooms (62 people)

Farewell Angelina : 10 rooms (10 people)

SWSO Tour: 68 rooms (76 people)

SWSO: 80 rooms (92 people)

**A total of 214 rooms**

2022-2023 Season projection - 2-night stays except for Playing by Air-3 nights

One Hit Wonders: 20 rooms (10 people)

SWSO Tour : 68 rooms (76 people)

SWSO w/ guest: 96 rooms (108 people) (extra 8 rooms for the band included)

Playing by Air: 9 rooms (9 people)

TX Guitar quartet: 8 rooms (8 people)

SWSO: 80 rooms (92 people)

**A total of 281 rooms**

Just the symphony # rooms this year are 204 and next year 228 rooms

# Permian Basin USSSA Baseball

*"Hobbs Holiday Classic*

November 4 – 5, 2022"

*"See What You Got*

February 4 – 5, 2023"



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Tommy H. [Signature]  
 Representative

Permain Basin 4555A  
 Name of Organization

9/30/22  
 date

Received at City Hall: \_\_\_\_\_  
 (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Permian Basin USSSA Baseball
Name of Contact	Tommy Hawkins
Address	4487 Hackberry Ct.
City, State Zip	Midland, TX 79707
Phone#/Fax#	Office 432-520-9100/ Cell 432-557-3229
email	tommy.hawkins@wtusssa.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		Income	Sponsorships				
Sales							-
Donations							-
Prior Year Carryover							-
Other (please explain)							-
<b>Total Income</b>			-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
		EXPENSE (NON- LODGERS' TAX	Cost of Sales Items				
Cost of Awards							-
Building/Booth Rent							-
Advertising							-
Printing & Mailing							-
Print Media							-
Electronic Media							-
Misc. (Please explain)							-
<b>Total NON- LODGERS' Exp.</b>			-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	10,000 -	20,240 -	-	-	-	-
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	10,000 -	20,240 -	-	-	-	-

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details





# West Texas Warbird Football

*"feBREWary Fest Attendance*

*February 18, 2023"*

*"Training Camp-Warbirds*

*6 Nights in March, 2023"*



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

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3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
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- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Leif J. Kertis  
 Representative

West Texas Warbird Football  
 Name of Organization

9/27/2022  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	West Texas Warbird Football
Name of Contact	Leif Kertis or Sandra Jordan
Address	5030 E University Blvd Ste C101
City, State Zip	Odessa, TX 79762
Phone#/Fax#	214-868-1376
email	leif.kertis@warbirdfootball.com or sandra.jordan@warbirdfootball.com

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	-	10,000.00			10,000.00
	Sales	1,200.00	2,500.00			3,700.00
	Donations	-	-			-
	Prior Year Carryover	-	-			-
	Other (please explain)	-	-			-
	<b>Total Income</b>	<b>1,200.00</b>	<b>12,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	2,400.00	6,000.00			8,400.00
	Cost of Awards	-	-			-
	Building/Booth Rent					-
	Advertising	2,250.00	4,750.00			7,000.00
	Printing & Mailing	3,500.00	10,000.00			13,500.00
	Print Media		1,500.00			1,500.00
	Electronic Media	2,550.00	4,000.00			6,550.00
	Misc. _____ (Please explain) _____ Sound		2,500.00			2,500.00
						-
						-
<b>Total NON- LODGERS' Exp.</b>	<b>10,700.00</b>	<b>28,750.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>39,450.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	3,500.00	10,000.00	-	-	-	13,500.00
Print Media	-	1,500.00	-	-	-	1,500.00
Electronic Media	2,550.00	4,000.00	-	-	-	6,550.00
Other	4,650.00	13,250.00	-	-	-	17,900.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>10,700.00</b>	<b>28,750.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>39,450.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	FebREWary Fest Attendance
Date	Unknown
Location	Hobbs
Description	Event for community hosted by the local chamber. We will advertise here in odessa/midland that we will be there.

Expected Attendance	40	# of Overnigheters	20
Is this an annual event?	Y	Is this a new event?	N

### PRINTING

Posters (save-the-date) Programs	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
					-		1,000.00
			-				-
SUBTOTAL					SUBTOTAL		
			-				1,000.00
Mallings	Cost	Quantity	Total				
	1,000.00	3	2,500.00	TOTAL PRINTING COSTS			

### PRINT MEDIA

Newspaper	Name	# of ads	Cost	Total
				-
SUBTOTAL				-
Magazine/Other	Name	# of ads	Cost	Total
				-
				-
SUBTOTAL				-
TOTAL PRINT MEDIA				-

### ELECTRONIC MEDIA

Radio	Name	# of spots	Cost	Total
Television	ABC 2	60	15.00	900.00
	FOX 24	60	15.00	900.00
Social Media	Facebook	5	150.00	750.00
				-
TOTAL ELECTR. MEDIA				2,550.00

### OTHER EXPENSE

Name	# of item	Cost	Total
Professional Performance Fees			-
Sound and Lighting Costs			-
Sanction Fees			-
Promotional Items (eg: tshirts, rings, etc.)	200	12.00	2,400.00
Other: (please list)			-
HubSpot Advertising	1	250.00	250.00
Geofencing Ads	4	500.00	2,000.00
			-
			-
			-
TOTAL OTHER EXPENSE			4,650.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>10,700.00</b>
----------------------------------	------------------

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 2 Event Information

Name of Event	Training Camp-Warbirds		
Date	6 Nights In March		
Location	TBD		
Description	We will host training camp for 6 nights and also have an intrasquad scrimmage for the community		
Expected Attendance	2500	# of Overnighters	1200
Is this an annual event?	Y	Is this a new event?	Y
<b>PRINTING</b>			
Posters (save-the-date) Programs	Cost	Quantity	Total
	10.00	200	2,000.00
Mallings	Cost	Quantity	Total
	1,000.00	3	2,500.00
SUBTOTAL		2,000.00	
SUBTOTAL		5,500.00	
SUBTOTAL		2,000.00	
SUBTOTAL		5,500.00	
TOTAL PRINTING COSTS			10,000.00
<b>PRINT MEDIA</b>			
Newspaper	Name	# of ads	Cost
	Hobbs-News Sun	5	300.00
SUBTOTAL		1,500.00	
Magazine/Other	Name	# of ads	Cost
SUBTOTAL		-	
TOTAL PRINT MEDIA			1,500.00
<b>ELECTRONIC MEDIA</b>			
Radio	Name	# of spots	Cost
	1 Radio Square	100	10.00
Television	Name	# of spots	Cost
	ABC 2	10	50.00
Social Media	Name	# of spots	Cost
	FOX 24	10	50.00
	Name	# of spots	Cost
	Facebook	10	200.00
SUBTOTAL		-	
TOTAL ELECTR. MEDIA			4,000.00
<b>OTHER EXPENSE</b>			
	Name	# of Item	Cost
Professional Performance Fees			-
Sound and Lighting Costs	Sound	1	2,500.00
Sanction Fees			-
Promotional Items (eg: tshirts, rings, etc.)	Merchandise	500	12.00
Other: (please list)			-
			-
	GeoFencing Ads	6	750.00
	HubSpot Advertising	1	250.00
SUBTOTAL		-	
TOTAL OTHER EXPENSE			13,250.00
<b>TOTAL REQUEST FOR EVENT 2</b>			<b>28,750.00</b>

Instructions: Please complete all areas of PINK that apply.

# City of Hobbs

*"Hobbs Downtown Slam & Jam Gus Macker Basketball Tournament  
April 20 – 21, 2023"*



**City of Hobbs  
Annual Funding Guidelines  
Lodgers' Tax Requests for Proposal (RFP)  
from 05/01/2022 - 06/30/2023**

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Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Michal Hughes  
Representative

City of Hobbs  
Name of Organization

9/30/2022  
date

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	Hobbs Downtown Slam & Jam Gus Macker Basketball Tournament		
Date	April 20th & 21st, 2023		
Location	Hobbs, NM City Hall		
Description	The Hobbs Downtown Slam & Jam is returning for 15th year to Hobbs. In 2022 the tournament was held in the fall and welcomed to Hobbs 443 register participants along with coaches and families. Historically 29% of those participant coming from out-of-town. The basketball tournament is open to males and females ages 6-99. We continue to partner with local		
Expected Attendance	6000	# of Overnigheters	200
Is this an annual event?	Yes	Is this a new event?	No
<b>PRINTING</b>			
Posters (save-the-date) Programs	Cost	Quantity	Total
	5.50	80	440.00
Mallings			-
	<b>SUBTOTAL</b>		440.00
Flyers Tickets	Cost	Quantity	Total
	1.00	340	340.00
		-	
<b>SUBTOTAL</b>		340.00	
<b>TOTAL PRINTING COSTS</b>			<b>780.00</b>
<b>PRINT MEDIA</b>			
Newspaper	Name	# of ads	Cost
	Roswell, Las Cruces, Lubbock, Hobbs	5	1,000.00
	Midland/Odessa		-
<b>SUBTOTAL</b>		5,000.00	
Magazine/Other	Name	# of ads	Cost
			-
			-
<b>SUBTOTAL</b>		-	
<b>TOTAL PRINT MEDIA</b>			<b>5,000.00</b>
<b>ELECTRONIC MEDIA</b>			
Radio	Name	# of spots	Cost
	Majestic Communication, Zia Broadcast	5	3,900.00
Television	KLMA, KTZA, Others		-
			-
Social Media	NewsWest9		6,000.00
			-
<b>TOTAL ELECTR. MEDIA</b>			<b>25,500.00</b>
<b>OTHER EXPENSE</b>			
	Name	# of Item	Cost
Professional Performance Fees			-
Sound and Lighting Costs			-
Sanction Fees			-
Promotional Items (eg: tshirts, rings, etc.)			-
Other: (please list)			-
	Port-o-lets	24	130.00
	Waste Management	1	600.00
		-	
		-	
		-	
<b>TOTAL OTHER EXPENSE</b>			<b>3,720.00</b>
<b>TOTAL REQUEST FOR EVENT 1</b>			<b>35,000.00</b>

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	Hobbs Downtown Slam & Jam Gus Macker Basketball Tournament		
Date	April 20th & 21st, 2023		
Location	Hobbs, NM City Hall		
Description	The Hobbs Downtown Slam & Jam is returning for 15th year to Hobbs. In 2022 the tournament was held in the fall and welcomed to Hobbs 443 register participants along with coaches and families. Historically 29% of those participant coming from out-of-town. The basketball tournament is open to males and females ages 6-99. We continue to partner with local		
Expected Attendance	6000	# of Overnigheters	200
Is this an annual event?	Yes	Is this a new event?	No
<b>PRINTING</b>			
Posters (save-the-date) Programs	Cost	Quantity	Total
	5.50	80	440.00
Mailings			-
	SUBTOTAL		440.00
Flyers Tickets	Cost	Quantity	Total
	1.00	340	340.00
		-	
SUBTOTAL		340.00	
TOTAL PRINTING COSTS			780.00
<b>PRINT MEDIA</b>			
Newspaper	Name	# of ads	Cost
	Roswell, Las Cruces, Lubbock, Hobbs	5	1,000.00
	Midland/Odessa		-
SUBTOTAL		5,000.00	
Magazine/Other	Name	# of ads	Cost
			-
			-
SUBTOTAL		-	
TOTAL PRINT MEDIA			5,000.00
<b>ELECTRONIC MEDIA</b>			
Radio	Name	# of spots	Cost
	Majestic Communication, Zia Broadcast	5	3,900.00
Television	Name	# of spots	Cost
	KLMA, KTZA, Others		-
Social Media	Name	# of spots	Cost
	NewsWest9	4	1,500.00
		-	
TOTAL ELECTR. MEDIA			25,500.00
<b>OTHER EXPENSE</b>			
	Name	# of item	Cost
Professional Performance Fees			-
Sound and Lighting Costs			-
Sanction Fees			-
Promotional Items (eg: tshirts, rings, etc.)			-
Other: (please list)			-
	Port-o-lets	24	130.00
	Waste Management	1	600.00
		-	
		-	
		-	
TOTAL OTHER EXPENSE			3,720.00
<b>TOTAL REQUEST FOR EVENT 1</b>			<b>35,000.00</b>

Instructions: Please complete all areas of PINK that apply.

City of Hobbs  
Convention and  
Visitors Bureau (CVB)

*"Tree Lighting Ceremony (TLC)*  
December 3, 2022"



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Meaghan Mooney  
 Representative

City of Hobbs  
 Name of Organization

9-30-22  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	City of Hobbs Convention and Visitors Bureau (CVB)
Name of Contact	Meghan Mooney
Address	200 East Broadway
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	(575) 391-4169
email	mmooney@hobbsnm.org

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships	5,000.00					
Sales							-
Donations							-
Prior Year Carryover							-
Other (please explain)							-
<b>Total Income</b>	<b>5,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,000.00</b>

EXPENSE (NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items						
Cost of Awards	1,500.00						1,500.00
Building/Booth Rent							-
Advertising	1,000.00						1,000.00
Printing & Mailing	300.00						300.00
Horse-Drawn Carriage	5,500.00						5,500.00
Rentals (Rides and Portable	20,400.00						20,400.00
Misc. (Please explain)	Santa Clause and Photos	675.00					675.00
	Additional Lighting and Decorations	5,000.00					5,000.00
	Children's Village Materials	3,500.00					3,500.00
<b>Total NON- LODGERS' Exp.</b>	<b>37,875.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>37,875.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	900.00	-	-	-	-	900.00
Print Media	10,272.29	-	-	-	-	10,272.29
Electronic Media	7,855.00	-	-	-	-	7,855.00
Other	<del>1,880.00</del> <del>30,549.28</del>	-	-	-	-	<del>1,880.00</del> <del>30,549.28</del>
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>49,576.57</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>49,576.57</b>

LODGERS'  
TAX

20907.29  
T.S.

20907.29  
T.S.

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

**Name of Event** Hobbs Tree Lighting Ceremony (TLC)  
**Date** December 3, 2022  
**Location** Downtown Hobbs - Shipp Street Plaza  
**Description** This will be the fifth annual Hobbs Tree Lighting Ceremony (TLC). It was held virtually last year and incurred no cost. The TLC is held to encourage togetherness and unity in our community. Each year, it benefits the Hobbs Fire Department (HFD) Toy Drive as donations of toys and money are accepted during the event.

**Expected Attendance** 2000    **# of Overnights** 50  
**Is this an annual event?** Yes    **Is this a new event?** No

PRINTING								
	Cost	Quantity	Total		Cost	Quantity	Total	
	Posters (save-the-date)	3.75	100		375.00	Flyers	0.21	2,500
Programs			-	Tickets			-	
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>			
			375.00				525.00	
	Cost	Quantity	Total					
Mallings			-	<b>TOTAL PRINTING COSTS</b>				900.00

PRINT MEDIA				
	Name	# of ads	Cost	Total
Newspaper	Hobbs News Sun	9	1,065.81	9,592.29
				-
	<b>SUBTOTAL</b>			9,592.29
Magazine/Other	Ampersand	4	170.00	680.00
				-
	<b>SUBTOTAL</b>			680.00
<b>TOTAL PRINT MEDIA</b>				10,272.29

ELECTRONIC MEDIA				
	Name	# of spots	Cost	Total
Radio	Noalmark Broadcasting	500	10.00	5,000.00
	MTD Radio	250	11.42	2,855.00
Television				-
Social Media				-
<b>TOTAL ELECTR. MEDIA</b>				7,855.00

OTHER EXPENSE				
	Name	# of Item	Cost	Total
Professional Performance Fees	Carolers	1	350.00	350.00
Sound and Lighting Costs	Q Systems	1	1,000.00	1,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Safety Vests - Ampersand	20	26.50	530.00
	Rides & Games including Labor Cost	1	<del>28,669.28</del>	<del>28,669.28</del>
				-
				-
				1880.00
<b>TOTAL OTHER EXPENSE</b>				<del>30,549.28</del>

**TOTAL REQUEST FOR EVENT 1** ~~49,576.57~~

Instructions: Please complete all areas of PINK that apply. 20907.29  
T.S.



**CITY OF HOBBS**  
COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17, 2022

**SUBJECT:** ADOPTION OF AN ORDINANCE AMENDING CHAPTER 3.10 OF THE HOBBS MUNICIPAL CODE AMENDING THE CITY OF HOBBS ECONOMIC DEVELOPMENT STRATEGIC PLAN ORDINANCE

**DEPT. OF ORIGIN:** Legal Department  
**DATE SUBMITTED:** October 10, 2022  
**SUBMITTED BY:** Efren A. Cortez, City Attorney

**Summary:** During the 2021 New Mexico Legislative Session, the New Mexico Legislature passed Senate Bill (SB) 49 which amended the State's Local Economic Development Act (LEDA). The key amendments allowed "retail" and "cultural facilities" to qualify for "public support," as that term is now defined by NMSA 1978, § 5-10-3. Pursuant to NMSA 1978, § 5-10-4(E), on March 1, 2022, the voters approved to allow the expenditure of public support for retail and cultural facilities via Proposition No. 1, which passed by over 80% (Yes – 576; No – 115). In order to implement the wishes of the voters, the City must amend its previously adopted Economic Development Strategic Plan Ordinance, which was originally adopted on November 3, 2003 via Ordinance No. 915. The proposed amendments reflect the addition of retail businesses and cultural facilities as qualifying entities. Pursuant to NMSA 1978, § 3-17-3, the proposed amendments were previously published in the Hobbs News-Sun on September 27, 2022. If approved, the ordinance will be published once more and become effective five (5) days after final publication.

**Fiscal Impact:**

Reviewed By: \_\_\_\_\_  
*Finance Department*

To be determined in future agreements resulting from the Economic Development Strategic Plan. Pursuant to NMSA 1978, § 5-10-4(B), the total amount of public money expended in the fiscal year in which the money is expended by a local government for economic development projects shall not exceed ten percent of the annual general fund expenditures of the local government in that fiscal year.

**Attachments:**

Proposed Ordinance; Affidavit of Publication

**Legal Review:**

Approved As To Form: \_\_\_\_\_  
*City Attorney*

**Recommendation:**

The Commission should consider approval of the ordinance.

Approved For Submittal By:

\_\_\_\_\_  
*Department Director*  
\_\_\_\_\_  
*City Manager*

CITY CLERK'S USE ONLY  
COMMISSION ACTION TAKEN

Resolution No. \_\_\_\_\_ Continued To: \_\_\_\_\_  
Ordinance No. \_\_\_\_\_ Referred To: \_\_\_\_\_  
Approved \_\_\_\_\_ Denied \_\_\_\_\_  
Other \_\_\_\_\_ File No. \_\_\_\_\_

CITY OF HOBBS

ORDINANCE NO. 1146

AN ORDINANCE AMENDING CHAPTER 3.10 OF THE HOBBS MUNICIPAL CODE  
AMENDING THE CITY'S ECONOMIC DEVELOPMENT STRATEGIC PLAN\_  
ORDINANCE

WHEREAS, on November 3, 2003, the City of Hobbs City Commission adopted Ordinance No. 915, which created the City of Hobbs Economic Development Strategic Plan Ordinance; and

WHEREAS, on March 19, 2021, the New Mexico Legislature passed Senate Bill (SB) 49 which amended the Local Economic Development Act ("LEDA") (NMSA 1978, §§ 5-10-1 through 5-10-17), to allow for the utilization of public support for cultural facilities and retail businesses as qualifying entities throughout New Mexico; and

WHEREAS, the City of Hobbs' economic development goals are to diversify the local economy by the creation of additional jobs with the attraction of new business and to work with existing businesses to improve the general business climate in order that they may be successful in retaining employees and creating new jobs through expansion ; and

WHEREAS, the City of Hobbs' amends this ordinance to provide clear and concise direction to qualifying businesses on to how to acquire and remain compliant with the Economic Development Strategic Plan Ordinance; and

NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that Chapter 3.10, is hereby amended as more specifically described as follows:

## CITY OF HOBBS ECONOMIC DEVELOPMENT STRATEGIC PLAN

(Note: The terms City, Hobbs and City of Hobbs referred to in this Economic Development Strategic Plan refer to the city government of that legal entity called the City of Hobbs.)

### CONTENTS OF THE CITY OF HOBBS ECONOMIC DEVELOPMENT STRATEGIC PLAN

SECTION ONE -	ECONOMIC DEVELOPMENT GOALS	PAGE 1
SECTION TWO -	GENERAL TARGET INDUSTRY CRITERIA	PAGE 2
SECTION THREE -	SPECIFICALLY IDENTIFIED TARGET INDUSTRIES	PAGE 3
SECTION FOUR -	POSSIBLE COMMUNITY ASSISTANCE	PAGE 3
SECTION FIVE -	CRITERIA FOR COMMUNITY ASSISTANCE	PAGE 4
SECTION SIX -	REVIEW CRITERIA FOR APPLICATIONS	PAGE 7
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SECTION EIGHT -	INVESTMENT PROTECTION	PAGE 8
SECTION NINE -	PROJECT TERMINATION	PAGE 9

### SECTION ONE - ECONOMIC DEVELOPMENT GOALS

- 1.1 Having encouraged the support of the community and its leadership through public meetings and interviews, this economic development strategic plan declares the following to be desired goals:
- A. To diversify the local economy by the creation of additional jobs with the attraction of new business.
  - B. Work with existing businesses to improve the general business climate in order that they may be successful in retaining employees and creating new jobs through expansion.
  - C. To support the development of industrial/business park(s) that will be attractive to new and expanding business.
  - D. To, when feasible and within the provisions of the New Mexico Local Economic Development Act, use public funds to assist in the development of new jobs.
  - ~~E. To assist businesses that meet applicable environmental rules and regulations, both state and national.~~
  - FE. To encourage cooperation between the public and private sectors as they assist in the creation of new jobs.

- ~~G. To support and encourage actions that will foster the utilization of Hobbs Industrial Air Park at current levels of employment and when possible work for the creation of additional jobs.~~
- HF. To help develop within the community's resources the best possible vocational and other skill training to prepare the local populace to enter the work force.
- G. To increase gross receipts taxes for the City of Hobbs.

**SECTION TWO - GENERAL TARGET INDUSTRY CRITERIA:**

2.1. Types of businesses that meet the community's goals - Businesses that fit most or all of these criteria will be selected when considering giving assistance under the Local Economic Development Act. This list is not necessarily all inclusive, and should an industry fall outside this preferred list, individual consideration will be granted.

~~obbs~~ City of Hobbs considers the following types of businesses to be those that are preferred or meet the community goals:

- A. Industry that is able to take advantage of Hobbs' comparative advantages as follows:
  1. Availability of natural resources.
  2. Favorable climate.
  3. Ample, low cost-land available for development.
  4. Affordable housing.
  5. Ample availability of semi-a skilled workforce and low-skilledaccess to substantial infrastructure of work force development within the secondary and post-secondary level.-workers at low costs.
  6. Significant secondary and post-secondary educational and healthcare institutional resources.
  7. A positive business climate within the private and public sectors.
  8. Affordable and readily available Energy Resources.
- ~~B. Industry that meets applicable local, state, and federal standards.~~
- CB. Industries that pay comparative a-wages, -provide benefits to foster a positive work/life balance, and that will help improve the local per capita income (household income).

- DC. Industry that will help diversify the local labor market, ~~and lessen the reliance on oil and gas employment.~~

### SECTION THREE - SPECIFICALLY IDENTIFIED TARGET INDUSTRIES:

- 3.1 The following industries are specifically identified to be target industries that are desirable for potential development;
  - A. The dairy industry and related businesses.
  - B. Value-added agricultural production, dairy processing, or food processing and the manufacturer of food products.
  - C. Service firms or institutions, especially in the educational, ~~and~~ health care, information technology, and professional service sectors.
  - D. Relatively labor-intensive processing and assembling businesses in the manufacturing sector.
  - E. The construction trade sector.
  - F. ~~A telecommunicatio~~ Data, IT and Telecommunications ~~sales~~-enterprises.
  - G. Nuclear Waste, Hazardous Waste, and Related Opportunities.
  - H. Energy related industry.
  - I. Retail related industry.
  - J. Cultural facilities.
  - K. Warehousing, logistics, distribution, and transportation.
  - L. Retention and expansion of business and industry.

### SECTION FOUR- POSSIBLE COMMUNITY ASSISTANCE

- 4.1 Community assistance under the Local Economic Development Act may include:
  - A. Direct or indirect assistance provided by the City to qualifying businesses for furthering the economic development strategic plan or implementing specific projects. The City may also enter into one or more ~~joint powers~~-agreements with the County or other local governments who have adopted an economic development plan, or a non-profit entity, to plan and support regional economic development projects.

- B. The sale or lease of city-owned land or other property in return for pledges to provide new jobs of a value commensurate with discount from market value granted in any land/property sale or lease. Terms of said sale/lease may provide penalties including return of the property for failure to meet goals for the creation of jobs.
- C. ~~Hobbs City~~ may consider building and leasing or selling a facility in return for new jobs. The terms of such a lease/sale shall be commensurate with the number of new jobs created. This reduced lease/sale shall have provisions for adjustment of lease/sale price in the event the applicant fails to meet the previously established employment goals.
- D. The minimum benefit to the community to qualify for assistance is the creation of new jobs that pay an hourly rate at least equal to the federal/state minimum wage or other standards that may be adopted.
- E. The community may assist the applicant in obtaining vocational/educational training from local sources whenever possible. The community will also assist in obtaining matching funds if available under local, state, or federal programs.
- F. When appropriate information is presented and an application is made, the City of Hobbs may issue industrial revenue bonds to assist in the location or expansion of a qualifying business. These bonds may include tax abatement when deemed appropriate.
- G. Assistance under this Act shall not exceed the expenditures of monies exceeding ten (10%) percent of the city's general fund budgeted expenditures in any one year. Other assistance, such as the sale of already owned city land, will be considered on an individual basis, which will not count against the 10% limit.

## SECTION FIVE - CRITERIA FOR COMMUNITY ASSISTANCE

- 5.1 Community assistance will be considered for those industries that meet the criteria of a "qualifying entity" as defined in the Local Economic Development Act.
- 5.2 In deciding the eligibility for community assistance, the Hobbs City Commission may contract with an agent, such as the Economic Development Corporation of Lea County or another agent as needed or recommended to be the City's agent in dealing with projects and formulating recommendations to the City Commission.
- 5.3 For an applicant to be considered for assistance the following application may include but is not limited to the following:
  - A. Identification information:
    - Complete name and address of entity;

- Organizational Documentation; and
- List of board of directors and principal officers, with ~~addresses; and resumes of all directors and officers~~ a copy of the entity's organizational chart including names and titles of all principals.

B. Evidence of financial solvency:

- Company Financial History;
- If the company has a previous business history, Audited Financial statement (income statement and balance sheets) for the past three years;
- Federal tax number, New Mexico State Taxation and Revenue number and ~~county~~-City business license;
- Projected income statement for at least three years; and
- ~~Personal financial statement of the principals.~~ Other information deemed pertinent by the City.

C. Evidence of organizational capacity:

- Brief history of the entity; and
- Organizational chart of the entity.

D. Economic Development Project Plan:

- Preliminary description of proposed Project;
- Preliminary proposal of Assistance Requested;
- The number of jobs to be created;
- The types of business and jobs including a business plan;
- Job training and career development plan for employees;
- Compatibility with ~~Hobbs's~~-City's economic development goals including, but not limited to gross receipts generation and/or job creation;
- List of other funding resources researched by the applicant;
- Financial and marketing projections; and
- Other information deemed pertinent ~~to~~-by the City.

E. Cost Benefit Analysis:

All applications for economic development projects requesting economic assistance from the City shall submit a cost benefit analysis. Preparing a cost

benefit analysis shall be the responsibility of the applicant. The City retains the right to specify a format and methodology for the cost-benefit analysis.

The Economic Development Corporation of Lea County, or other such agent designated by the City, shall review and approve the methodology used. The source and rationale for any multiplier effects shall be identified. The cost-benefit analysis shall show that the City will recoup the value of its ~~donation~~ contribution within a period of ten years or fewer years. The analysis shall address the following:

- The number and type of jobs to be created, both temporary construction jobs and permanent jobs (by New Mexico Department of Labor job category);
- Pay scale of jobs;
- Determination of which jobs are expected to be filled locally and which will be filled by transfers from other facilities or recruited from outside the Hobbs area;
- Total payroll expected at start-up and after one year;
- Anticipated impact on local tax base;
- Anticipated impact on local school systems; and
- Anticipated impact on Infrastructure.

F. Analysis of other Benefits to the Community:

All applicants for economic development projects requesting economic assistance from the City shall clearly demonstrate the benefits, which will accrue to the community as a result of the ~~donation~~ contribution of public resources.

The City has considerable flexibility in determining what is considered as adequate benefits. Benefits such providing components or production capabilities, which enhance a targeted industry cluster, or addressing critical deficiencies in regional economy, may be recognized.

The benefits claimed of any proposal will receive careful scrutiny. However, it is the intent of this ordinance to be flexible in the evaluation of these benefits, and to recognize the qualitative as well as quantitative impact of a proposal.

G. Analysis of Substantive Contribution to the Community:

All applicants for economic development projects requesting assistance from the City shall clearly demonstrate how the qualifying entity is making a substantive contribution.

The contribution shall be of value and may be paid in money, in-kind services, jobs, expanded tax base, property or other thing or service of value for the expansion or improvement of the economy. The city retains flexibility in defining the "substantive contributions".

The benefits identified in the previous paragraphs may be accepted as adequate contributions on their own, or cash donations may be required. Assistance in providing affordable housing to its employees or the community at large may also qualify. Determination of what constitutes an acceptable contribution for a given project shall be at the discretion of the governing body.

## SECTION SIX- REVIEW CRITERIA FOR APPLICATIONS

- 6.1 The City of Hobbs, and/or its agent, will use due diligence to verify all facts about the applicant seeking assistance including but not limited to:
- A. Requiring financial statements and appropriate tax records made available by the business to be reviewed in detail. This review shall be consistent with the review required of Industrial Revenue Bond applications.
  - B. Investigation to determine the validity of any claims to patent rights, trade secrets, etc.
  - C. Verification of financial data including requesting data from banks and other financial institutions that may have had previous dealings with the business seeking assistance or its principals.
  - D. Review of information pertaining to any other borrowing by the business or its principals that might affect the business's ability to repay debt or fulfill other obligations, if any, owed to the City of Hobbs.
  - E. Review of the business's plans and marketing plans proposed by the applicant including, if deemed necessary, outside professional review of technical data.
  - F. Review of the environmental and community impacts of the proposed project. Give special attention to the job training and career advancement programs and policies. Specially review level of commitment of business to provide career opportunities for Hobbs area residents.
- 6.2 Applicant shall at all times cooperate fully with City in City's due diligence verification efforts. An applicant's failure to cooperate with City's verification efforts may have their application summarily denied at the discretion of the City.

## **SECTION SEVEN - PROJECT PARTICIPATION AGREEMENT**

- 7.1 Any qualifying entity seeking assistance shall work with the City to prepare a project participation agreement. This agreement is the formal document, which states the contribution and obligation of all parties in the economic development project. The agreement must state the following items:
- A. The economic development goals of the project;
  - B. The contribution of the city and the qualifying entity;
  - C. The specific measurable objectives upon which the performance review will be read;
  - D. A schedule for project development and goal attainment;
  - E. The security being offered for the city's investment;
  - F. The procedures by which a project may be terminated and the city's investment recovered; and,
  - G. The time period for which the city shall retain an interest in the project. Each project agreement shall have a "sunset" clause after which the city shall relinquish interest in and oversight of the project.
- 7.2 The project participation agreement and any other pertinent information will be reviewed for formal approval by the City Commission at a public meeting.
- 7.3 The applicant shall commit to operate in accordance with its project participation agreement for a period of time specified in the project participation agreement.

## **SECTION EIGHT - INVESTMENT PROTECTION**

- 8.1 The City of Hobbs will provide adequate safeguards to ensure that its rights and financial commitments listed in the project participation agreement are adequately protected and recoverable in the event of default.
- 8.2 All investment will be made in compliance with the Local Economic Development Act. Protection may include but is not limited to:
- A. Security provided for the City of Hobbs may be in the form of a lien, mortgage, or other indenture and the pledge of the qualifying business's financial and material participation and personal cooperation to guarantee the applicant's performance pursuant to the project's goals.
  - B. Any investment in streets, utilities or other public works will be made in accordance with city policy that provides security for any City investment made

pursuant to the attraction of a business under the Local Economic Development Act.

- C. Provision for performance review will be established to ensure that the business is operating in accordance with its agreements with the City of Hobbs. This may include milestones, measurable goals and time limits on project development and completion. Provisions for performance review may include penalties for unsatisfactory performance.
- D. The contribution made by each party and its participation in the project will be clearly stated in the project participation agreement.
- E. There will be separate accounts for all financial dealings.
- F. An annual independent audit of the fund/account shall be required.
- G. Should a qualifying entity move, sell, lease or transfer a majority interest in the economic development project before the expiration of the project participation agreement, the City retains the right to deny any and all assignments, sales, leases or transfers of any interests in the economic development project until adequate assurances are made that the transferee, assignee or lessee is a qualifying entity and that the terms of the agreement will be satisfied by the transferee, assignee or lessee. At its discretion, the City may choose to deny said assignment, lease or transfer or may negotiate a new agreement with the new operator, or the City may reclaim its investment and enter into an agreement with the new qualifying entity.

## **SECTION NINE - PROJECT TERMINATION**

- 9.1 The City of Hobbs may by ordinance terminate or revise this Economic Development Strategic Plan. It may also terminate projects developed under this plan provided the terms of any existing project participation agreements are satisfied. Any remaining monies left in the account or funds for a terminated project shall be transferred to the general fund.

PASSED, ADOPTED AND APPROVED this 17<sup>th</sup> day of October, 2022.

\_\_\_\_\_  
JOSEPH D. CALDERÓN, Mayor Pro Tem

ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk

# Affidavit of Publication

STATE OF NEW MEXICO  
COUNTY OF LEA

I, Daniel Russell, Publisher of the Hobbs News-Sun, a newspaper published at Hobbs, New Mexico, solemnly swear that the clipping attached hereto was published in the regular and entire issue of said newspaper, and not a supplement thereof for a period of 1 issue(s).

Beginning with the issue dated  
September 27, 2022  
and ending with the issue dated  
September 27, 2022.



Publisher

Sworn and subscribed to before me this  
27th day of September 2022.



Business Manager

My commission expires  
January 29, 2023  
(Seal)

## LEGAL NOTICE September 27, 2022

### NOTICE OF ORDINANCE

NOTICE IS HEREBY GIVEN that on the 17th day of October, 2022, at its meeting at 6:00 p.m., in the City Commission Chamber at City Hall, 1st Floor Annex, 200 East Broadway, Hobbs, New Mexico, the governing body of the City of Hobbs proposes to adopt an ordinance amending Chapter 3.10 of the Hobbs Municipal Code amending the City's Economic Development Strategic Plan. A summary of the ordinance is contained in its title and is described as follows:

#### AN ORDINANCE AMENDING CHAPTER 3.10 OF THE HOBBS MUNICIPAL CODE AMENDING THE CITY'S ECONOMIC DEVELOPMENT STRATEGIC PLAN ORDINANCE

WHEREAS, on November 3, 2003, the City of Hobbs City Commission adopted Ordinance No. 915, which created the City of Hobbs Economic Development Strategic Plan Ordinance; and

WHEREAS, on March 19, 2021, the New Mexico Legislature passed Senate Bill (SB) 49 which amended the Local Economic Development Act ("LEDA") (NMSA 1978, §§ 5-10-1 through 5-10-17), to allow for the utilization of public support for cultural facilities and retail businesses as qualifying entities throughout New Mexico; and

WHEREAS, the City of Hobbs' economic development goals are to diversify the local economy by the creation of additional jobs with the attraction of new business and to work with existing businesses to improve the general business climate in order that they may be successful in retaining employees and creating new jobs through expansion; and

WHEREAS, the City of Hobbs' amends this ordinance to provide clear and concise direction to qualifying businesses on to how to acquire and remain compliant with the Economic Development Strategic Plan Ordinance; and

NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that Chapter 3.10, is hereby amended as more specifically described as follows:

#### CITY OF HOBBS ECONOMIC DEVELOPMENT STRATEGIC PLAN

(Note: The terms City, Hobbs and City of Hobbs referred to in this Economic Development Strategic Plan refer to the city government of that legal entity called the City of Hobbs.)

#### CONTENTS OF THE CITY OF HOBBS ECONOMIC DEVELOPMENT STRATEGIC PLAN

SECTION ONE - ECONOMIC DEVELOPMENT GOALS  
SECTION TWO - GENERAL TARGET INDUSTRY CRITERIA  
SECTION THREE - SPECIFICALLY IDENTIFIED TARGET INDUSTRIES  
SECTION FOUR - POSSIBLE COMMUNITY ASSISTANCE  
SECTION FIVE - CRITERIA FOR COMMUNITY ASSISTANCE  
SECTION SIX - REVIEW CRITERIA FOR APPLICATIONS  
SECTION SEVEN - PROJECT PARTICIPATION AGREEMENT  
SECTION EIGHT - INVESTMENT PROTECTION  
SECTION NINE - PROJECT TERMINATION

A full copy of the ordinance is available to interested persons during regular business hours in the Office of the City Clerk, City Hall, 200 East Broadway, Hobbs, New Mexico. The ordinance is also available for viewing online at [www.hobbsnm.org](http://www.hobbsnm.org).

/s/Jan Fletcher  
Jan Fletcher, City Clerk

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This newspaper is duly qualified to publish legal notices or advertisements within the meaning of Section 3, Chapter 167, Laws of 1937 and payment of fees for said

CITY OF HOBBS FINANCE DEPT  
200 E. BROADWAY ST  
HOBBS, NM 88240



CITY OF HOBBS
COMMISSION STAFF SUMMARY FORM

MEETING DATE: October 17, 2022

SUBJECT: PUBLICATION OF AN ORDINANCE AMENDING TITLE 5 OF THE HOBBS MUNICIPAL CODE REQUIRING ABORTION PROVIDERS IN HOBBS TO COMPLY WITH FEDERAL LAW

DEPT. OF ORIGIN: Legal Department
DATE SUBMITTED: October 11, 2022
SUBMITTED BY: Efren A. Cortez, City Attorney

Summary: In 2021, during the First Regular Session of the 55th Legislature, the New Mexico Legislature adopted Senate Bill (SB) 10 repealing NMSA 1978, §§ 30-5-1 through 30-5-3, which previously regulated abortions in New Mexico. The Legislature did not supplement the repealed laws with any provisions in any way regulating abortion providers in New Mexico. Thereafter, on June 24, 2022, the US Supreme Court in Dobbs, et al. v. Jackson Women's Health Organization, et al., 142 S.Ct. 2228 (2022), determined that there is no Constitutional right to an abortion. Now, the City of Hobbs seeks to require abortion providers to comply with federal law as a condition of obtaining a business license to operate within the municipal boundaries of Hobbs, New Mexico.

Fiscal Impact:

Reviewed By: [Signature]
Finance Department

There is no direct fiscal impact for this measure.

Attachments:

Proposed Ordinance

Legal Review:

Approved As To Form: [Signature]
City Attorney

Recommendation:

The Commission should consider approving publication.

Approved For Submittal By:

[Signature] Department Director
[Signature] City Manager

CITY CLERK'S USE ONLY
COMMISSION ACTION TAKEN

Resolution No. \_\_\_\_\_ Continued To: \_\_\_\_\_
Ordinance No. \_\_\_\_\_ Referred To: \_\_\_\_\_
Approved \_\_\_\_\_ Denied \_\_\_\_\_
Other \_\_\_\_\_ File No. \_\_\_\_\_

CITY OF HOBBS

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE AMENDING TITLE 5 OF THE HOBBS MUNICIPAL CODE  
REQUIRING ABORTION PROVIDERS IN HOBBS TO COMPLY WITH FEDERAL LAW

WHEREAS, Federal law imposes felony criminal liability on every person who ships or receives abortion pills or abortion-related paraphernalia in interstate or foreign commerce, see 18 U.S.C. §§ 1461–62, and all such acts are predicate offenses under the federal Racketeer Influenced and Corrupt Organizations Act (RICO), see 18 U.S.C. § 1961; and

WHEREAS, the state constitution of New Mexico does not and cannot secure a right, privilege or immunity to act in violation of federal statutes such as 18 U.S.C. §§ 1461–62, or to engage in criminal and racketeering conduct as defined by federal law; and

WHEREAS, the members of the City Commission are bound by oath to support and defend the Constitution of the United States, and the statutory provisions codified at 18 U.S.C. §§ 1461–62 are the “supreme Law of the Land” under Article VI of the Constitution and must be obeyed and respected by every person within the municipal boundaries of Hobbs and by every judge in the State of New Mexico. See U.S. Const. art. VI (“[T]he Laws of the United States . . . shall be the supreme Law of the Land; and the Judges in every State shall be bound thereby, any Thing in the Constitution or Laws of any State to the Contrary notwithstanding.”); and

WHEREAS, the City of Hobbs City Commission calls upon the United States Attorneys for the District of New Mexico, both present and future, to investigate and

prosecute abortion providers and abortion-pill distribution networks under 18 U.S.C. §§ 1461–62 and the Racketeer Influenced and Corrupt Organizations Act (RICO); and

WHEREAS, the City of Hobbs City Commission encourages all victims of abortion providers and abortion-pill distribution networks, including the mothers, fathers, and surviving relatives of aborted unborn children, to sue these racketeering enterprises under civil RICO; and

NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF HOBBS, NEW MEXICO, that Title 5 of the Hobbs Municipal Code is hereby amended as more specifically described as follows:

## Chapter 5.52 - ABORTION CLINICS

### 5.52.010 - Purpose.

The purpose of this section is to preserve the integrity of the local medical profession by ensuring compliance with applicable law.

### 5.52.020 - Definitions.

The following words and phrases, whenever used in this chapter, shall be construed as defined in this section unless in context it appears that a different meaning is intended:

“Abortion” means the act of using, prescribing, administering, procuring, or selling of any instrument, medicine, drug, or any other substance, device, or means with the purpose to terminate the pregnancy of an individual, with knowledge that the termination by any of those means will with reasonable likelihood cause the death of an unborn child. The term does not include:

1. In vitro fertilization or fertility treatments of any type;
2. The use, prescription, administration, procuring, or selling of Plan B, morning-after pills, intrauterine devices, or any other type of contraception or emergency contraception; or
3. An act performed with the purpose to:
  - (A) Save the life or preserve the health of the unborn child;
  - (B) Remove a dead unborn child caused by spontaneous abortion; or
  - (C) Remove an ectopic pregnancy, the implantation of a fertilized egg or embryo outside of the uterus.

“Abortion clinic” means any building or facility, other than a hospital, where an abortion of any type is performed, or where abortion-inducing drugs are dispensed, distributed, or ingested.

“Hospital” means an institution that is:

1. Primarily engaged in providing, by or under the supervision of physicians, inpatient diagnostic and therapeutic services or rehabilitation services; and
2. Duly licensed for this purpose under the laws of New Mexico.

“Interactive computer service” means any information service, system, or access software provider that provides or enables computer access by multiple users to a computer server, including specifically a service or system that provides access to the Internet and such systems operated or services offered by libraries or educational institutions.

**5.52.030 - Abortion License—Required.**

It is unlawful for any person or business entity to open or operate an abortion clinic within the municipal boundaries of the City without first obtaining a license pursuant to this chapter.

**5.52.040 - Abortion License—Application.**

Any person or business entity wishing to apply for a license to open or operate an abortion clinic within the City shall file an application with the City Clerk containing the following:

- A. Name. The name of the person or business entity requesting the license.
- B. Address and Phone Number. The mailing address and phone number of the person or business entity requesting the license.
- C. Location. A street address and legal description for the property for which the license is requested.
- D. Map. Attached to the application must be a map showing the location, proposed and existing improvements (such as buildings, fences, etc.), and the relationship of the location to nearby streets, residential housing, public buildings (such as churches, schools, etc.), public utilities, and the like.
- E. Proposed Activity. A brief narrative describing the activities planned at the location, including the types of abortions to be performed.
- F. Compliance Statement. A statement to the effect that the applicant, or its representative if a business entity, is aware of the regulations contained in this chapter that require compliance with federal abortion laws, and that it will comply with those requirements of federal law as set forth in section 5.52.070.

**5.52.050 - License—Issuance or Refusal.**

The City Commission shall issue a license to the applicant within thirty (30) days of receiving the application unless:

- A. The applicant fails to provide the information and material required by section 5.52.040; or
- B. The City Commission finds that the proposed activity cannot be accomplished as described without violating the requirements of federal law as set forth in section 5.52.070.

**5.52.060 - License—Period of validity—Revocation—Appeal.**

- A. Once issued, a license shall be valid until revoked as provided herein. The City Commission shall revoke a license if it finds that:

1. The applicant or licensee, or any of their employees or agents, have violated the requirements of federal law as set forth in section 5.52.070; or
  2. The applicant or licensee, or any of their employees or agents, have deviated from the activities and plans presented in the application or are no longer actively pursuing such activities.
- B. If the City Commission fails to revoke a license as required by this section, then any resident of the City has standing to sue and may sue the Commission and its individual members for a writ of mandamus compelling them to comply with the requirements of this chapter.

**5.52.070 - Compliance with Federal Abortion Laws Required.**

- A. It shall be unlawful for any person or licensed abortion clinic within the municipal boundaries of the City, or any employee or agent of an abortion clinic licensed by the City, to violate 18 U.S.C. § 1461 by using the mails for the mailing, carriage in the mails, or delivery of:
1. Any article or thing designed, adapted, or intended for producing abortion; or
  2. Any article, instrument, substance, drug, medicine, or thing which is advertised or described in a manner calculated to lead another to use or apply it for producing abortion;
- B. It shall be unlawful for any person or licensed abortion clinic within the municipal boundaries of the City, or any employee or agent of an abortion clinic licensed by the City, to violate 18 U.S.C. § 1462 by:
1. Using any express company or other common carrier or interactive computer service for carriage in interstate or foreign commerce of any drug, medicine, article, or thing designed, adapted, or intended for producing abortion; or
  2. Knowingly taking or receiving from such express company or other common carrier or interactive computer service any matter or thing described in subsection (B)(1).
- C. It shall be unlawful for any person or licensed abortion clinic within the municipal boundaries of the City, or any employee or agent of an abortion clinic licensed by the City, to engage in conduct that aids or abets the violations of 18 U.S.C. § 1461 or 18 U.S.C. § 1462 described in subsection (A).

**5.52.080 – Severability.**

- A. Mindful of *Leavitt v. Jane L.*, 518 U.S. 137 (1996), in which in the context of determining the severability of a state statute regulating abortion the Supreme

Court of the United States held that an explicit statement of legislative intent is controlling, it is the intent of the City Commission that every provision, section, subsection, sentence, clause, phrase, or word in this chapter, and every application of the provisions in this chapter to every person, group of persons, or circumstances, are severable from each other.

- B. If any application of any provision in this chapter to any person, group of persons, or circumstances is found by any court to be invalid, preempted, or unconstitutional, for any reason whatsoever, then the remaining applications of that provision to all other persons and circumstances shall be severed and preserved, and shall remain in effect. All constitutionally valid applications of the provisions in this chapter shall be severed from any applications that a court finds to be invalid, preempted, or unconstitutional, because it is the City Commission's intent and priority that every single valid application of every provision in this chapter be allowed to stand alone.
- C. The City Commission further declares that it would have enacted this chapter, and each provision, section, subsection, sentence, clause, phrase, or word, and all constitutional applications of the provisions of this chapter, irrespective of the fact that any provision, section, subsection, sentence, clause, phrase, or word, or applications of this chapter were to be declared invalid, preempted, or unconstitutional.
- D. If any provision of this chapter is found by any court to be unconstitutionally vague, then the applications of that provision that do not present constitutional vagueness problems shall be severed and remain in force, consistent with the severability requirements of Subsections (A), (B), and (C).
- E. No court may decline to enforce the severability requirements of Subsections (A), (B), (C), and (D) on the ground that severance would "rewrite" the ordinance or involve the court in legislative or lawmaking activity. A court that declines to enforce or enjoins a state or local official from enforcing a statute or ordinance is never rewriting the underlying law or engaging in legislative or lawmaking activity, as the statute or ordinance continues to contain the same words as before the court's decision. A judicial injunction or declaration of unconstitutionality:
1. Is nothing more than an edict prohibiting enforcement that may subsequently be vacated by a later court if that court has a different understanding of the requirements of the New Mexico Constitution or United States Constitution;
  2. Is not a formal amendment of the language in a statute or ordinance; and

3. No more rewrites a statute or ordinance than a decision by the executive not to enforce a duly enacted statute in a limited and defined set of circumstances.

F. If any court, including any state or federal court, disregards any of the severability requirements in Subsections (A), (B), (C), (D), or (E), and declares or finds any provision of this chapter facially invalid, preempted, or unconstitutional, when discrete applications of that provision can be enforced against a person, group of persons, or circumstances without violating federal or state law or the federal or state constitutions, then that provision shall be interpreted, as a matter of city law, as if the city had enacted a provision limited to the persons, group of persons, or circumstances for which the provision's application will not violate federal or state law or the federal or state constitutions, and every court shall adopt this saving construction of that provision until the court ruling that pronounced the provision facially invalid, preempted, or unconstitutional is vacated or overruled.

**5.52.090 - Effective date.**

This ordinance shall go into immediate effect upon adoption by the City of Hobbs City Commission and may be amended as authorized by ordinance or statute.

PASSED, ADOPTED, AND APPROVED this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
SAM D. COBB, Mayor

ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk